



DPIIT-IPR CHAIR,  
CENTRE FOR RESEARCH ON IPR LAW (CERIP) &  
IQAC  
NATIONAL LAW UNIVERSITY & JUDICIAL  
ACADEMY ASSAM

*Organise*

*Online Short Term Course*

*on*

*Intellectual Property Rights: Contemporary  
Issues*

**July 10 – 14, 2023**

**(2.00PM to 5.00PM)**

**Registration Link: <https://forms.gle/o9CL9P6WvVs6gDMZ9>**

## Concept Note

*An Intellectual Property Right pertains to any original creation of the human intellect such as artists, literary, technical or scientific creation. Intellectual Property Rights (IPRs) refers to the legal rights given by the state to the inventor/creator to protect the invention/creation for a certain period of time. These legal rights confer an exclusive right to the inventor/creator or the assignee to fully utilise the invention/creation for a given period of time.*

*IPRs illustrate the nation's ability to translate knowledge and thereby create social good and wealth through innovations. These innovations hold the key to any nations' prosperity as well as processing of knowledge. Moreover, it has a primary significance in our day-to-day lives. Thus, it is very well settled that the protection of IPR is vital to the development of the overall modern economy.*

*The protection of Intellectual Property is a crucial instrument for encouraging innovation investment and ensuring a return on the significant investment of time, money, and effort made in creating outstanding and unique creations. Patents, trademarks, and other legal protections of intellectual property have encouraged development and paved the way for groundbreaking innovations that have benefited the world in a variety of ways. India has slowly but steadily begun to recognise IPR over the last few decades. India is evolving as a result of the expansion of the Indian economy, which is being supported by billion-dollar Indian start-ups, multinational corporations (MNCs) moving to India for talent, sales, and research, and the expansion of think tanks and technology research activities. We are transitioning from a country that consumes Intellectual Property to one that produces it.*

*In the light of the increasing significance of IPRs, the DPIIT-IPR Chair, Centre for Research on Intellectual Property Rights Law (CeRIP) and IQAC of National Law University and Judicial Academy, Assam (NLUJAA) is organising an Online Short Term Course on Intellectual Property Rights: Contemporary Issues by IP Practitioners from leading IP Law Firms from July 10 to 14, 2023.*

*The Programme aims to provide comprehensive knowledge and practical skills to individuals and organizations regarding the protection, management, and utilization of intellectual property assets. This programme will cover a wide range of topics related to IPR, addressing the needs of various stakeholders in today's knowledge-driven economy.*

### **Objectives:**

*The Online Short Term Course on Intellectual Property Rights: Contemporary Issues seeks to achieve the following objectives:*

- *Create awareness about the importance of intellectual property and its role in driving innovation, economic development, and business growth.*
- *Enhance participants' understanding of different forms of intellectual property, such as patents, trademarks, copyrights, and trade secrets.*
- *Equip participants with tools and strategies to protect, manage, and enforce intellectual property rights effectively.*
- *Address specific IPR issues faced by Startups and MSMEs and provide best practices and strategies for managing their innovations.*
- *Explore emerging topics in IPR, such as the impact of AI on IP rights, domain-name disputes, licensing in technology transfer, digital piracy, and intellectual property audits.*
- *Provide participants with practical skills in patent drafting and mediation in IPR cases.*

### **Programme Components:**

- a) *IP Tools for Dominance: Explore various tools and strategies for leveraging intellectual property to gain a competitive advantage in the market.*
- b) *Domain-Name Dispute and UDRP: Discuss the legal framework and dispute resolution mechanisms related to domain-name disputes, focusing on the Uniform Domain-Name Dispute Resolution Policy (UDRP).*

- c) **Significance of Patents in Driving Economic Development and Empowering Companies:** Highlight the role of patents in fostering innovation, attracting investment, and driving economic growth for companies and nations.
- d) **Mediation in IPR Cases:** Introduce participants to mediation as an alternative dispute resolution mechanism in intellectual property cases, emphasizing its benefits and practical application.
- e) **IPR Issues for Startups & MSMEs and Best Practices & Strategies for Managing their Innovations:** Address the specific challenges faced by Startups and MSMEs in protecting and managing their intellectual property assets, and provide practical strategies and best practices.
- f) **IPRs and AI: Protection of AI Inventorship and Authorship and its Impact on Businesses:** Examine the legal and ethical implications of AI-generated inventions and creations, including issues of Inventorship and authorship, and discuss their impact on businesses and IP rights.
- g) **Role and Importance of Licensing in Technology Transfer:** Discuss the role of licensing agreements in facilitating technology transfer and fostering innovation ecosystems, covering topics such as licensing models, negotiation strategies, and commercialization of intellectual property.
- h) **Digital Piracy in the Social Media and Entertainment Industry:** Analyze the challenges posed by digital piracy in the context of the social media and entertainment industry, exploring legal frameworks, enforcement mechanisms, and preventive strategies.
- i) **Intellectual Property Audits: Maximizing IP Assets:** Provide insights into conducting intellectual property audits, assessing the value and potential of IP assets, and developing strategies to maximize their commercial potential.
- j) **Patent Drafting:** Introduce participants to the fundamentals of patent drafting, including claim drafting, specification drafting, and patent prosecution strategies.

## **Target Audience:**

*The programme is designed for:*

- *Entrepreneurs, business owners, and managers seeking to protect and leverage their intellectual property assets.*
- *Innovators, researchers, and inventors interested in understanding the importance and practical aspects of intellectual property protection.*
- *Legal professionals, Academicians and policymakers involved in intellectual property law and policy development.*
- *Startups and MSMEs looking to navigate the complexities of intellectual property rights and develop effective IP management strategies.*
- *Professionals in the technology, media, and entertainment sectors concerned with intellectual property issues.*

## **REGISTRATION DETAILS**

### **Registration fee:**

- *INR 750/- For Entrepreneurs, Business Entities, Academicians, Research Scholars, Innovators, Startups and MSMEs, Legal Professionals, etc.*
- *INR 500/- only for Students (ID required).*

*(The participants are required to fill out the registration form, the link of which is provided above in this brochure).*

### **Payment link:**

<https://easypay.axisbank.co.in/easyPay/makePayment?mid=NTqwmzQ=>

*(The registration fee can be paid by clicking the above link. During Fee payment, please select “Seminar/ Events, Conference etc”).*

*E-certificates shall be provided to all the registered participants who attend all the sessions.*

*Please note that the last date of registration is 6 July 2023.*

## *About the University*

*The National Law University and Judicial Academy, Assam (NLUJAA) has been established by the Government of Assam by way of enactment of the National Law University and Judicial Academy, Assam Act, 2009 (Assam Act No. XXV of 2009). The Hon'ble Chief Justice of the Gauhati High Court is the Chancellor of the University. Prof. (Dr.) V. K. Ahuja is the Hon'ble Vice Chancellor of the University. NLUJAA promotes and makes available modern legal education and research facilities to its students, scholars and faculty drawn from across the country, including the North East, hailing from different socio-economic, ethnic, religious and cultural backgrounds.*



## *About the DPIIT-IPR Chair*



*The Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India, has endowed NLUJAA with an Intellectual Property Rights Chair (DPIIT-IPR), under the Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia (SPRIHA), to benefit the people of the North-East Region of India in protecting their IPRs. The Chair since its inception in 2018 has concertedly focused its efforts towards preservation and promulgation of IP resources of the North-East Region and has been fervently engaged in building capacity of the creators/producers/owners towards protection of their IP rights at the grass-root, in order to strengthen the overall IP eco-system of the nation.*

## Chief Guest - Inaugural Session



Hon'ble Mr. Justice A.K. Sikri, Former Judge Supreme Court of India

## Resource Persons

			
<p>Dr. G.R. Raghavender IP &amp; Tech Expert, Retd. JS - Dept. of Justice, Former Copyrights Registrar</p>	<p>Lalit Ambastha Founder, Patentwire</p>	<p>Rahul Bagga Founder &amp; MD, Aumirah</p>	<p>Bindu Sharma Founder &amp; CEO, Origin IP Solutions LLP</p>
			
<p>Dipak Parmar Founder, Cyber-IPR</p>	<p>Suneet Sabale CEO, Brainiac IP Solution</p>	<p>Tarun Khurana Partner, Khurana &amp; Khurana</p>	<p>Subhash Bhutoria Partner, DSK Legal</p>
<p>Rohan Rohatgi Partner, RSR Legal</p>			<p>Dr. Shiyani Shrivastava Associate Partner, Lexorbis</p>

## Organising Committee



**Patron-in-Chief**  
Prof. (Dr.) V. K. Ahuja  
Vice-Chancellor  
NLUJA, Assam



**Coordinator**  
Dr. Pankaj Kumar  
DPIIT-IPR Chair Professor  
NLUJA, Assam



**Coordinator**  
Dr. Amol Deo Chavan  
Associate Professor of  
Law cum Director, IQAC  
NLUJA, Assam



**Member**  
Ms. Sharmistha Baruah  
Research Assistant,  
DPIIT-IPR Chair  
NLUJA, Assam



**Member**  
Ms. Dolly Kumar  
Research Assistant,  
DPIIT-IPR Chair  
NLUJA, Assam



## Programme Schedule

Date: July 10-14, 2023

Mode: Online

Sessions: Per day two (02) Sessions (Afternoon)

Time: 2 PM to 5 PM

<b><u>1.30 PM-2.00 PM: Inaugural Session</u></b>		
1.30 PM–1.40 PM: <b>Welcome Address</b> <i>Prof. Dr. V.K. Ahuja, Vice-Chancellor, NLUJA, Assam</i>		
1.40 PM–1.55 PM <b>Keynote Address:</b> <i>Hon'ble Mr. Justice Arjan Kumar Sikri</i>		
1.55 PM–2.00 PM <b>Vote of Thanks:</b> <i>Dr. Pankaj Kumar</i>		
<b>Date</b>	<b>Session (2.00 PM-3.30 PM)</b>	<b>Session (3.30 PM-5.00 PM)</b>
<b>10.07.23 MON</b>	IP: Tools for Dominance <ul style="list-style-type: none"><li>Lalit Ambastha, Founder - Patentwire</li></ul>	Mediation in IPR cases <ul style="list-style-type: none"><li>Rohan Rohatgi, Founding Partner at RSR Legal</li></ul>
<b>11.07.23 TUE</b>	Significance of Patents in Driving Economic Development and Empowering Companies <ul style="list-style-type: none"><li>Suneet Sabale, CEO-Brainiac IP Solutions</li></ul>	Domain-Name Dispute and UDRP <ul style="list-style-type: none"><li>Subhash Bhutoria, Partner, DSK Legal</li></ul>
<b>12.07.23 WED</b>	IPR issues for Startups & MSMEs and best Practices & Strategies for Managing their innovations <ul style="list-style-type: none"><li>Rahul Bagga, Founder &amp; MD- Aumirah</li></ul>	IP rights and AI: Protection of AI Inventorship and Authorship and its impact on Businesses <ul style="list-style-type: none"><li>G.R.Raghavender, IP &amp; Tech Expert, Retd. Joint Secretary - Dept. of Justice, Former Copyright Registrar</li></ul>
<b>13.07.23 THU</b>	Role and importance of Licensing in Technology Transfer <ul style="list-style-type: none"><li>Dr. Shivani Shrivastava, Associate partner -Lexorbis</li></ul>	Digital Piracy in the Media and Entertainment Industry <ul style="list-style-type: none"><li>IP Attorney Dipak Parmar, Founder, Cyber-IPR</li></ul>
<b>14.07.23 FRI</b>	Intellectual Property Audits: Maximizing IP Assets <ul style="list-style-type: none"><li>Bindu Sharma, Founder &amp; CEO - Origiin IP Solutions LLP</li></ul>	Patent Drafting <ul style="list-style-type: none"><li>Tarun Khurana, Partner -IIPRD and Khurana &amp; Khurana</li></ul>
<b><u>5.00 PM-5.30 PM: Valedictory Session</u></b>		