

CALL FOR PAPERS

International Conference on Media and Entertainment Law: Contemporary Developments in the Age of Digitalization

Date: 30TH October 2021 (Saturday)
ORGANISED BY SCHOOL OF LAW, BENNETT UNIVERSITY

Bennett University is established by the Times of India Group by the Act no 24 of 2016 of Government of Uttar Pradesh. School of Law, Bennett University, Greater Noida, is organising a one-day International Conference on “**Media and Entertainment Law: Contemporary Developments in the Age of Digitalization**” on **30th October 2021** (Saturday). Main objective of the conference is to explore and analyse what it really means to be a netizen with a digital personality that interacts with media and entertainment platforms and how the rights and duties are interwoven with Indian constitutionalism and legal regime

About the conference

In the last couple of years, the fields of media and entertainment have undergone transformative changes majorly driven by technological advancement. This have had major implications for legislators, policymakers, judges, advocates, lawyers, and students of law. For instance, freedom of speech and expression has extended from the physical format to digital and social media, giving rise to the hitherto unknown problems of fake news, online abuse, sponsored posts, harassment, etc. that have the public and private scuttling for measures to contain. It is believed that many such challenges will arise in the future. They are bound to evolve with the practice of law in courts. Even minor changes and developments can force one to ponder if our legal and regulatory systems are equipped to deal with such shifts.

It is evident that digitalisation has opened up a world of opportunities for the media and entertainment industry. At the same time, it has threatened and disrupted the traditional methods giving way to emerging business and work models. Internet penetration has revolutionised e-commerce, brand building, public outreach, online streaming, etc. It has also brought certain issues to the forefront that include online trolling, surveillance, stalking, privacy rights, intellectual property rights, data theft, etc. These are some matters that have serious consequences and ramifications for almost all members of the general public. To address concerns related to users’ rights on digital and social media, the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules 2021 have been framed in exercise of powers under the Information Technology Act, 2000.

With the rise of predictive algorithms and artificial intelligence, we are witness to a post-human society where the lines between the physical and the digital sphere are blurry. Discourses and deliberations in this area are relatively new and still in their nascent stages of jurisprudential development. Needless to say, a continuous stream of innovations will demand regular updates and even pose arduous challenges for legal professionals.

This international conference provides a platform to explore legal complexities emerging from the interactions and interrelationships of media and entertainment sectors with law while focusing on digitalization. It welcomes discussions, arguments and submissions related to the identified sub-themes and other areas that are relevant and appropriate to the main theme. The conference encourages research with a critical or comparative approach.

Theme: Media and Entertainment Law: Contemporary Developments in the Age of Digitalization

Sub Themes

- Critical analysis of laws related to mass communication, media and entertainment.
- Right to privacy in the virtual world
- Digital Media and Surveillance
- Censorship in the age of digital media
- Law and ethics in media reporting
- Social Media's growth and consequential challenges to cyber security
- Press and the freedom of information exchange and dissemination
- Cinematograph Act and recent amendments
- Critical Analysis of Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules 2021
- Regulating advertisements in the digital world
- Regulating digital media vis-à-vis freedom of speech and expression
- Broadcasting and Licensing rights
- COVID-19 and contract enforcement in media and entertainment industry
- Regulations for social media influencers and celebrity endorsements
- Changing dimensions of criminal law in the new age virtual world
- Any other topic directly or indirectly related to the main theme

Eligibility: Any interested researcher, academician or policymaker from Indian and foreign institutions can submit their paper.

Abstract submission guidelines

1. Each applicant must submit a 500-word abstract providing an overview of the proposed paper by e-mail to SOL.Conferences@bennett.edu.in no later than 23rd August 2021.
2. Maximum of 5 keywords are to be provided along with the abstract.

3. Co-authorship is permissible up to two authors only.
4. Acceptance of the abstracts shall be communicated via email by 27th August 2021.
5. On selection of the abstract, the author(s) must pay the required fees no later than 6th March 2021. The link for the payment portal shall be sent to the authors whose abstract would be selected along-with the acceptance mail.

Paper Submission Guidelines

1. Last date for submission of the paper is 20th September 2021.
2. All papers must be submitted to SOL.Conferences@bennett.edu.in
3. The full-length paper should not exceed 6000 words (exclusive of footnotes). It must have the abstract and details of the authors.
4. In case of co-authorship at least one author must attend the seminar to present the paper.
5. The main text should be in Times New Roman with font size 12 and spacing of 1.5.
6. The footnotes should be in Times New Roman, font size 10 with single spacing.
7. **Referencing style:** 20th Blue Book edition.
8. **Spelling:** UK - except in quoted text, which will follow the original spelling.
9. **Pages to be numbered** – Bottom of the page, at the center – numbered as 1, 2, 3, etc.
10. **Footnoting:** Please ensure that the footnotes are formatted correctly and consistently, in accordance with **BLUEBOOK (Edition)**.
11. **Style for headings** - Chapter Title: All in caps, bold, centered
12. **Style for subheadings**

Level 1: Headline style - capital, bold, left aligned, underlined.

Level 2: Headline style - bold, italics, left aligned.

Level 3: Headline style - italics, left aligned.

13. **Plagiarism:** All submissions must be the author's original and unpublished work. Maximum of 15% plagiarism is permitted.
1. The paper should be prepared and submitted in .doc/.docx format using the latest version of MS Word or at least Word 2010 or above.
2. Participants must send their Full Papers at SOL.Conferences@bennett.edu.in with the subject "Full Research Paper Submission: SOL International Conference".

Important Dates

1. **Abstract Submission deadline:** 23rd August 2021.
2. **Date of Communication of acceptance of abstract:** 27th August 2021.
3. **Date of Payment of Registration Fee:** On selection of the abstract, the author(s) must pay the required fees no later than 1st September 2021. The link for the payment portal shall be sent to the authors whose abstract would be selected along-with the acceptance mail.
4. **Full Paper submission** by 20th September 2021. Details on paper submission would be shared with the selected authors.

Registration Details

1. **Registration Fees for Paper presentation:**
 - A. Academicians/ Professionals: Single Author: Rs. 1000
 - B. Students and PhD. Research Scholars: Rs. 500
2. **Registration Fees for participation without paper presentation:** Rs. 200. [with certificate]

For more details contact

- Dr. Prachi Tyagi, Assistant Professor, School of Law, Bennett University at SOL.Conferences@bennett.edu.in
- Ms. Swati Bawa, Programme coordinator, School of Law, Bennett University.

NOTE: Submissions that do not comply with the above-mentioned guidelines will not be accepted.