



XLRI Jamshedpur Doctoral Colloquium 2024

8th-10th April 2024

Making effective business decisions in the era of artificial intelligence (AI), at one hand and sustainability, at the other hand, continues to pose challenges that research is destined to provide answers for. XLRI: Xavier School of Management (Jamshedpur) is pleased to announce its Doctoral Colloquium 2024 for all doctoral students in the areas of AI and sustainability who are either at early proposal stage or advanced stage of their thesis work. The purpose of this Doctoral Colloquium at XLRI is to provide an interdisciplinary forum to researchers worldwide to discuss and debate research gaps, novel approaches to research and theory integration to answer the challenges at hand and in the future. This event will provide a platform for doctoral scholars in different areas of management studies to present their work and get feedback to refine the theoretical and methodological foundations of their thesis. It will also provide an opportunity to interact with scholars and network with peers sharing common interests. The Doctoral Colloquium will also feature presentations/workshops by leading academicians.





Proposed themes

- Climate change/carbon neutrality and sustainability, public policy, resilience and digital world
- The Perils and Promises of AI in Management
 - Ethical and Social Implications: The impact of AI on employment, bias, privacy and accountability in management
 - Implementation Challenges: Challenges and Opportunities associated with adopting AI in management, including data management and workforce training
 - Organization Culture: The role of culture in successful AI adoption in management
 - AI as a driver of innovation and competitive advantage in management
 - Future of AI in management: Trends and Prediction for future of AI in management practices
- Leading and Managing in the Digital Era
 - The evolution of lending and management practices in the digital age
 - The role of digital tools in improving customer experience in lending and management decisions in real time
 - The challenges and opportunities of managing risk in the digital lending era
 - The impact of digitalization on regulatory compliance in lending and management
 - The use of data analytics to inform lending and management decisions in real time
- Design and Governance of Metaverse
 - Defining the metaverse and its potential impact on society and the economy.
 - Key strategies for a successful business in metaverse
- Digital Innovation, Entrepreneurship, and New Business Models
 - The role of entrepreneurship in driving digital innovation and creating a new business model
- Emerging Digital Transformation
 - The impact of AI on business processes, decision making and customer experience
 - The advantages of cloud-based infrastructure and services in enabling digital transformation across industries



Proposed tracks

- **Consumer Behavior**
- **Branding & Communication**
- **Digital Marketing**
- **Economics**
- **Finance and Accounting**
- **Information Systems, Decision Sciences and Data Analytics**
- **Human Resources Management**
- **Organizational Behavior and Culture**
- **Operations and Supply Chain Management**
- **International Business and Strategy**
- **Environmental, Government and Social Compliance**
- **Entrepreneurship, SME, and Family Businesses**
- **General Management**

Guidelines for Submissions

Students/authors wishing to present at the Doctoral Colloquium are requested to submit the following on or before **14th February 2024**:

- ▶ A manuscript not exceeding 5000 words excluding references OR an extended abstract not exceeding 1000 words excluding references
- ▶ A one-page cover sheet with the following Information:
 - Author's Name, Academic Affiliation, and Contact details
 - Track for review
 - Title of Thesis
 - Current stage in research journey
 - Three key concerns or questions you would like reviewers to consider when they critique your thesis work
- ▶ Title page should be submitted separate from the manuscript. Title page should include authors' names, affiliations and email addresses.
- ▶ Format -- Margin 1 inch on all sides, Times New Roman 12 points, Line Spacing 2
- ▶ The e-mail subject line and the document name should be in the format -
Track_FirstName_LastName
- ▶ Those who submit full papers, a discussant will be attached who will review the paper and share detailed comments and presentations for such papers will be of 40 minutes duration



Workshops

1. Signals, Spillover and Volatility: How data can provide newer insights

Ameet Kumar Banerjee,

Associate Professor, XLRI - Xavier School of Management, Jamshedpur

2. Developing Indian concepts and constructs in management

Ashish Pandey,

Associate Professor, Indian Institute of Technology Bombay

3. How to handle 'revise and resubmit' in top journals

Madhu Veeraraghavan,

Pro Vice Chancellor (Management, Law, Humanities and Social Sciences),
Manipal Academy of Higher Education, Manipal

4. Conducting field experiments

Raghuram Bommaraju,

Associate Professor, Indian School of Business Hyderabad

5. Innovative teaching approaches for enhanced students' learning

Dr Sanjay Patro,

Dean (Academics) and Professor, XLRI - Xavier School of Management, Jamshedpur

6. Contemporary ways to develop conceptual articles

Shaphali Gupta,

Mani Ayer Chair Professor of Marketing, Mudra Institute of Communication, Ahmedabad

7. Application of game theory in modelling pricing and revenue management decisions

Sumit Sarkar,

Professor, XLRI - Xavier School of Management, Jamshedpur



Registration for the Doctoral Colloquium

Based on the manuscript submissions on or before **14th February 2024**, invitations will be sent to the authors to present their manuscripts no later than **30th March 2024**. Registration fee is INR 1000 . Each invited author should confirm their participation by email at dc2023@xlri.ac.in on or before **30th March 2024**. Accommodation and food for the three days of doctoral colloquium will be provided by the Institute.

Organizing committee:

Prof. Alok Raj, XLRI Jamshedpur (alokraj@xlri.ac.in)

Prof. Kushal Saha, XLRI Jamshedpur (kushal@xlri.ac.in)

Prof. Prashant Kumar, XLRI Jamshedpur (prashant.kumar@xlri.ac.in)

Prof. Mohit Malhan, XLRI Jamshedpur (mohit@xlri.ac.in)

Advisory Board:

Prof. Ajith Kumar J, Professor of PODS, XLRI Jamshedpur

Prof. H K Pradhan, Professor of finance, XLRI Jamshedpur

Chief Patrons:

Fr. S. George, S.J., Director, XLRI Jamshedpur

Fr. Donald D'Silva, Dean (Administration), XLRI Jamshedpur

Prof. Sanjay Patro, Dean (Academics), XLRI Jamshedpur

Please e-mail your queries to dc2023@xlri.ac.in.



xlri.ac.in
dc2023@xlri.ac.in



XLRI – Xavier School of Management,
C. H. Area (East),
Jamshedpur – 831001
Jharkhand (INDIA)