



ONLINE CERTIFICATE COURSE ON CORPORATE SOCIAL RESPONSIBILITY

Course Duration : One Month
Course commences on: 26th March 2021
Course Fee : 1500 INR

By:
Knowledge Steez
EduHub LLP



SWATI SARAF

Director- F3 Sports Academy
Femina Mrs. Stylista 2020
Mrs. India Universe 2019
Sports Psychologist

I am Swati Saraf , a month ago I enrolled for KNOWLEDGE STEEZ online certificate course on Corporate Social Responsibility (CSR) .Being a Director of a sports academy and a sports psychologist this course was totally a new venture for me but as also being associated with Youth For Human Rights International & YHRI BORNFREE I always wanted to have some knowledge of CSR . As with NGO 'S you come across corporate world too and this course came as a very good opportunity .

Its been a joyful experience since I joined KNOWLEDGE STEEZ .The course really caught my interest with friendly, well qualified teaching staff and knowledge sharing opportunities. Now I can clearly say that I have developed my knowledge and skills. More importantly the preparation and individual attention given by the KNOWLEDGE STEEZ is ideal for students who are sceptical for online courses.

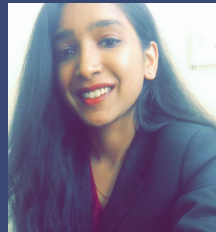
I want to thank all the senior advisors, course instructors and course coordinators of KNOWLEDGE STEEZ for not only passing their knowledge on to me but also helping me to take the next steps towards a bright future.

Thank You



SANYA GANDHI

The course was very suitable for the beginners. It gives an excellent overview of the variety and breath of the topic. Each module incorporate access to expert knowledge that I could leverage from. The instructors were knowledgeable, friendly and has a great ability to deliver the learning material in a very professional manner. All the learning materials were also very useful and covered all the areas. Overall, it was truly invaluable learning experience.



NISHA PASARI

"The Knowledge Steez team kept excellent communication throughout the course. Each week began with an email and module in which they highlighted what will be learning and things to think about as we looked ahead in the course. In a nutshell, I received more than just a piece of the puzzle and wonder how to incorporate it into my life, I received the skill to incorporate CSR as my career."

Great Course!

EXPERIENCE OF OUR COURSE TAKERS

A properly implemented CSR concept can bring along a variety of competitive advantages, such as enhanced access to capital and markets, increased sales and profits, operational cost savings, improved productivity and quality, efficient human resource base, improved brand image and reputation, enhanced customer loyalty, better decision making and risk management processes.

This course will prove extremely helpful for Students & Professionals from Legal & Managerial Backgrounds. The purpose of this Certificate Course is to provide the learner an experience-based, integrative exposure to this emerging and dynamic field of business practice. The purpose of this Certificate Course is to provide students, Lawyers, NGOs, International Organizations and Governments who are currently involved in CSR, or would like to get involved in CSR, an experience-based, integrative exposure to this emerging and dynamic field of business practice.

Objectives of Course:

- To discuss the role of corporate social responsibility as an essential feature of corporate policy.
- To underscore the vital role of CSR in India.
- To delve into the inter-relationship between the Government and corporate bodies in the particular context of education in India.
- To discuss in detail the Companies Act, 2013 which mandates corporate social responsibility for companies with a prescribed turnover or net profit as provided in the Act.

COURSE REVIEWERS

- Andreia Dobrescu, Assistant Teacher Romanian-American University, School of Law
- Dr. Ali Khaled Ali Qtaishat, Assistant Professor, Legal Consultant, District Manager, World Mediation Center
- Dr. Enas Qutieshat, Deputy Dean, Faculty of Law Philadelphia University Amman, Jordan
- Dr. Metodi Hadji-Janev, Assistant Professor, International Law Goce Delcev University, Republic of Macedonia

COURSE INSTRUCTORS

1. Dr Anita Yadav (Assistant Professor of Law , University of Delhi
Dr. Anita Yadav has completed her LL.B. (Hons.) from Lucknow University. She holds her LL.M. with specialization in Human Rights and Ph.D from National Law School of India University Bangalore. Currently she is working as an Assistant Professor of Law at Campus Law Centre, University of Delhi. Prior to that, she has worked as an Assistant Professor of Law at the National Law School of India University Bangalore, Christ University, Bangalore and Dr. Ambedkar Govt. Law College, Puducherry.

She is a recipient of various International and national fellowship and scholarship awards. In 2018 she received United Nations Asia & Pacific Regional course International Law fellowship. She was an Erasmus Mundus visiting research scholar at Georg-August University of Goettingen, Germany (2015-2016) and also a visiting fellow at the United Nations Human Rights Committee, Geneva. She has been awarded The Hague Academy of International Law scholarship in the year 2016 and the Junior Research Fellowship in Human Rights and Duties from University Grants Commission, New Delhi.

2. Amit Yadav (Assistant Professor (Law), Senior Scale Manipal University, Jaipur)

Mr. Amit Yadav has a vast experience in the legal academia. He did his B.Sc. (Electronics) from DAV College and completed his L.L.B. from Kanpur. He did his L.L.M. with specialization in Cyber Laws and IPR's from MJP Rohilkhand University Bareilly. He also submitted his Ph.D. to University of Lucknow. He has been awarded Junior Research Fellowship in Law in June 2012. He has been invited as a resource person in various national and International seminars and delivered lectures as a resource person in Academic Staff College of HRDC Jaipur.

Presently he is associated with Manipal University Jaipur as an Assistant Professor (Senior Scale). He is an external member of Academic Council and Board of studies of Dr. K.N. Modi University Tonk and associated with Rajasthan Public Service Commission for confidential assignments. He is also associated with Rajasthan University as an external examiner.

3. Niteesh Kumar Upadhyay Founder www.knowledgesteez.com

He has done his LLM from WBNUJS, Kolkata. At college level, he has won various awards in moots, quiz and debates. He has also presented papers at various national and international level seminars and conferences. Along with this, he has also conducted several workshops. His numerous works have also been published at various journals. He is the founder of [knowledgesteez.com](http://www.knowledgesteez.com) and has mentored several other endeavors. He is a part of the Editorial Boards of different journals of Legal Research and Study like Journal of Comprehensive Legal Research, West Minster Law Review and Dibrugarh Law Journal, Youth Policy Journal (U.K). He received various scholarships in past including GAJE Turkey, ILEC New York, HAGUE Academy Netherlands, Gaje Mexico , Xiamen China, Rene Cassin France etc. In year 2015 he was awarded with title of social change maker 2015, Young Humanitarian Award 2017 , Youth for Human Rights Award 2017.

4. Mrinalini Banerjee Assistant Professor /; Chettinad School of Law, Chennai

Ms. Banerjee is current working as Assnt. Prof., School of Law, Chettinad Academy of Research and Education (Deemed to be University), Kellambakam. Before joining CARE, she was working with GD Goenka University. She has completed her under graduation from KIIT School of law in International Law Honors followed by her Masters from King's College London in Transnational Law. Presently, she is pursuing her PhD. from Gujarat National Law University. She has qualified UGC NET and AIBE. She has also completed an academic course from SOAS, University of London and was a student of the 2017 Private International Law course at The Hague Academy of International Law. She is the recipient of Goodenough Commonwealth Scholarship, 2016. Apart from this she is also the recipient of the GAJE,2019 Scholarship and also received grants from Asian Development Bank and IUCN Academy of Environmental Law to participate in a Train the Trainers Workshop and present her paper in Kuala Lumpur respectively. Ms. Banerjee has contributed by publishing her views on various topics pertaining to International Law and other contemporary social and legal issues in various Journals.

5. Barrister Rizwana Yusuf, Director Administration & Member Legal Department, Institute of Hazrat Mohammad SAW

Barrister Rizwana Yusuf is the Director Administration & Member, Legal Department at the Institute of Hazrat Mohammad SAW, a not-for-profit, research thinktank committed to peace and human development. She oversees the Institute's training program and takes classes on justice education for the Institute's students as well provide legal counselling and redress of grievances. Barrister Yusuf is an Advocate with the Supreme Court of Bangladesh and a senior legal practitioner. She holds a Post Graduate Diploma in Law from University of Northumbria, Newcastle Upon Tyne, UK, LL.B Honors from University of Wolverhampton and a Diploma in Law from the University of Teesside, UK and a Diploma in Environmental Law from WWF India. She has received executive training from UNITAR, and the Fletcher School of Law at Tufts University, USA. Barrister Yusuf is a member of the Honorable Society of Lincoln's Inn, UK. Barrister Yusuf has been a Faculty Member of London College of Legal Studies (University of London LL.B program) on Administrative and Constitutional Law of UK and Law of Contract. She has contributed towards justice education as a resource person in summer schools, seminars and roundtable. Barrister Yusuf is an alumni of ICNC (International Center on Nonviolent Conflict) in USA and IACA (International Anti-Corruption Academy) in Austria and a presenter at the Global Alliance on Justice Education (GAJE). She is committed toward pro-bono legal support for disadvantaged women and human development through non-violation activism and human rights including rights of women, minorities and persons with disability.

6. Tanim Laila Director Economics Division, Institute of Hazrat Mohammad SAW

Ms. Tanim Laila is a Director at the Institute of Hazrat Mohammad SAW, which is a research think tank working in the field of human rights and disability. The organization is a signatory to the United Nations Global Compact and has provided training for over 500 visually impaired persons. Ms. Laila attended the European Union's Visitor Program in 2018 for her work towards promoting entrepreneurship among visually impaired persons and enabling disadvantaged women. She is a rights advocate and was a resource person at the International Winter School on Human Rights 2018 in Nepal and a presenter at the Global Alliance on Justice Education (GAJE). Ms. Laila possess 19+ years of experience in telecom, energy and non-profit management sectors. She holds an MBA in Finance from the Institute of Business Administration, University of Dhaka and a Diploma in Management Accounting From CIMA UK. She also completed executive education on Telecom Policy from the Harvard Kennedy School USA. Ms. Laila is passionate about empowering people and ensuring justice through education, training and enabling access to information technology.

Teaching Methodology.

This e-Learning course provides participants with

- (a) compulsory reading materials;
- (b) additional reading materials;
- (c) Complementary Video Conferencing lecture
- (d) external links to internet resources;
- (e) a quiz at the end of the course to test the understanding, and also for the purpose of final assessment
- (f) online Group discussions on relevant topics, problems; are also a part of the course structure.

This course schedules an involvement of 40-hours over a period of 4- weeks and provides the participants with a number of articles which reflect their social and economic surroundings, particularly. Along with this, case studies and analysis upon those are offered too.

By the end of this course, the aim is to generate better understanding among students on the issues relating to the need for CSR. They should also be competent enough to explain alternative definitions, their strengths and limitations.

There is a quiz at the end of the course which intends to help the learners self-assess their level of command. Learners who obtain a final score of 50% or more, will be awarded with a certificate of completion.

Course Structure

1. Understanding basics of Corporate Social Responsibility
2. Historical Evolution of the Concept of Corporate Social Responsibility
3. Corporate Social Responsibility In 20th Century
4. Push Factor to Engage In CSR Activities: Ethical Consideration, Employee Motivation, Risk Management or Risk Reduction, Reduction in Operating Cost Leading to Higher Productivity and Quality, Reduced Regulatory Oversight, Consumer Demand.
5. Core Focus Areas of Corporate Social Responsibility Activities : Health Care, Environment Protection, Labour Welfare, Anti-Corruption, Rural Empowerment, Women Empowerment, Education
6. International Policies and guidelines relating To Corporate Social Responsibility.
7. Indian Guidelines, Principles and Norms related to Corporate Social Responsibility.
8. Companies Act and Corporate Social Responsibility

Eligibility Criteria

The course aims to address the needs of professionals in private companies, Students (U.G and P.G), Lawyers, NGOs, International Organizations and Governments.

Eligibility Criteria: Appearing Graduates/Graduates/ Post Graduates in any field/Corporates/NGO Professionals/ Government Employees

Selection procedure: Admissions open and will be on first come first serve basis 40 seats only .

All rights regarding change in dates, fees , number of seats , fee waiver , scholarship etc. lies with Knowledge Steez Eduhub LLP.

Mode of Payment:

Paytm: 7782044252 (Kindly mention your name in the reason for payment column.)

Bank Account Details

Account holder name: Knowledge SteezEduHub LLP

Account number: 001463300001712

Type of Account: current account

Bank name: Yes Bank Ltd

Branch address: PLOT NUMBER 38 BLOCK H 1 A SECTOR 63,

Noida IFSC Code : YESB0000014

Registration Procedure:

After making payment of the registration fee, kindly send the screenshot of the payment along with your details (name, institute name, designation, phone number and email ID) to kscsrcourse@gmail.com

Last Date for Registration: 25th March 2021