

**Mode of  
Conference:  
Hybrid**



**Finance and Business with  
Special Focus on ESG**

International Conference on

# **Global Financial and Business Environment**

**ICGFBE 2023**



**28-29 December 2023**



**NDIM, New Delhi, India**

Dear Professors/Scholars,

It gives us immense pleasure to announce that we will be organizing ICGFBE 2023 with the theme "Finance and Business with special focus on ESG" on December 28-29, 2023. The conference aims to bring together esteemed professionals, renowned researchers, and industry leaders to explore the critical intersection of Finance and Business with Environment, Sustainability, Governance, Innovation, and Technology. Globally renowned academicians have agreed to be 'Conference Speakers' and many of these speakers have emerged as icons for many next-generation scholars. We believe that their valuable insights and expertise would greatly enrich the discussions at our conference, inspiring the audience and igniting new ideas for sustainable marketing practices.

The key intention of this 4th edition of ICGFBE 2023 is to provide opportunities for the global participants to share their ideas and experience in person with their peers who are expected to join from different parts of the world. In addition, this gathering will help the delegates to establish research or business networks as well as to find international linkage for future collaborations in their career path. We hope that the ICGFBE 2023 will lead to significant contributions to the knowledge base in the respective fields. Global markets are changing rapidly and are becoming more interdependent in all its aspects. This interdependence of the markets and the pace of changes that are taking place globally requires engagement with the global community of experts. Similarly, the corporate reliance and dependence on global financial markets in the emerging economies have increased significantly in view of the cost and risk consciousness of a variety of financial products and financing options available in the markets. The challenges too are manifold in terms of regulatory aspects, expanded opportunities and changing role of financial institutions. With the rapid development in business and technology, enterprises are now facing escalating competitions and vague opportunities. How to assist enterprises in gaining competitive advantages through technological and managerial innovations has become a crucial issue for both academicians and practitioners.

We are heading towards more challenging times keeping in mind the Russia Ukraine Conflict along with the recent conflagration in the middle east with the terrorist attack in Israel. These events pose big financial and economic threats due to disruptions in the global supply chain. Further the Increase in the interest rate by the central banks of the different countries may cause the liquidity crises and will weaken the capital investment in the globe. The central banks and regulatory authorities have been cautious and introduced a number of policy reforms with the objective of finding a fine balance between prudent regulations and free markets to meet the emerging challenges faced in the financial capital markets. Further innovations and technology in finance and business are bringing the opportunity and challenges for corporates and faculty members.

The capital markets across the globe have gone under radical changes and received much focus since the financial crisis in 2008. In recent times, the commodity markets and other derivatives such as carbon emissions and the crypto currency markets have also emerged and are being traded globally. Recently, it has seen unprecedented volatility in the market. The vitality of the markets is crucial for sustainable economic growth and efficient allocation of scarce resources.

Objective of the conference is to bring together a diversity of expertise in the field of finance, business, policymaking, research and other stakeholders to deliberate on emerging issues in the field.

Probable outcome from the conference will be in regard to comprehensive and robust discussion on the relevant issues and the presentations will be ultimately published in the conference proceedings. Some of the presented papers at the conference will be published in the reputed journals from UGC Care, Scopus and ABDC listings.

## Theme and Sub Themes of Conference

This conference brings academics, regulators and other participants in the financial markets to provide useful inputs on the future growth of Financial Markets beyond 2023. To widen the scope of deliberations, the following are the suggested topics for the conference. These topics are only indicative and the conference welcome submissions in all areas listed below:

1. Asset Allocation/Sovereign Funds/Hedge Funds/ Exchange Traded Funds/Sovereign Wealth Funds
2. Fintech and disruptions in Finance and business
3. Banking & Financial Services/Investment Banking
4. G20 BRICS, Emerging Markets and India
5. Country Risk/Debt Issues/Insurance/Reinsurance
6. India and Global Finance and Global Economy
7. Corporate Governance/Executive Compensation
8. Derivatives/Financial Engineering
9. Financial Markets integration/Linkages/ Segmentation
10. Marketing of financial products and services
11. ESG and Business
12. Foreign Currency Issues - Monetary Economics
13. Global Financial Crises, Imbalances, SRI, CSR
14. Interest-Free Banking/Islamic Finance/Banking
15. IPOs/SEOS/Stock buybacks/Privatization
16. Market Behaviour Efficiency/Inefficiency
17. Mergers and Acquisitions/Corporate and State SWFs
18. Portfolio Flows and Foreign Direct Investment
19. Valuation/Pricing of financial products
20. Start ups failures and success, sustainable environment
21. Entrepreneurship/Venture Capital
22. Ethics/Legal/Regulatory and Taxation Issues
23. Economics of waste water management
24. Social Innovation in Business Environment for SDGs
25. Strategic Management for Optimized Financial and Business Operations.
26. Role of Blockchain, IoT and Industry 4.0 to 5.0 in Business
27. Building a cognitive enterprise through AI-powered transformation.
28. Supply Chain Finance
29. Green Projects and Green Technology
30. Circular economy business models for competitive advantages
31. Carbon markets
32. Personal Financial Planning
33. Financial inclusion including Jana Dhan Yojana
34. Big Data, AI, Machine Learning and open Crypto
35. E-Business/E-Finance/M-Finance/Social Media and Financial Services
36. E-Learning-Education in the Area of finance and business- Best Practices
37. Different Aspects of Marketing in VUCA world after Covid 19.
38. Different Aspects of HRM in VUCA and BANI world after Covid 19
39. Different aspects of Supply Chain Management in the VUCA world after Covid 19
40. Impact of Covid 19 pandemic in all disciplines of Business (Special Session)

## Benefits of Attending this Conference

- This conference will bring together professionals from various parts of the world. This will create an excellent opportunity to network, exchange ideas, and establish valuable contacts.
- This conference will feature expert speakers on current trends, best practices, and emerging technologies in the financial world.
- Staying updated on market trends and economic developments is crucial in finance. This conference will provide access to market research, economic forecasts, and industry reports that can help you make informed decisions.
- FinTech and the digitization of finance are rapidly changing the industry. This conference will showcase the latest technological innovations and how they are reshaping financial services.
- This conference attract participants from around the world. This can provide you with a global perspective on financial markets, regulations, and trends.

## About New Delhi Institute of Management

The New Delhi Institute of Management is a unit of “Society for Employment and Career Counselling” and is an integral part of this non-profit & charitable education society registered since 1992. Dr. Vishwa Mohan Bansal is the Chairman of New Delhi Institute of Management and the President of the Society.

NDIM has been declared as the 1st and the only ‘Mentor B-School of India’ and the only B-school continuously declared ‘Best in India’ 3 years in a row for ‘Industry Linkages’ & under 19 other parameters including placements by the AICTE, Government of India, and the Confederation of Indian Industry.

It is the only Business School declared ‘Best in India’ by ASSOCHAM, the Associated Chambers of Commerce & Industry, continuously for the last 5 years for placements parameters & Best in North India. FICCI, the Federation of Indian Chambers of Commerce & Industry, has also declared NDIM as the ‘Best in India’ for ‘Excellence in Employability through Industry Engagement.’ NDIM is the 1st and the only business school in the country to be declared ‘Best in India’ for Industry Linkages & Placements simultaneously by all the premier trade & industry chambers of the country and by the AICTE, Government of India.

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## Paper Presentations

- Offline Presentation
- Virtual Presentation

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## Best Paper Award

Each track will have a best paper award of Rs. 5000/-, which will be announced after the conference.

## Important Dates:

1. Deadline for early bird discount	:	Nov 15, 2023
2. Deadline for submitting abstract	:	Oct 30, 2023
3. Deadline for submitting papers	:	Nov 30, 2023
4. Notification of Acceptance	:	Within 7 days after Submission
5. Last date of Registration	:	Dec 15, 2023
6. Conference dates	:	Dec 28-29, 2023
7. Email: Conferences@ndimdelhi.org (For any assistance regarding paper submission and related matters.), s.agnihotri@ndimdelhi.org		

## Publication Opportunities

The abstract of selected papers will be published in the Conference Book with ISBN number. Conference Management Committee has made arrangements with a number of high quality global journals to provide conference attendees with publication opportunities and discussions with the Editors are ongoing. Participants will be notified as and when the discussions and corresponding arrangements are finalized. The college has signed MOU with Virtus Intersperses which has 4 Scopus-indexed journals.

## Participation Fee:

Participants	Research Scholars/Students	Academicians	Industry	Non-Presenting Authors
India & SAARC Countries	INR 1,500	INR 3,000	INR 5,000	INR 500
Other Foreign Countries	USD 100	USD 150	USD 250	USD 50

## Guidelines for Submission of Manuscript:

- Authors are requested to submit abstract in the following link:  
**<https://easychair.org/my/conference?conf=icgfbe2023>**
- **Registration Link:** <https://forms.gle/An8fCzy1ukjvDQj38>
- The manuscript should be in MS-word format. Manuscript must be double spaced, with 1-inch margins with “Times New Roman, font size 12, black”
- In the first page of the paper (Cover page), please provide full names (first, middle and last names) and full addresses (Institute’s address along with designation and correspondence address) along with email address of the author(s). The author’s name or affiliations should not appear anywhere else in the body of the manuscript to facilitate in blind peer review process
- The actual paper should commence from the second page containing the title followed by the abstract, keywords and the main paper. The paper should have an Introduction, literature review, objectives, research gaps, methodology, limitations / scope for future work, conclusion
- The abstract, followed by relevant keywords should not be more than 250 words and should adequately describe the work and highlight its significance. The abstract should only include text. Avoid the use of abbreviations and references in the abstract
- The manuscript should not be more than 8 pages including tables, figures, and appendix given at the end. Headings and subheadings must be short and not numbered. The primary heading should be in capitalized form (upper case), and bold face. The sub-headings should be in title-case capitalization (first letter of each word in capital) and in bold. Table should be numbered consecutively. The title of the table should be placed above the table. The source should be indicated at the bottom
- Figures/ diagrams/ graphs should be numbered consecutively. Wherever necessary, the source should be indicated at the bottom. The figures should also be given relevant titles. Figures, diagrams and pictures should have good quality images preferably in JPEG Format
- References should be included at the end of the paper and arranged in alphabetical order. The references must follow the style guide of the American Psychological Association (APA) 6th edition
- Authors needing assistance should contact conference convener  
Email: [Conferences@ndimdelhi.org](mailto:Conferences@ndimdelhi.org) (For any assistance regarding paper submission and related matters.)

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