



**NAVRACHANA
UNIVERSITY**



NATIONAL CONFERENCE ON

"NAVIGATING COMPETITION LAW, TECHNOLOGY, AND INTELLECTUAL PROPERTY RIGHTS IN THE DIGITAL AGE"

ORGANISED BY
SCHOOL OF BUSINESS & LAW
NAVRACHANA UNIVERSITY

**10th FEBRUARY
2024**





ABOUT NAVRACHANA UNIVERSITY

Navrachana University is a Private University established under the Gujarat Private University Act, 2009. The University has Five schools: School of Business and Law, School of Engineering and Technology, School of Liberal Studies and Education, School of Environmental Design and Architecture and School of Science. We have around 27 programs across all the schools. The University has embarked on a new educational paradigm that lays simultaneous emphasis on disciplinary education, inter-disciplinary education, professional education and general education.

ABOUT SCHOOL OF BUSINESS AND LAW

Working in close association with the industry and the academic experts, right from the curriculum development stage to student's projects, internships and work placements, School of Business and Law at NUV offers several unique undergraduate and postgraduate level programs in the field of Management (BBA and MBA) & Law (BBA-LLB Integrated & LLM)

ABOUT CCI

The objectives of the Act are sought to be achieved through the Competition Commission of India, which has been established by the Central Government with effect from 14th October 2003. CCI consists of a Chairperson and 6 Members appointed by the Central Government.

It is the duty of the Commission to eliminate practices having adverse effect on competition, promote and sustain competition, protect the interests of consumers and ensure freedom of trade in the markets of India. The Commission is also required to give opinion on competition issues on a reference received from a statutory authority established under any law and to undertake competition advocacy, create public awareness and impart training on competition issues.





ABOUT THE CONFERENCE

In an era defined by rapid technological advancements and digital transformation, the complexities surrounding competition law, technology, and intellectual property rights have reached unprecedented levels. Laws related to intellectual property, technology and competition have co-existed for over a century. The first two provide exclusive rights and licensing authority to the owners, while the last, competition law, is aimed to mitigate the negative impacts of exclusivity granted under the first two. On the other hand, as IP is considered significant source for economic progress, any enforcement under competition law should be carefully structured to prevent stifling technological advancements, which frequently manifest themselves in the form of IP. In addition, IP and competition rules are increasingly significant in terms of joint ventures, mergers and acquisitions, cross licencing, patent pooling, and licencing in general in today's digitalization era.

This conference provides a platform for insightful discussions on how technology influences the landscape of competition law and intellectual property rights, and how legal frameworks are adapting to these changes. Attendees will engage in in-depth conversations about emerging challenges such as antitrust issues in the digital marketplace, the impact of artificial intelligence and data analytics on competition, and the evolving nature of intellectual property protection in the digital realm.

In addition, policymakers and enforcement agencies must be aware of the nexus between competition and IP law, particularly in light of emerging technical advancements like as machine learning, the IoT (Internet of Things), network technologies such as 4G and 5G, genetic engineering, and so on. Based on above background, this conference would cover the national and international issues and challenges by revisiting the synergies, tenets and practices followed under IPR, Technology and competition law.





ABOUT THE CONFERENCE

Throughout the conference, participants will gain valuable insights into strategies for safeguarding fair competition, fostering innovation, and striking a balance between encouraging technological advancements and upholding intellectual property rights. Sessions will cover case studies, best practices, and forward-thinking approaches, providing attendees with actionable knowledge to navigate the complex legal landscape of today's digital age. The conference will explore the intersection of competition law, technology, and intellectual property rights in the digital age and work together to define the future of the legal frameworks that regulate them.

OBJECT

- Stimulate research and debate on contemporary challenges in digital market economy, digitalization and digital governance.
- Develop a better understanding of competition, cyber law and IP Rights.
- Create a close network among the academicians, researchers, students and industry so as to develop an environment for exchange of ideas between academia and industry.
- Encourage the interdisciplinary field of Law and Economics.

TARGET AUDIENCE

The conference is open to Academicians, Industry Professional, Advocates, Judicial Officers, Researchers, Practitioners, Students, Policymaker and other relevant discipline, and other stakeholders on the emerging issues and related areas on the broader sub-themes.





THEMES FOR THE NATIONAL CONFERENCE

These sub-themes can help structure the conference sessions and discussions, allowing participants to delve deeper into specific aspects of the overarching theme and explore the intricate interactions between competition law, technology, and intellectual property rights in the digital age.

- Antitrust in the Digital Economy: Challenges and Solutions
- Emerging Technologies and Competition Law
- Data Privacy, Protection, and Competition
- Intellectual Property Rights in the Digital Landscape
- Global Perspectives on Competition and Technology
- Innovation, Startups, and Competition Compliance
- Enforcement and Remedies in Digital Markets
- Complexities of Competition and Consumerism in the Digital World.
- Sui Generis System, International Trade and Economy.
- Big data, Technology and AI
- Media, Right to Privacy and Democracy in A Digitalised World
- Impact of Digitalisation on Privacy and Human Rights
- E-Governance and Cyber Security

The sub-themes are indicative and not exhaustive.

CALL FOR PAPERS:

Research papers/Articles and Case Studies are invited for the presentation at the National Conference.





SUBMISSION GUIDELINES:

The abstract of a research paper on any of the given theme shall be duly sent.
The abstract shall not exceed 300 words.

It should include the following:

1. Title of the paper
2. Keywords
3. Name of the author/s
4. Designation
5. Name of the institution
6. E-mail address
7. Contact details:

The abstract shall be sent to the form:

<https://docs.google.com/forms/d/1VB5luDI1TpU4RGVXmP8D9WWXtYEuVkBIIHeAAFPhDJ4/edit>

FULL PAPER:

1. The length of full paper including tables, diagrams, illustrations, references, etc. shall not be less than 3000 words and shall not exceed 5000 words. (Excluding the footnotes).
2. Research paper shall be the original and unpublished work of the author. Co-authorship is permitted to maximum two authors. Each author is required to register and pay the registration fee individually.
3. The paper should be typed in Times New Roman 12-point font with 1.5 line spacing.





4. All footnotes must be in Font "Times New Roman", font size 10, line spacing. All submissions must follow the "The Bluebook: A Uniform System of Citation (20th Edition).
5. The full paper should be submitted in soft copy (only after the acceptance of the abstract has been duly communicated) and shall be sent along with the registration fee screenshot on form:
6. E-certificates will be provided to all the registered participants.
7. Selected Papers will be published in a book with ISBN Number

REGISTRATION PROCEDURE AND FEE DETAILS:

Registration fee:

- Academicians, Research scholars and Professionals: Rs. 1250/-
- Students: Rs. 750/-
- Participation is reserved on a first come first serve basis.

LINK FOR REGISTRATION & PAYMENT:

PLEASE REGISTER AFTER CONFIRMATION OF YOUR ABSTRACT ONLY.

Click on the following link to register for the National Conference.

Link: <https://www.nuv.ac.in/cpe-regn/>

IMPORTANT DATES:

1. Date of submission of abstract - **15th January 2024**
2. Date of confirmation of abstract - **17th January 2024**
3. Date of Full Paper submission & Registration - **2nd February 2024**
4. Date of National Conference - **10th February 2024**

Note: No TA/DA shall be paid.





CONFERENCE COMMITTEE

Prof. Pratyush Shankar

Provost - NUV

Prof. Sandeep Vasant

Registrar- NUV

Dr. Sujatha Patil

Associate Professor &
Principal of Law,
School of Business and Law

Dr. Hitesh Bhatia

Professor &
Associate Dean,
School of Business and Law

CONFERENCE CONVENERS

Ms Chandrika Tewatia Raj

Assistant Professor
School of Business and Law

Ms Madhura Thombre

Assistant Professor
School of Business and Law

For further information,

please contact on conference.nuv@gmail.com or the student co-ordinators:

Ms. Krupa Chauhan

President - Student Council,
School of Business and Law
+91 7574004999

Mr. Rohan Gupta

Secretary - Student Council,
School of Business and Law
+91 7265861130

Ms. Disha Shivnani

Membern - Student Council
School of Business and Law
+91 7990151678

Mr. Om Gupta

Member - Student Council,
School of Business and Law
+91 7228822888

