



योग: कर्मसु कौशलम्  
IN PURSUIT OF PERFECTION



DELHI SCHOOL OF BUSINESS  
By Vivekananda Institute of Professional Studies TC

**Centre For Sustainable Development**  
**Organizes An**  
**International Conference**  
**On**  
**Responsible Consumption, Production &**  
**Education For Sustainable Future**  
**October 18-19, 2023**



**Conference Collaborators**



Indian Council of  
Social Science Research



Network India



**FPT UNIVERSITY**

**VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES - TC**

Affiliated to GGSIP University, Recognized by Bar Council of India & approved by AICTE

Accredited Grade 'A++' Institution by NAAC,

Recognized Under Section 2(f) by UGC; An ISO 9001:2015 Certified Institute

# CENTRE FOR SUSTAINABLE DEVELOPMENT, VIPS-TC AND DSB



VIPS-TC is amongst the first few educational Institutions in the country to have a dedicated Centre of Sustainable Development with multifold objectives to not only address the education gap by offering structured course curriculum but also carry out research, training, case studies and suggest strategies in line with the Sustainable Development Goals (SDGs) as enumerated by U.N of which Indian Government is a signatory. The Centre is headed by Prof. (Dr.) Rattan Sharma.




# **VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES - TECHNICAL CAMPUS, INDIA**

Vivekananda Institute of Professional Studies (VIPS-TC)-Technical Campus was founded in the year 2000, and is affiliated to Guru Gobind Singh Indraprastha University.

VIPS-TC is a NAAC Accredited Grade 'A ++' institution along with NBA Accreditation for MCA Program. VIPS-TC is recognized by Bar Council of India (BCI) for all Law Programs and approved by All India Council of Technical Education (AICTE) for MCA. Vivekananda Institute of Professional Studies - Technical Campus is operating with 7 schools, more than 7000 students, and 300+ faculty members. Teaching – learning pedagogy adopted at VIPS-TC involves greater student engagement and involvement through problem and project based learning instead of routine classroom and lecture based methods.

The evidence of the efforts towards progressive learning tools is manifested in the Gold Medals bagged by our students in GGSIPU exams every year. The institute also runs a PGDM programme under Delhi School of Business (DSB). Delhi School of Business comes from a lineage of educational excellence of Vivekananda Institute of Professional Studies (VIPS). Established in 2012 after 12 long years of integrated research on business management & administration, DSB is fiercely focused yet young at heart.



# ABOUT THE CONFERENCE

The Sustainable Development Goals are a universal call to action to end poverty, protect the planet and improve the lives and prospects of everyone, everywhere. The 17 Goals were adopted by all UN Member States in 2015, as part of the 2030 Agenda for Sustainable Development which set out a 15-year plan to achieve the Goals. Today, progress is being made in many places, but, overall, action to meet the Goals is not yet advancing at the speed or scale required.

Goal 12 is about ensuring sustainable consumption and production patterns, which is key to sustain the livelihoods of current and future generations. Unsustainable patterns of consumption and production are root causes of the triple planetary crises of climate change, biodiversity loss and pollution. These crises, and related environmental degradation, threaten human well-being and achievement of the Sustainable Development Goals. 13.3% of the world's food is lost after harvesting and before reaching retail markets. 17% of the total food is wasted at the consumer level. Our reliance on natural resources is increasing, rising over 65% globally from 2000 to 2019. Vast majority of world's electronic waste is not being safely managed. Governments and all citizens should work together to improve resource efficiency, reduce waste and pollution, and shape a new circular economy.

There are many aspects of consumption that with simple changes can have a big impact on society as a whole. It's in businesses' interest to find new solutions that enable sustainable consumption and production patterns. A better understanding of environmental and social impacts of products and services is needed, both of product life cycles and how these are affected by use within lifestyles. As a consumer we can help by reducing waste and being thoughtful about what you buy and choosing a sustainable option whenever possible. Businesses can help It's in businesses' interest to find new solutions that enable sustainable consumption and production patterns.

Our planet has provided us with an abundance of natural resources. But we have not utilized them responsibly and currently consume far beyond what our planet can provide. We must learn how to use and produce in sustainable ways that will reverse the harm that we have inflicted on the planet.



# ABOUT THE CONFERENCE

Quality education is the foundation of sustainable development, and therefore of the Sustainable Development Goals. As a policy intervention, education is a force multiplier that enables self-reliance, boosts economic growth by enhancing skills, and improves people's lives by opening up opportunities for better livelihoods. SDG 4 is about quality education and focuses on "Ensuring inclusive and equitable quality education and promoting lifelong learning opportunities for all".

SDG 4 has ten targets which are measured by 11 indicators. The seven "outcome-oriented targets" are free primary and secondary education; equal access to quality pre-primary education; affordable technical, vocational, and higher education; increased number of people with relevant skills for financial success; elimination of all discrimination in education; universal literacy and numeracy; and education for sustainable development and global citizenship. The three "means of achieving targets" are: to build and upgrade inclusive and safe schools; expand higher education scholarships for developing countries; and increase the supply of qualified teachers in developing countries.

This international conference is planned in the month of October as we are celebrating Sustainability Day and is related to the theme of the G20 in 2023 'One Earth, One Family, One Future'. The spotlight of G20 Lifestyle for Environment (LiFE), with an emphasis on environmentally sustainable and responsible choices at both the individual lifestyle and the national development level, with the aim of achieving a cleaner, greener, and bluer future, will be emphasized upon in this conference. This conference will emphasize upon sustainable consumption and production patterns and also quality education for all. It aims to provide academics, policymakers, and practitioners with a valuable forum for discussion and critical analysis of the major issues and challenges to increase understanding and action of how to move transformations to Sustainable Consumption-Production and Education forward.



# CONFERENCE SUB THEMES

but are not limited to:

## Responsible consumption and lifestyles

- Lessons from the COVID19-pandemic about lifestyle changes
- Digitalization of work and consumption
- Social innovation and sustainable practices
- Sustainable fashion
- Sustainable tourism
- Sustainable banking

## Sustainable cities and regions and local action

- Responsible consumption and production in urban contexts
- Urban design, buildings, and transportation for sustainable lifestyles
- Making density attractive: theory and practice
- Responsible consumption and production in rural areas
- E-waste management
- Degradation of natural resources and health problems

## Sustainable food, agriculture, and agri-business

- Agri-food system transitions and biodiversity-positive agri-business
- Sustainable food security and valuing water
- Sustainable protein consumption and production (protein transition) and the shift to plant-based diets
- Agricultural economics

## Sustainable production, sustainable business, innovation & design for sustainability

- Methods for sustainable production and industry research
- Sustainable industry and eco-industrial parks
- Sustainability assessment and indicators
- Sustainable innovation, business models, and sustainable management
- Design for sustainability and responsible behavior
- Eco investments

## Responsible/ Sustainable education

- Transformative vision for education
- Global Citizenship Education and SDG4
- Role of digital marketing in sustainable education
- Role of EdTech Companies in sustainable education
- Marketing strategies for promoting responsible education
- Role of regulatory authorities in higher education for sustainable education

## **PAPER SUBMISSION GUIDELINES**

Abstract length: 300-400 words

Full paper length: 5000- 8000 words

(excluding references)

Font: Times New Roman,

12 points (Main text), 14 points (Heading),

16 points (Title of the Paper)

Line Spacing: 1.5

References: APA Format

Manuscripts should be organized in the following order:

- Introduction
- Literature review
- Objective of the study
- Research Methodology
- Data Analysis
- Discussion
- Implications of the study
- References
- Appendices (if applicable)

Note - Conference will be in Hybrid mode.

Outstation Participants can present through online mode.

The paper should be submitted in word format by one of the authors, through mail at [csdvipsconference\\_2@vips.edu](mailto:cسدvipsconference_2@vips.edu)

### **TARGET AUDIENCE**

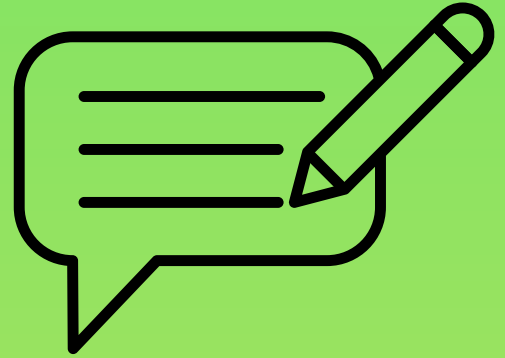
Academics, researchers, practitioners, industrialists and policymakers.

### **PUBLICATION OPPORTUNITIES**

The submitted papers would be considered for publication in conference proceedings/book from reputed publisher with ISBN number and national/international journals of repute after a double-blinded review. There are opportunities for the authors to publish their work with internationally reputed publishers.

### **JOURNAL TIE-UPS**

- **Ramanujan International Journal of Business and Research (UGC Care)**
- **Vivekananda Journal of Research (Peer Reviewed)**
- **International Journal of Multidisciplinary Research and Technology (Peer Reviewed)**
- **Edited volume to be proposed and submitted to Springer for consideration and review**



## REGISTRATION DETAILS

All the participants are requested to register by filling the online registration form on:

<https://forms.gle/CT6yGWrtkVWB9Gyh7>

A single author who is presenting multiple papers should register for each paper. No TA/DA will be paid.

For Further Queries Contact -  
csdvipsconference\_2@vips.edu

## Important Dates

12th  
Aug'23

Abstract Submission  
Deadline

14th  
Aug'23

Abstract Acceptance

18th  
Sept'23

Full Paper Submission  
Deadline

20th  
Sept'23

Paper Acceptance  
Notification

22nd  
Sept'23

Early Bird Registration

## PAYMENT DETAILS

Payment Mode - NEFT/IMPS

Name - Vivekananda Institute of  
Professionals Studies - Technical  
Campus

Bank Name - HDFC Bank  
Ltd. F1U Block  
Pitampura Branch

HDFC Saving Account No -  
50100199004255

IFSC code - HDFC0001657

S.No	Category	Early Bird till 22nd Sept'23	After 22nd Sept'23
1	Academicians	700 INR	1000 INR
2	Research Scholar/ Student	500 INR	700 INR
3	Industry Professionals	1000 INR	1500 INR
4	Foreign Delegates	\$50	\$70





**Chief Patron**  
**Dr. S C Vats**  
Chairman, VIPS-TC



**Conference Head**  
**Prof. Dr. Rattan Sharma**  
Chairman , Centre for Sustainable  
Development, VIPS-TC & DSB

## **Advisory Board**



**Prof. Dr. Anuradha Jain**  
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Dean Research, VIPS-TC



**Dr. Ramesh Kumar**  
Associate Professor, VIPS-TC

## **Conference Organizers**



**Conference Convenor**  
**Dr. Noopur Saxena**



**Conference Convenor**  
**Dr. Nikita Aggarwal**



**Conference Secretary**  
**Ms. Soumya Mahajan**



**Conference Treasurer**  
**Dr. Navneet Kumar**