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# **INTERNATIONAL RESEARCH FORUM ON BUSINESS AND LAW**

**19TH MAY  
2024**

**THEME: EMERGING FRONTIERS IN BUSINESS AND  
LAW: REDEFINING THE NEXUS IN A SHIFTING  
WORLD**

**PLATFORM:**



## **Target Audience**

Law and Management faculty with less than 10 years of teaching and industry experience

## **Conference Overview:**

The inaugural International Research Forum on Business and Law aims to create a vibrant platform for aspiring academicians and researchers to showcase their innovative ideas and engage in constructive dialogue on contemporary challenges at the intersection of business and law. With a focus on fostering interdisciplinary collaboration and knowledge exchange, the forum welcomes research proposals from diverse perspectives within the broad domains of business and law.

## Sub Themes

### Business:

- Sustainable Business Practices and the Law: Exploring the legal landscape for environmentally and socially responsible business models.
- Innovation and Entrepreneurship in a Digital Age: Examining the legal challenges and opportunities presented by disruptive technologies.
- Financial Regulation and its Impact on Businesses: Analyzing the evolving regulatory framework and its implications for financial institutions and markets.
- Data Privacy and Security in the Business Context: Navigating the complex legal landscape surrounding data collection, usage, and protection.
- Cross-Border Trade and Investment Disputes: Addressing the legal challenges and strategies for resolving international business disputes.
- Artificial Intelligence and the Future of Work: Exploring AI's legal and ethical implications on employment, skills, and workforce dynamics.
- The Gig Economy and Legal Frameworks: Examining the legal status and regulatory challenges associated with the growing gig economy.
- Blockchain Technology and its Implications for Business: Understanding the legal implications and opportunities of blockchain technology in various industries.
- Corporate Social Responsibility and Governance: Examining the legal framework and best practices for responsible corporate governance and social impact.
- Human Rights and Business in the Global Context: Exploring the legal obligations and challenges for businesses operating in different countries with varying human rights standards.

# Sub Themes

## Law:

- Access to Justice and Legal Technologies: Examining how technology can improve access to justice and legal services for all.
- Alternative Dispute Resolution Mechanisms: Promoting the use of efficient and effective alternatives to traditional litigation.
- Environmental Law and Sustainability: Analyzing the legal framework for environmental protection and sustainable development.
- Cybersecurity and Data Protection Law: Examining the legal framework for addressing cyber threats and protecting personal data.
- Intellectual Property Law in the Digital Age: Exploring the legal challenges and opportunities surrounding intellectual property in the online world.
- Competition Law and the Regulation of Digital Platforms: Analyzing the legal framework for ensuring fair competition in the digital economy.
- Labor Law and the Right to Work: Examining the legal framework for protecting workers' rights in an evolving employment landscape.
- International Law and Global Governance: Exploring the challenges and opportunities for promoting peace, security, and cooperation in the international system.
- Law and Society: Emerging Trends and Challenges: Analyzing the impact of legal developments on different social and cultural contexts.
- Consumer Protection in the Digital Age: Analyzing the legal framework for protecting consumers in the online marketplace.



### **Eligibility:**

- Applicants must be full-time law or management faculty with less than 10 years of teaching and industry experience.
- No more than three participants will be selected from each country.
- Individuals or teams of two can submit proposals.

### **Submission Guidelines:**

- Research proposals should be in English and not exceed 1,000 words.
- Proposals should clearly outline the research question, methodology, theoretical framework, expected findings, and contribution to the field.
- Submissions must be submitted by **15th April 2024**.
- Registration Form- <https://forms.gle/m6qLWX4DWR2VJ8VB9>

### **Selection Process:**

A panel of renowned experts in law, business, and academia will evaluate proposals based on the following criteria:

- Originality and significance of the research question;
- Rigour of the proposed methodology;
- Soundness of the theoretical framework;
- Potential contribution to the understanding of contemporary business and law issues.

### **Conference Content:**

- Selected participants will present their research ideas in online sessions.
- Interactive sessions will facilitate discussions and feedback from peers and experts.
- Workshops and keynote presentations by distinguished scholars will enhance knowledge and networking opportunities.

### **Awards:**

- "Best Research Idea" awards will be conferred in both Law and Business Studies domains.
- Winners will receive recognition and potential publication opportunities.

## ORGANISING COMMITTEE

Convener : Dr Ivneet Walia  
Associate Professor of Law  
Rajiv Gandhi National University of Law, Punjab

Co-convener: Richa Jain  
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