



# UDGAM-2022 (Online)

**Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore, invites all academicians researchers & industrial personnel in a 2-day conference on, "Emerging Perspectives in Social Sciences: Opportunities and Challenges", in Social Sciences, Humanities, Journalism and Mass Communication on 15th and 16th December 2022.**


# ABOUT THE UNIVERSITY

Shri Vaishnav Vishwavidyalaya is a private University established under Madhya Pradesh Niji Vishwavidyalaya (Sthapana Avam Sanchalan ) Adhinyam in 2015 at Indore (India). The University has been established with a vision to be a leader in shaping a better future for mankind through quality education, training, and research. It pursues the mission to make a difference in sustaining the growth of global societies by developing socially responsible citizens. Value-based education being at the helm, the University promotes, endurance, excellence, fairness, honesty, and transparency as its core values.




## **Objectives of the University are as under:**

- **To provide teaching and training in higher education and making provisions for research as well as advancement and dissemination of knowledge**
  - **To ensure world-class quality in its offerings and create higher levels of intellectual abilities**
  - **To create centers of excellence for research and development for sharing and its applications.**
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The University is offering Undergraduate and Postgraduate, Dual Degree and Doctoral programmes in various disciplines through the following constituent institutions:

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- **Shri Vaishnav Institute of Technology and Science**
  - **Shri Vaishnav Institute of Textile Technology**
  - **Shri Vaishnav Institute of Architecture**
  - **Shri Vaishnav Institute of Journalism & Mass Communication**
  - **Shri Vaishnav Institute of Computer Applications**
  - **Shri Vaishnav Institute of Fine arts**
  - **Shri Vaishnav Institute of Agriculture**
  - **Shri Vaishnav Institute of Professional Studies**
  - **Faculty of Doctoral Studies & Research**
  - **Shri Vaishnav Institute of Paramedical sciences**
  - **Shri Vaishnav Institute of Information Technology**
  - **Shri Vaishnav Institute of Forensic Science**
  - **Shri Vaishnav School of Management**
  - **Shri Vaishnav Institute of Science**
  - **Shri Vaishnav Institute of Social Sciences, Humanities, and Arts**
  - **Shri Vaishnav Institute of Commerce**
  - **Shri Vaishnav Institute of Home Science**
  - **Shri Vaishnav Institute of Law**
  - **Shri Vaishnav School of Law**
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**Besides these institutions, the University has established following Centres:**

- **Centre of Excellence in Plasma Research**
- **Centre of Excellence in Happiness Studies**
- **Centre of Vocational Studies**
- **Centre of Excellence in Sustainable Development**
- **Centre of Excellence in Simulation and Gaming**
- **Centre for Women Studies**
- **Centre of Excellence in Data Science**

# Conference Theme:

## Emerging Perspectives in Social Sciences: Opportunities and Challenges.

Citizens all over the world today need access to equal opportunities in order to grow and thrive. At the same time current resources should be preserved and protected for the use of future generations. Sustainable society is one in which people do not damage the environment or exploit the resources and are able to leave behind a beautiful and peaceful earth for future generations. Based on this concept of sustainable society, policies are shaped and reshaped to suit the local requirements of the public from time to time

Pre-requisite to build a healthy and sustainable society is the willpower and clear vision of mature politicians for the country, assisted by professional administrators who can invest their brain and efforts to frame and implement suitable policies for building strong and sustainable society. In this process, gaining insight into new vistas of research in social, historical, anthropological, psychological, and economic aspects of the citizens further strengthens vision for building a sustainable society.

Alarming rise in the cases of mental illness, environmental disasters, life threatening diseases all necessitate innovative research in finding out solutions to prevent psychological and social problems while protecting and preserving natural resources. Media and education in this context also play an important role in increasing awareness among the public about the need to protect and value the limited resources for building sustainable society.

## Sub Themes include:

- **Psychology at the workplace**
- **Transforming Social institutions**
- **Changing Gender Roles**
- **Transforming Education as a part of NEP (2020)**
- **The identity crisis of Tribals in India**
- **Local Self-governance and social work with rural communities**
- **Health education and livelihoods in rural areas**
- **Behaviour change: best route to sustainability**
- **Corporate social responsibility and its impact on rural development**
- **Human values and sustainable development**
- **Issues of brain drain**
- **Gender Stereotypes in advertising**
- **The disparity in income and wealth - their impact on sustainability**
- **Social media and its role in promoting sustainable development**
- **Media and communication in sustainable development**
- **Global Environmental challenges and sustainability governance.**
- **The politics of sustainability and development**
- **Global issues of Sustainable development in Political science.**
- **Language, Culture & Society**
- **Migration and diaspora**
- **Ecological approach in literature**
- **Mental Health and prevalent issues**

# Objectives of the Conference

1. **Facilitate researchers and academicians in creating collaborative knowledge and share it with the fraternity.**
2. **To provide an impetus to start new strategies, best practices in different disciplines of social sciences, humanities, and mass media.**
3. **To provide a platform to exchange the ideas and share the views and experiences of intellectuals from the discipline of social sciences Humanities and Mass media**

## Abstract & Full paper:

Send a soft copy of your abstract to [udgame@svvv.edu.in](mailto:udgame@svvv.edu.in) .The abstract should be of 250 words in Times New Roman; Font 12 indicates the subtheme of your choice. Acceptance of your abstract will be conveyed to you after review by a panel of experts. Submit Full paper after receiving the acceptance for Abstract. Full paper should contain, Title of the paper (Font size 12, Times New Roman Bold), names of the authors, affiliations, postal and email address and phone numbers (Font size 12, Times New Roman, Italics),



**Paper content (Font size 12), References (APA format). Acceptance of paper for presentation and publication will be communicated within a week of the receipt of the full paper. E-certificate will be e-mailed after the conference. Selected Research Papers will be published in an e-book, provided the plagiarism guidelines are fulfilled (10-12%)**

## **Important Dates for Paper Submissions**

- \* Last date of Abstract submission: 30th September 2022.**
- \* Intimation of acceptance of Abstract: 8th October 2022.**
- \* Last date of Full paper submission: 14th November 2022.**
- \* Last date for Acceptance of Full paper: 26th November 2022.**

### **Registration:**

**The Registration fee for participants is Rs 500/-. Registration fee can be deposited through bank transfer online (NEFT at Name of Bank HDFC Bank Ltd, Branch – Cloth Market, Indore (M .P.) CM S Code: SH97VSHVVD, A/c No – 50100256398597, IFSC Code- HDFC 0000281 MICR – 452240003 SW IFT Code: HDFCINBBXXX) along with the paper. The last date of Registration for the Conference is 1st December 2022.**

**NOTE:- Please mention your Name, Medium of the transaction, Date of transaction, and Mail. The scanned copy of the transaction along with the paper.**



**Advisory Committee:**

**Shri Purushottam Das Pasari  
Chancellor  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore**

**Dr. Upinder Dhar  
Vice-Chancellor  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore**

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