



TWO-DAY INTERNATIONAL CONFERENCE

ON

**HACKATHON ON GEOGRAPHICAL
INDICATION & RELATED TRADITIONAL
KNOWLEDGE & TRADITIONAL CULTURAL
EXPRESSIONS**

THE W.B. NATIONAL UNIVERSITY OF JURIDICAL SCIENCES

ORGANIZED BY

DPIIT IPR CHAIR

**THE WEST BENGAL NATIONAL UNIVERSITY OF
JURIDICAL SCIENCES, KOLKATA**

DATE: 9-10TH MARCH, 2024 | VENUE-WBNUJS CAMPUS



ABOUT THE CONFERENCE

There are several IPR conferences that include Geographical Indications (GI), Traditional Knowledge (TK) and Traditional Cultural Expressions (TCEs) as subthemes. However, dedicated conferences in these areas are quite rare. There are various reports by the Food and Agriculture Organization (FAO) of UNO showcasing the importance of these subjects, particularly of GIs, in the sustainable development of vulnerable sections of the society. Not only that, the main objective of developing countries such as India, behind adopting GI law was to preserve their cultural heritage from exploitation and unfair competition. Similarly, various traditional knowledge and traditional cultural expressions require extensive efforts to be recognized, promoted, and preserved, for which these TK and TCE require comprehensive guidelines from policymakers. However, when it comes to enforcing and implementing GI laws in spirits, there are various scholarly papers showcasing the inefficacy of respective GI laws. At the grassroots level, there are several gaps in the enforcement of GIs and the management and documentation of TK and TCEs.

The foremost objective of this conference is to highlight:

1. Various challenges of GIs in the contemporary time.
2. Encourage thought-provoking discussions and engender several researchable ideas
3. Promoting research and interests for GIs, TK, and TCEs among future scholars and young researchers
4. Initiate discussions from the perspectives of different cultures, their demands, expectations, and threats associated with these areas.

This policy Hackathon is a dedicated effort to stress better protection for GI enforcement, TK, and TCE protection and documentation.

ABOUT THE ORGANISERS

ABOUT THE WEST BENGAL NATIONAL UNIVERSITY OF JURIDICAL SCIENCES, KOLKATA

The West Bengal National University of Juridical Sciences was established under the WBNUJS Act, 1999 (West Bengal Act IX of 1999) adopted by the West Bengal Legislature in July, 1999. The University was notified under Clause (f) of Section 2 of the UGC Act, 1956 in August 2004 and has been granted permanent affiliation by the Bar Council of India in July 2005. On 28 October 2002, the university's present-day permanent campus was inaugurated by the then Chief Justice of India, B. N. Kirpal. The NUJS, Kolkata, along with the GNLU and NLSIU, Bengaluru, remain the only three national law schools which have the honourable Chief Justice of India as the Chancellor. This set-up provides an aura of exclusivity and rare stature to these National Law Schools in India.

ABOUT DPIIT IPR CHAIR

Established a Central Scheme of Intellectual Property Education, Research and Public Outreach (IPERPO) under which DPIIT IPR Chairs were set up. After that, the Department for Promotion of Industries and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India, launched a Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia (SPRIHA) in the year 2016 under which DPIIT IPR Chairs have been set up in select universities and academic institutes. This was in accordance National IPR Policy launched by the Government of India in 2016, which proclaims, as one of the objectives under section 7.2 as, "Strengthen IP Chairs in educational institutes of higher learning to provide quality teaching and research develop teaching capacity and curricula and evaluate their work on performance based criteria."

NUJS Kolkata has been selected by the DPIIT as one of the 12 universities/organizations for setting up DPIIT IPR Chairs in the country.

DPIIT has formulated the norms for establishing and functioning of the DPIIT IPR Chair under SPRIHA. Accordingly, the University has appointed Dr. Pinaki Ghosh, DPIIT IPR Chair Professor with effect from 25.09.2019

The DPIIT IPR Chair of WBNUJS is also a National GI drive mission for bringing local rural products to the global arena, improving commercialization of registered products as well as registering several GI products. The DPIIT IPR Chair has so far applied for 21 products for GI registration.





WHO CAN ATTEND?

Policymakers, Professionals, Scientists, Academicians, Researchers, undergraduate and Post-graduate Students, Doctoral Candidates

SUB-THEMES FOR THE CONFERENCE

- **The Geographical Indication and international relations**
- **Existing legal dilemmas and Geographical indications**
- **Individual rights and community rights- a dilemma of Geographical indications**
- **Management of supply chain in Geographical indications products**
- **The post-registration regulation of Geographical Indication**
- **Marketing and commercialization of Geographical indications**
- **Technology, innovation, and Geographical indications**
- **The protection, preservation, and promotion of TK and TCEs**
- **Management and documentation of Traditional Knowledge and Traditional Cultural Expressions**

(All the Sub-themes are not in exhaustive nature)

IMPORTANT DATES

Last date for Abstract Submission	20th January, 2024
Acceptance of Acceptance	Acceptance of abstract will be acknowledged within seven (7) days
Last date for submission of full paper	25th February, 2024
Last date of registration	31st January 2024
Date of Conference	9th- 10th March, 2024

SUBMISSION- DETAILS AND GUIDELINES

- Only one submission is allowed per author.
- Co-authorship to a maximum of three authors is permitted. In the case of co-authors, a separate registration form shall be sent for each.
- Only original papers will be considered for the conference. No part of it should have been published earlier anywhere else, nor should it be under consideration for publication or a contest elsewhere.
- Any form of plagiarism will result in disqualification.
- Identification mark of the author, or the affiliated institution (if any) should not be found in any part of the essay.
- Abstracts of not more than 300 words, for original research papers on the above-mentioned themes are invited, submitted as Word document, with a brief bio of 200 words along with one photograph.
- The full-length research paper should be within 8000 words (including footnotes).
- Potential contributors are required to adhere to a uniform mode of citation (20th edition of The Bluebook: A Uniform System of Citation is recommended).
- All abstracts/papers must be written in Times New Roman with font size 12 with 1.5 line spacing. Footnote font size 10 without spacing.

PUBLICATION

All the selected full papers will be published as an Edited book by a reputed publisher.

REGISTRATION FEES

DESIGNATION	REGISTRATION FEE
Students	Rs. 500/-
Research Scholars	Rs. 1500/-
Academicians	Rs. 2000/-
Professionals	Rs. 3000/-
Foreign Delegates	Rs. 4000/-

N.B. For Sponsorship, please contact iprchair@nujs.edu

Registration and Abstract Submission link - <https://forms.gle/phCMfUrpefwTWqMm7>

QR code for Registration





ORGANISING COMMITTEE

PATRON

Prof. (Dr.) N.K. Chakrabarti, Hon'ble Vice Chancellor, WBNUJS

CONVENOR

Dr. Pinaki Ghosh, DPIIT IPR Chair Professor, WBNUJS

COORDINATING TEAM

Dr. Santanu Panda, Research Assistant, DPIIT IPR Chair, WBNUJS

Biswajit Bose, Research Assistant, DPIIT Chair, WBNUJS

Anandita Bhattacharya, Ph.D. Fellowship, DPIIT IPR Chair, WBNUJS

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