



**BRITISH ACCOUNTING AND FINANCE ASSOCIATION**  
**ANNUAL CONFERENCE ON CORPORATE FINANCE AND ASSET PRICING**  
**(Hybrid)**

**Friday 6<sup>th</sup> September 2024**

**Greenwich Business School, University of Greenwich, London**

**CALL FOR PAPERS**

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We are delighted to invite submissions to the Annual Conference of the British Accounting and Finance Association (BAFA) Corporate Finance and Asset Pricing Special Interest Group (CF&APSIG) on 6<sup>th</sup> September 2024. This year's conference will be a hybrid event, hosted by the School of Accounting, Finance and Economics at Greenwich Business School (GBS), University of Greenwich. We welcome contributions from all areas of finance for this exciting and inclusive conference.



Photo by Brand Centre, University of Greenwich

**Conference Theme**

**Sustainable Finance in Transition**

This hybrid conference will offer an interdisciplinary forum in which to gain feedback on the progress of timely working papers. We welcome scholarly research spanning the Finance spectrum, emphasizing sustainable financial practices, policies, and regulations that address the challenges posed by social, economic, and environmental concerns. We invite you to share with international delegates your research and ideas on how our discipline can contribute to sustainability in Finance in the 21<sup>st</sup> Century. Authors are encouraged to submit original papers

focusing on research questions with consequences for diverse stakeholders and organizations in the public and private sectors, in both developed and developing countries. We welcome the submission of research including, but not limited to:

- Sustainable finance and investment
- Green finance: sources and instruments
- Transition finance
- Ethical finance
- Supply chain finance
- RegTech—New regulatory challenges
- Organisational and governance responses to climate risk
- Fintech, digital finance innovations, and block chain
- ChatGPT in finance
- Education in sustainable finance
- Energy transition: Carbon emission peak and carbon neutrality
- Biodiversity

This year's hybrid conference will also explore the above topics through a keynote address, a panel discussion and parallel paper presentations.

## Keynote Speech

- Professor [Peter G. Szilagyi](#)



Professor of Finance at [EDHEC Business School](#) and Editor of the *Journal of International Financial Markets, Institutions and Money* (ABS: 3; SJR: Q1). He was previously Associate Professor at Central European University and Assistant Professor at Judge Business School, University of Cambridge. He completed his PhD at Tilburg University and held a research fellowship at Saïd Business School, University of Oxford. He is also Subject Editor at *Emerging Markets Review* and Associate Editor at *Finance Research Letters*. He has published more than 30 papers in leading international journals such as *Journal of International Business Studies*, *Journal of Corporate Finance*, *Journal of Business Ethics*, *Abacus*, *European Financial Management*, *International Review of Financial Analysis*, amongst others.

## Roundtable Panel Discussion

The hybrid conference will feature a roundtable panel discussion on sustainable finance, environmental & social accountability, Net Zero regulations and policies, and pioneering projects relevant to education, organisations and society.

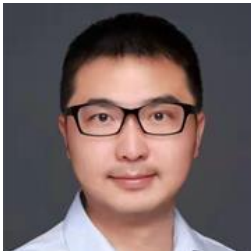
The panel speakers are Professor Xi Liang (University College London) and Professor Claudia Custodio (Imperial College).

- **Dr Cláudia Custódio**



Associate Professor of Finance at [Imperial College Business School](#) since 2016. She is Associate Editor of *Financial Management*, and a research associate at the FMG and ECGI. She is also a CEPR research fellow. Her research focus is Corporate Finance, and her work has been published several times in academic journals such as the *Journal of Finance*, the *Journal of Financial Economics* and the *Review of Financial Studies*. She is also the author of a Corporate Finance textbook in Portuguese "Finanças da Empresa". In 2019 she was awarded an ERC starting grant to study the impact of financial constraints of small firms on firm growth.

- **Professor Xi Liang**



Professor of Sustainable Construction and Project Management at [Bartlett School of Sustainable Construction at University College London](#). He is also a Standing Committee Member for China's Climate Investment and Finance Association (CIFA) and Deputy Director for China's CCUS Committee, within Chinese Society for Environmental Sciences. His research in Climate Finance, Carbon Market, Energy Policies, Carbon Capture, Utilisation and Storage (CCUS), received a total grant income support of £6.2 million from 31 projects.

## Parallel Sessions and Discussants

To ensure that the authors of all accepted papers receive individual feedback, we will assign a discussant to each paper. We believe that this feedback is an essential element of the hybrid conference experience and are committed to promoting authors' research development by giving them valuable insights that will help them to elevate their research to the next level. Presenting authors should therefore be prepared to act as discussants for other authors' papers.

## Paper Submission Procedure

Submissions can range from an extended abstract and early working drafts to fully developed papers. We also provide an opportunity for scholars to present their works in a poster session (A3, not A4 in size). Please submit your work via email to Dr. Xianmin Liu ([xianmin.liu@greenwich.ac.uk](mailto:xianmin.liu@greenwich.ac.uk)).

Please include **i)** BAFAFinance2024, **ii)** your surname, and **iii)** your institution name in the subject line of the email and also your submitted file. For example: the file name should adopt the following construction: **BAFAFinance2024-Smith-UoL**.

Papers will be selected via a double-blind review process, undertaken by the organising committee.

Authors are encouraged to submit their work as soon as it is ready and **indicate that whether their submission is for parallel session presentation or poster session**, as the Committee evaluates submissions as papers are received **on a rolling basis**, returning their decisions within one week of your submission.

## Key Dates

- Deadline for submission: 15th August 2024 (BST)
- Notification of acceptance: 20th August 2024 (BST)
- Registration opens: 30th June 2024 (BST)
- Registration deadline: 30th August 2024 (BST)

## Conference Fees

	Presenters	Non-presenters
Academics and Practitioners	£80	£40
PhD students	£50	£25
Hybrid virtual attendance	£20	Free
Gala dinner	£50	£50

Fees cover conference registration and catering during the day.

The gala dinner will be held in the famous **Trafalgar Tavern** (UNESCO, Grade II Listing Building) at the end of the hybrid conference to facilitate networking.

Please kindly note that an administrative fee (equivalent to half the conference fee) will be charged to all registered attendees who cancel their registration before **August 30th, 2024**. No refunds will be available on or after that date.

To register as a member of BAFA, please visit the link: <https://www.bafa.ac.uk/membership/>.

**The hybrid conference registration link:** <https://forms.gle/LfNdrtg6Z5cx5rsPA>.

Note: Please also add a note/reference of "**BAFACF&APSIG**" when you transfer the conference fees to the bank account in the registration form.

## PhD Grants

The organising committee will award registration grants to help PhD students attend the conference.

**Deadline for grant applications: 15<sup>th</sup> August 2024 (BST).** The application should be sent together with your paper submission.

Applicants should provide proof of their full-time student status. The amount of the grant is £50.

## Conference Venue

On site: QA280, Queen Anne Court, University of Greenwich, Old Royal Naval College, Park Row, London SE10 9LS, UK.

Online access links will be available after the registration deadline (30<sup>th</sup> August 2024), allowing participants to join remotely from anywhere in the world.

## Travel and Accommodation

University car park passes will be available. Getting to Greenwich Campus at the University of Greenwich, please follow this link: <https://www.gre.ac.uk/about-us/travel/greenwich>.

Greenwich Campus Virtual Tour is available [via this link](#).

## Early Registration and Social Activities

Delegates registering on the night before the conference will be offered a two-hour guided tour of historic Greenwich.

Early registration time: 4.00 PM (BST), 5<sup>th</sup> September 2024.

Early registration location: Queen Anne Court, Greenwich Campus.

- Tours will include visits to: the Old Royal Naval College, the National Maritime Museum, the Cutty Sark, Greenwich Market, Greenwich Park, the Royal Observatory, and Sunset.
- Pick up Location: Queen Anne Court, Greenwich Campus.
- Pick up Time: 5.00 PM (BST)
- Duration: 5.00 PM – 7.00 PM (BST)

## Supporting journals

- **British Accounting Review (CABS: 3; Impact factor 2023: 5.1; SJR: Q1)**
- **International Journal of Finance & Economics (CABS: 3; Impact factor 2022: 2.9; SJR: Q2)**
- **Journal of International Financial Markets, Institutions & Money (CABS: 3; Impact factor 2023: 5.1; SJR: Q1)**

The conference organizers, in liaison with the editors, will invite the authors of selected high-quality papers that fall within the general remit of the Journals to submit their manuscript to the Journals, following the conference. Selected papers will undergo the reviewing process on a fast-track basis.



## Enquiries and Contacts

For general enquiries, please contact BAFA CF&AP SIG Chair: Professor Jia Liu via [cfap-sig@bafa.ac.uk](mailto:cfap-sig@bafa.ac.uk).

## Acknowledgments

We are grateful for the sponsorship offered by the British Accounting and Finance Association and the University of Greenwich.

## Pictures for Trafalgar Tavern

Please visit the official website (<https://www.trafalgartavern.co.uk/>).

**Pictures for** Old Royal Naval College, the National Maritime Museum, the Cutty Sark, Greenwich Market, Greenwich Park, the Royal Observatory, and Sunset.



Photos by Brand Centre, University of Greenwich