

# INSTITUTE OF TECHNOLOGY & SCIENCE

## Mohan Nagar, Ghaziabad

# 6<sup>th</sup> RESEARCH CONVENTION

**“Towards A Resilient Economy:  
Digitalization, Transformation and Green Innovation”**

**Saturday, January 20, 2024**

Under the aegis of



## I.T.S – THE EDUCATION GROUP

I.T.S – The Education Group, under Durga Charitable Society, is a leading educational group in India. I.T.S established its first campus at Mohan Nagar in 1995. It has four campuses and is a well-established premier brand. It provides a highly conducive academic environment, providing a sound association between industry & academia, exposure to the international universities and companies, and has a strong alumni base spread across the world. I.T.S positions itself in the foremost bracket among Business Schools. Students at I.T.S come from different cultural, academic and professional experience & background thereby making it one of the most enriching business schools in the country. The Group is committed to its vision of “Creating a Thinking Professional Order”.

## ABOUT INSTITUTION INNOVATION COUNCIL (IIC - I.T.S)

I.T.S Ghaziabad was established under the aegis of I.T.S. The Education Group in 1995, and has an illustrious legacy of over 28 years. The institute, which runs programmes in Management and Information Technology accredited by institutions like NBA and NAAC (A+). An Institute Innovation Council (IIC) has been operating at the college since 2018. The Research Development Cell (RDC) was constituted with the aim of promoting research based endeavours and strives to engage in productive collaborations with reputed academic and industrial organisations. The Institution Innovation Council- Institute of Technology & Science (IIC- I.T.S) is approved by Ministry of Education (MoE), Govt. of India to systematically foster the culture of innovation amongst all Higher Education Institutions (HEIs). The council also promote research based endeavours and strives to engage in productive collaborations with reputed academic and industrial organizations. The institute has also developed a business Incubation Centre approved from MSME with 3.5-star rating which is an aim to facilitate the development of entrepreneurial projects by students, providing them support both in terms of know-how, skills and financial assistance.

## ABOUT THE RC 6.0 : TOWARDS A RESILIENT ECONOMY

Recently the G20 summit was hosted by India focusing on the theme “Vasudhaiva Kutumbakam” or ‘One Earth, One Family, One Future’. The theme centered around the value of humans, animals, plants, and microorganisms and their interconnectedness on planet Earth and in the wider universe. The priority agendas put forward included Green Development, Accelerated; Inclusive & Resilient Growth; Speeding Progress on SDGs; Technological Transformation & Digital Public Infrastructure; Multilateral Institutions for the 21st century and Women-led development. It emphasised on environmentally sustainable and responsible choices at both the individual lifestyle and the national development level, with the aim of achieving a cleaner, greener, and bluer future. Further, the question of de-dollarization has been the topic of conversation and deliberations at a global level. Post initiation by the BRICS countries, many emerging economies in the Middle East and Southeast Asia are also in line with the deliberations. Drawing inspiration from the country’s torchbearers, Institute of Technology & Science aspires to organize the 6th edition of the Research Convention on the theme “Towards A Resilient Economy: Digitalization, Transformation and Green Innovation”. In terms of the theme this convention is a logical continuation of the previous edition on Economic Reset.

### The objectives for the present convention are as follows:

- To facilitate an exchange of ideas on operationalizing the goal of a \$ 5 trillion economy
- To work out how to leverage the digital economy for optimal goal achievement
- To provide a forum for thought provoking interactions on the issues of the day like sustainable development and the use of AI in terms of their impact on the immediate future

## THE SECTORS OF ECONOMY AS SUB- THEMES:

The main aim of the convention is to provide a forum for academicians and researchers having diversified knowledge and expertise to discuss and deliberate on the themes and sub- themes. Sub-themes can be based on the sectors that can form the backdrop for the convention, which may include:

• Sustainable Development Goals (SDGs)	• Energy and Renewable Resources
• Global Value Chain, Supply Chain & Logistics	• Defense and Aerospace
• Manufacturing (including MSMEs)	• IT, AI and Machine Learning
• Banking and Actuarial Sciences	• Hospitality, Tourism and Travel

Allied areas may also be considered relevant for the purpose of the Convention. Issues can be looked at from the paradigm of a white or blue economy, as per recent nomenclature, whichever may be deemed appropriate.

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## CALL FOR PAPERS & GUIDELINES FOR CONTRIBUTORS

The convention invites white papers/ articles/ chapters on the above suggested and allied sectoral themes. The chapters may highlight the significance, impact, strategies, challenges and opportunities in the way to take forward the economy towards a resilient and self-reliant economy, manage post-pandemic business environment and lead the way towards a becoming a global leader in the near future. The chapters/ articles must not exceed 2500 - 3500 words in single spacing with Times New Roman, 12 font size. An abstract of up to 300 words must be submitted having 4 – 5 keywords. Authors/ contributors will enjoy the opportunity of:

- Publication of selected high-quality work in an Edited book, with ISBN No., by a reputed international publisher.
  - e-certificates of participation to all registered participants.
  - Free e-version of the edited book to all registered participants.
- (Hard copy can be availed on request and separate payment for the same).

**\* The event is free of cost and there are no registration/ publication charges. Online registration through the below link is mandatory:**

**\*Registration Link: <https://forms.gle/E2S3cyrR6dsBahCUA>**

### IMPORTANT DATES

<b>Submission of Abstract (300 words):</b>	<b>December 15, 2023</b>
<b>Submission of full articles/ chapters:</b>	<b>December 30, 2023</b>
<b>Registration Closes on:</b>	<b>January 05, 2024</b>

For any submission and queries, please write to us  
[@researchconvention2023@its.edu.in](mailto:@researchconvention2023@its.edu.in)

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Digitalization, Transformation and Green Innovation”

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(Estd. 1995)

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