



**CHRIST**  
(DEEMED TO BE UNIVERSITY)  
PUNE LAVASA CAMPUS  
*The Hub of Analytics*

# Legal Aid Clinic

## Presents



**National Blog Writing Competition on Consumer Rights**

**Theme:** Navigating Challenges, Demanding Justice

**Eligibility:** Open for **everyone** across India

CHRIST (Deemed to be University)  
Pune Lavasa Campus - 'The Hub of Analytics'



1800 123 2009

[lavasa.christuniversity.in](http://lavasa.christuniversity.in)

# DIRECTOR'S ADDRESS

Welcome to the National Blog Writing Competition on Consumer Rights hosted by Christ (Deemed to be University). As Dean and Director, I'm excited to provide a platform for writers across India to critically discuss consumer rights and ethical business practices. Protecting consumer rights ensures fairness, transparency and accountability between businesses and customers. This competition aims to raise awareness about the importance of ethical conduct and informed decision-making while amplifying voices supporting consumer rights.

This brochure outlines competition details like key dates, judging criteria, and submission instructions. I encourage all participants to approach their writing with honesty, empathy and a deep understanding of consumer rights issues.

Let's use this opportunity to inspire positive change and a more consumer-centric business environment through insightful writing.

BEST OF LUCK EVERYONE !!



# ABOUT SCHOOL OF LAW

School of Law, at Christ (deemed to be university), Pune Lavasa (SLCU) campus renders its service to humanity in educational, social, healthcare, and other programs.

We work with the vision to become a globally recognised center for excellence in legal education in a manner that caters to the needs of all stakeholders and imbibes the qualities to create and proactively generate in-depth legal knowledge in the student community so that they can transfer their acquired knowledge to the larger benefit of the society, following professional ethics and values.

The School of Law offers undergraduate, postgraduate and doctoral programmes in law as per the guidelines of the Bar Council of India and the University Grants Commission.

SLCU organises various programs like Moot Court Competition, Panel discussions, Legal aid camps, etc. as well as offers opportunities like internships, guest lectures, seminars, etc. to promote an informative interaction between students and legal professionals.



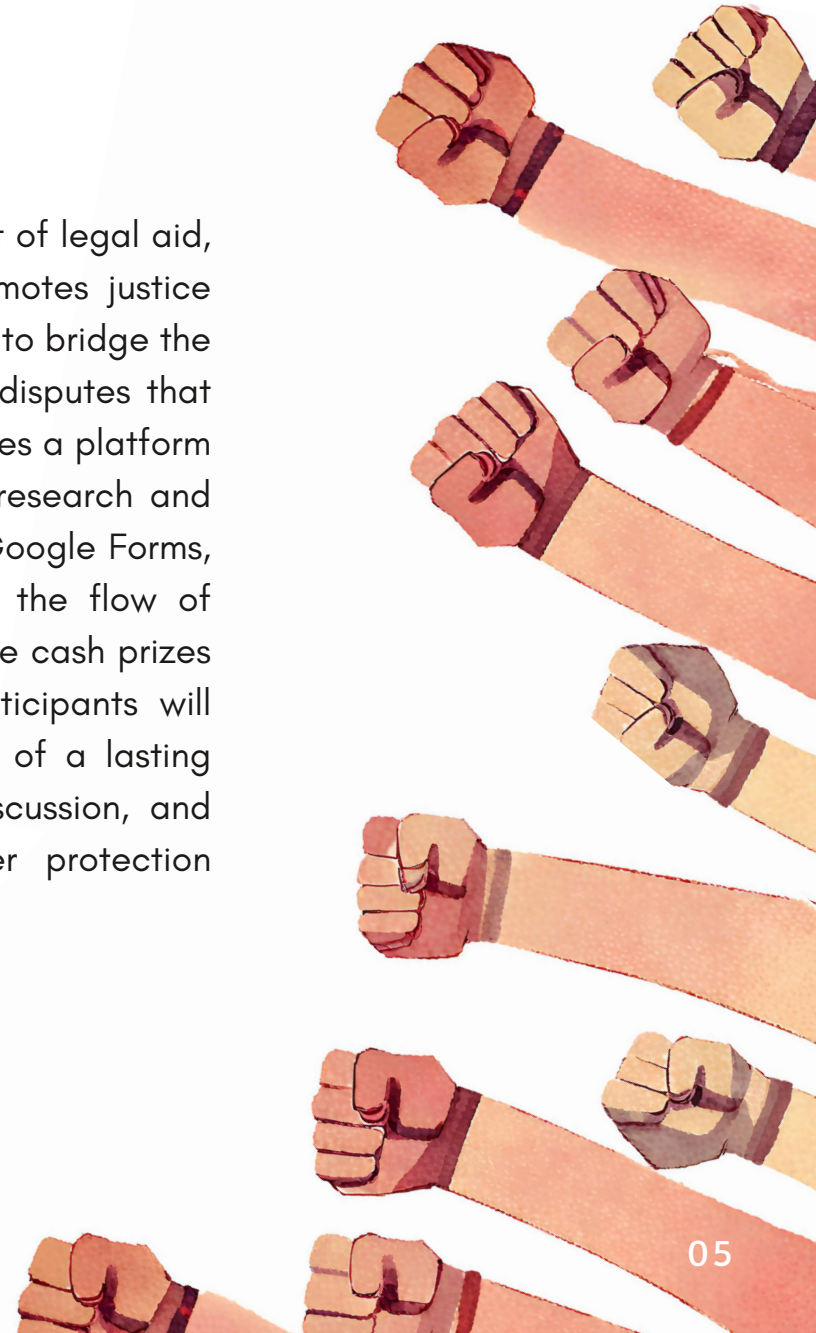
# ABOUT LEGAL AID CLINIC



The Legal Aid Committee is dedicated to evaluating the feasibility of providing legal aid to the economically disadvantaged in the Pune district. Our responsibilities encompass organising multifaceted legal aid initiatives, integrating with development efforts, and conducting legal services. This involves identifying and addressing the problems and grievances of the impoverished by engaging with relevant authorities, coordinating social, economic, and political programs, and resolving legal issues through conciliation, legal advice, and litigation support. Additionally, the committee aims to undertake socio-legal and socio-economic surveys and research to inform programs that strive towards justice and empowerment.

# NATIONAL BLOG WRITING COMPETITION ON CONSUMER RIGHTS

The National Blog Writing Competition aims to highlight the essential right of legal aid, guaranteed under Article 39A of the Constitution of India, which promotes justice based on equal opportunity. Focusing on consumer rights, the event seeks to bridge the gap in understanding and exercising these rights, addressing everyday disputes that often go unregistered due to a lack of awareness. The competition provides a platform for law students to express opinions, share experiences, and enhance research and analytical skills. Participants should register and submit their entries via Google Forms, and the evaluation process will be based upon certain criteria's like the flow of language, critical thinking, analysis, title of the paper, etc. Winners receive cash prizes and Certificates of Excellence through online payment, while all participants will receive e-certificates. The event's outcomes include the establishment of a lasting resource on consumer rights, increased awareness, a platform for discussion, and influence on public opinions and policymakers for better consumer protection practices.



# GUIDELINES

## Registration

Accepting registrations from the **20th March, 2024**

- Participants must register through the provided form.
- Registration Fee has to be paid in the Christ payment portal.
- Select Fest/Event > select national blog writing competition.
- Submission of a screenshot of the payment is mandatory.
- Registration fees:  
Students- Rs 300/-  
Academicians-Rs 500/-

## Language and Length

Blogs must be drafted in English.

The word limit is 800-1000 words, with penalties for exceeding will lead to negative marking.

## Plagiarism

10% plagiarism is allowed for participants.

## Submission

6th April, 2024

## Submission Format

Font: Times New Roman

Font Size: 12 points

Text Alignment:

Justified with 1.5 line spacing

Borders: 1" inch

## Submission Process

Blogs must be submitted in Docs or PDF format. Submissions through the provided Google form (sent via email).

## Organizer's Decision

- The organisers' decision in selecting the winner(s) is final and binding.
- No correspondence regarding the decision will be entertained.

**Disclosure of participants identity in any way is not encouraged**

# PRIZES

Certificate of Excellence  
for winners and prize money



Best blog will be published in the SLCU  
Blog, Legal Labyrinth

E-certificates will be provided to all the  
participants

# IMPORTANT DATES

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## Registration

Accepting  
registrations from the  
20 March 2024

## Submission

06 April 2024

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# LINKS

[Payment](#)

[Register now](#)

[Submissions](#)

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# ABOUT THE ORGANISERS



**DR. ANTO SEBASTIAN**  
HEAD OF THE DEPARTMENT  
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## CONTACT US

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