



## CALL FOR CHAPTER CONTRIBUTIONS

# Sustainable and Inclusive Economic Growth for Female Entrepreneurs in the Global South

### Guest Editors

[Dr Bridget Irene; Prof Joan Locker; Dr Charlotte Felix-Faure; Dr Dina Nziku; Dr Chioma Masi Onoshakpor; Dr James Okrah](#)

We are excited to announce the call for chapter contributions to the highly anticipated book titled 'Sustainable and Inclusive Economic Growth for Female Entrepreneurs in the Global South.' This book offers a multifaceted exploration of women's entrepreneurship. It tackles diverse themes and topics, emphasizing the importance of a gender-responsive approach, incorporating qualitative research, and recognizing the intersectionality of gender with other factors like migration and violence.

Digital technologies have always provided a competitive advantage for businesses that adopt them (Irene, 2019). Now the pandemic has demonstrated the importance of integrating digital technologies in any business since those that adopt these technologies have demonstrated more resilience during this crisis. This has resulted in the acceleration and the global shift towards digital technologies. Now more than ever, it is crucial that women entrepreneur's profit from the new digital economy. Women in business need more public investment from economies all over the world, and there is a need for the expansion of protection for women engaged in both the formal and informal sectors. All types of social and systemic impediments, therefore, need to be removed, and the educational levels and rates for both women and girls must be raised in order to ensure the survival of women entrepreneurship in the Global South. Governments and policymakers need to provide women entrepreneurs with access to the digital economy by 2025 through training, education, and low-cost finance in order to achieve these goals

(Nziku and Henry, 2020; OECD-GWEP, 2021; Nziku and Struthers, 2021). Supporting women to lead the way toward sustainable, equitable and inclusive growth should be a priority for the Global South (WEF, 2019).

The projection and recognition of the gender gap in entrepreneurship and digital adoption cannot be simplified or explained from the perspective of individual choices and challenges but by an understanding of the practices and orientations of entrepreneurs shaped and determined by the macroeconomic and socioeconomic environment in which they operate (including deeply entrenched behaviours). Mainstream economic thinkers consider entrepreneurship as “a gender-neutral” subject and they define an entrepreneur as a rational, self-interested, money-driven, market-oriented individual who has no sex, no gender, no class, no age, no family, no religion or ethnicity and lives outside of any specific historical, social or geographic context (Irene, 2016). The proposition for gender neutrality in entrepreneurship fails to understand the barriers and challenges faced by women and therefore have the potential to limit the participation of women in entrepreneurial activities and contributing to social economic development (Onoshakpor, Cunningham and Gammie, 2024). Such an imaginary and passive perception of entrepreneurship assumes that entrepreneurs make decisions unhindered by socioeconomic inequalities, unequal distribution of power and income and relieved of any family obligations or responsibilities (Minniti, 2009). They (mainstream economic thinkers) focus mostly on market dynamics, financial and management issues while overlooking the fundamental attributes and uniqueness of women such as family responsibilities and reproductive duties (factor considered as important determinants). An alternative framework is therefore necessary as the gender gap in entrepreneurship will persist as long as the dominant powers that shape the context of entrepreneurship remain unquestioned and unchallenged. Change will only occur when entrepreneurship is redefined to bring forward and emphasis the potential for social change and inclusion.

This book aims to provide a bird’s-eye view of the need for targeted support for women entrepreneurs who have been historically marginalised in the Global South. This is critical to the economic recovery and sustainability of women entrepreneurship in the region. Accordingly, we encourage the submission of contributions aiming to cover a wide range of topics such as (but not limited to):

- ❖ Sustainable and Inclusive Economy
- ❖ Impact of Covid-19 Pandemic on women entrepreneurs
- ❖ Women Entrepreneurship Policy
- ❖ Rural entrepreneurship
- ❖ Women in the informal sector
- ❖ Theories that promote women's entrepreneurship
- ❖ Refugee Women Entrepreneurs in the Global South
- ❖ Funding and Support for women-owned business
- ❖ Gendered Experiences of Entrepreneurs
- ❖ The intersections between family and business
- ❖ Intersectoral implications of women-run businesses
- ❖ Resilience and flexibility in crisis

### **Submission Guidelines:**

Please send full chapters, not exceeding 7000 words, on or before Friday, the 1st of November 2024. Full papers should be forwarded to the editors

Professor Joan Lockyer ([prof.lockyer@gmail.com](mailto:prof.lockyer@gmail.com)); Dr Charlotte Felix-Faure ([c.felixfaure@idrac-bs.fr](mailto:c.felixfaure@idrac-bs.fr)) and Dr James Okrah ([jokrah6@gmail.com](mailto:jokrah6@gmail.com))

### **Publication Timeline:**

- Full Paper Submission Deadline: 1<sup>st</sup> November 2024
- First Round of Reviews: 31<sup>st</sup> December 2024
- Notification of Acceptance: 5<sup>th</sup> January 2025
- Second Round of Reviews: February 2025
- Full Chapter Submission Deadline: 15<sup>th</sup> March 2025
- Expected Publication: August 2025

### **Author guidelines:**

Please see the instructions here:

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For any inquiries or further information, please contact, [Professor Joan Lockyer](#)

Thank you for considering contributing to the ‘Sustainable and Inclusive Economic Growth for Female Entrepreneurs in the Global South’

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