



Knowledge Steez

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**INTERNATIONAL  
CONFERENCE ON  
CORPORATE SOCIAL  
RESPONSIBILITY: LEGAL,  
SOCIAL AND ETHICAL  
ISSUES**

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**DATE: 25TH JULY 2021**

**PLATFORM: ZOOM**

# CONCEPT NOTE

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Corporate Social responsibility was first defined as a concept whereby companies would decide voluntarily to contribute to a better society and cleaner environment. Nowadays, CSR has become a priority issue on governments' agendas. The phenomenon of investigation in CSR no longer has an exclusive focus on private owned companies. Global trends have forced both private and public actors to reshape their frameworks, rules and business models. Some benefits of a public sector CSR include their ability to help and inspire new strategies to address gaps in public sector capacity and to promote synergies between the complementary skills of public, private and civil society actors to achieve public policy goals to sustainable development.

A properly implemented CSR concept can bring along a variety of competitive advantages, such as enhanced access to capital and market, increased turnover and profits, operational cost savings, improved productivity and quality, efficient human resource base, improved brand image and reputation, enhanced customer loyalty, better decision making and risk management processes along with goodwill and happy investors and shareholders. The countries have different approach towards Corporate Social Responsibility provisions. For instance, India makes it mandatory to invest in CSR Activities if the profits of the company are beyond the stipulated figure. Whereas, there are many countries, where contribution in CSR activities are not mandatory.

This conference will prove extremely helpful for Students, Academicians & Professionals from Legal & Management Background. The purpose of this conference is to provide students, Academicians, lawyers, NGOs, International Organizations and Governments who are currently involved in CSR or would like to get involved in CSR, an experience-based and integrative exposure to this emerging and dynamic field of business practice. The conference will act as a platform for people across the globe to come together and discuss the CSR perspective of their country.

This is a multi-disciplinary conference looking for both conceptual and empirical papers filling the research and gap in both theory and practice related to the impact of CSR on society. We are interested in contributions from different disciplines and fields of study. We aim to create an environment which is welcoming and friendly and yet succeed in challenging the existing knowledge base and assumptions driving the debate around corporate social responsibility forward.

# SUB THEMES

Contribution on any of the following themes can be deliberated:

## Sub Themes

1. Historical evolution of the concept of Corporate Social Responsibility in 20th Century
  2. Changing facets of Corporate Social Responsibility during Covid 19
  3. Social Sustainability and CSR - equity, diversity, connectivity and quality of life
  4. Corruption - causes, consequences and remedy
  5. Climate change and CSR
  6. Consumer behavior on sustainability issues
  7. From micro-CSR activities to institutional change (or to social change) - antecedents, processes, and outcomes
  8. CSR and Business Ethics
  9. The private sector and the sustainable development goals for CSR
  10. Push factor to engage in CSR activities
  11. Responsibility management
  12. CSR and management systems
  13. Ethical consideration and CSR
  14. CSR important for employee motivation
  15. Evaluating CSR activities
  16. CSR and Value-Creation
  17. Relationship between CSR and Corporate Performance
  18. CSR and its role for Risk Management or Risk Reduction, Reduction in Operating Cost Leading to Higher Productivity and Quality, Reduced Regulatory Oversight
  19. Government influences on Sustainable Development
  20. Study of Core Focus Areas of Corporate Social Responsibility Activities: Health Care, Environment Protection, Labor Welfare, Anti-Corruption, Rural Empowerment, Women Empowerment, Education
  21. International Policies and guidelines relating to Corporate Social Responsibility.
  22. Indian Guidelines, Principles and Norms related to Corporate Social Responsibility.
  23. Companies act and Corporate Social Responsibility
- Kindly note that the above-mentioned sub themes are only suggestive and the participants can write on any sub theme pertaining to Corporate Social Responsibility.

# SUBMISSION GUIDELINES

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1. Word limit for the Session Proposal: 400-500 words.
2. The length of full paper including tables/diagrams/illustrations/references, etc. should be 3000-8000 words. The paper should be typed in Times New Roman, font size 12 with 1.5 line spacing.
2. The footnotes must be typed in Times New Roman, font size 10 with single spacing. The margin of 1 inch on all sides must be maintained throughout the paper.
3. Bluebook 20th Edition/APA shall be strictly followed for Footnoting and referencing.
4. The session proposal and the full paper should be submitted in soft copy and shall be sent to [knowledgesteezconference@gmail.com](mailto:knowledgesteezconference@gmail.com) with the subject line "Session Proposal/ Full Paper - International Conference".
5. All submissions should be sent in .doc/.docx format only.
6. Plagiarism should be less than 10%.

**NOTE:**

The certificate will be awarded for the best paper from each session.

**Registration fees:**

There is no registration fee

# IMPORTANT DATES

Last Date for submission of Session Proposal:	12th July 2021
Intimation of acceptance of Abstracts	5-6 days
Last Date for registration of Attendees	15th July 2021
Last Date for submission of full paper	19th July 2021
Conference Date	25th July 2021

**REGISTRATION LINK FOR ATTENDEES:**

**[HTTPS://DOCS.GOOGLE.COM/FORMS/D/1P82A3XBOMMODDEN7FFVVHUEXEAC5LGWRCLDOUW5BTUK/EDIT](https://docs.google.com/forms/d/1P82A3XBOMMODDEN7FFVVHUEXEAC5LGWRCLDOUW5BTUK/EDIT)**



# **ORGANIZING COMMITTEE**

## **CONFERENCE ORGANIZING COMMITTEE:**

**Convener:** Dr. Jyoti Kasana (Assistant Professor, Department of Commerce, Rajdhani College, University of Delhi)

**Co-convener:** Dr. Renu Ghosh (Assistant Professor, Department of Management Studies, Netaji Subhash University of Technology, Dwarka)

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## **CONTACT**

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