



INTERNATIONAL CONCLAVE ON MEDIA & ENTERTAINMENT LAW

By the NUALS Alumni Association

VENUE : The National University of Advanced Legal Studies
(NUALS), NUALS Campus, H.M.T. Colony P.O.
Kalamassery, Ernakulam, PIN – 683 503 [Kerala]

DATE : 03th – 05th October, 2024

OVERVIEW OF THE CONFERENCE THEME

The “*International Legal Conclave on Media Entertainment Law*”, proposed to be conducted by the NUALS Alumni Association, aims to provide an exploration of the law governing the media and entertainment industries in India as well as bring new perspectives from international jurisdictions. This conclave will delve into the challenges and opportunities arising from the convergence of traditional and emerging sectors, technological advancements, and evolving legal frameworks. While examining the implications of artificial intelligence (AI) on content creation, distribution, and intellectual property rights, the conclave will also encompass broader legal issues shaping the intricate media and entertainment ecosystem. Through insightful discussions and interdisciplinary collaboration, legal professionals, industry stakeholders, and policymakers will gain insights to navigate the complexities of this rapidly evolving domain.

Discussions will encompass the judiciary’s approach to royalties, copyright infringement, digital media regulations, and the impact of emerging technologies on various entertainment sectors, including news media, gaming, fashion, and tattoo industries, which are under discussion in the legal zeitgeist. The conclave aims to provide a comprehensive and multidisciplinary perspective on the legal challenges and opportunities shaping the media and entertainment landscape.

PURPOSE OF THE CONFERENCE

The primary objective of this conclave is to foster an understanding of the legal landscape governing the media and entertainment industries. By convening legal professionals, industry stakeholders, and policymakers from diverse backgrounds, the conference aims to:

1. Examine the evolving regulatory frameworks and their implications on traditional and emerging sectors within the media and entertainment ecosystem. This includes an in-depth analysis of national and international laws, judicial precedents, and industry practices.
2. Facilitate interdisciplinary collaboration and knowledge exchange among legal experts, industry leaders, and academic scholars. By bringing together diverse perspectives, the conclave seeks to identify innovative solutions to address the complexities of this rapidly evolving domain.
3. To foster a deeper understanding of how the judiciary navigates royalty payments, copyright infringement, and the functioning of registered copyright societies, it is crucial to delve into several interrelated themes. This involves scrutinizing how courts interpret and enforce royalty agreements, and the influence of landmark judgments on media and entertainment practices. The judiciary's delicate balancing act between enforcing copyright and preserving artistic freedom plays a pivotal role, as significant rulings shape the protection of creators' rights while safeguarding their creative liberties. Additionally, examining the operational intricacies of copyright societies such as their management of rights and royalty distribution sheds light on their regulatory challenges and the effects of legal frameworks on their functions. Furthermore, incorporating discussions on cutting-edge technologies like blockchain for royalty management and AI for copyright enforcement underscores how these innovations are revolutionizing traditional practices. This holistic approach provides a comprehensive view of the broader implications for stakeholders, including authors, owners, and collective management organizations, amidst the dynamic landscape of media and entertainment law.
4. Assess the implications of regulatory frameworks, such as the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021, on digital news media and freedom of speech and expression. The conclave aims to gather insights from diverse stakeholders to inform future policy decisions and legislative reforms.
5. Identify best practices and develop practical guidelines for legal professionals to navigate the complexities of media and entertainment law. This includes strategies for protecting intellectual property rights, managing legal risks, and ensuring compliance with relevant regulations.
6. Foster collaboration and knowledge-sharing among participants, enabling them to establish professional networks and explore potential partnerships or collaborative endeavors within the media and entertainment sector.
7. Explore the legal challenges and opportunities arising from the convergence of different media platforms, technological advancements, and changing consumer behaviors. Discussions will focus on the impact of emerging technologies, such as artificial intelligence (AI) on content creation, distribution, and intellectual property rights.

By achieving these objectives, the conclave strives to empower legal professionals, industry stakeholders, and policymakers with the knowledge and tools necessary to navigate the dynamic landscape of media and entertainment law effectively.

IMPORTANCE AND RELEVANCE OF THE CONFERENCE TOPIC

The media and entertainment industries are undergoing a profound transformation, catalysed by rapid technological advancements and shifting consumer behaviors. These industries play a pivotal role in shaping cultural narratives, influencing societal perceptions, and driving economic growth. As such, the legal frameworks governing these sectors hold immense significance for a wide range of stakeholders, including content creators, distributors, consumers, and policymakers.

The convergence of traditional and emerging media platforms, coupled with the proliferation of digital technologies, has given rise to a complex web of legal challenges and opportunities. From navigating copyright infringement and fair use to adapting to new distribution models and monetization strategies, legal professionals must stay abreast of the ever-evolving landscape.

Moreover, the advent of disruptive technologies, such as artificial intelligence (AI), has introduced unprecedented complexities to the media and entertainment ecosystem. AI's application in content creation, distribution, and personalization raises intricate questions concerning intellectual property rights, data privacy, and algorithmic accountability. Additionally, the impact of AI on creative industries, such as music, film, and gaming, necessitates a comprehensive examination of its legal implications.

Furthermore, the increasing globalization of media and entertainment industries underscores the need for a harmonized legal framework that transcends national boundaries. International treaties, cross-border collaborations, and the protection of intellectual property rights in a global context are crucial considerations for industry stakeholders and legal professionals alike.

The legal challenges faced by the media and entertainment industries are not confined to traditional sectors; they extend to emerging domains such as digital news media, fashion, and the tattoo industry. The evolving regulatory landscape, including the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021, has far-reaching implications for freedom of speech, expression, and the dissemination of information.

By exploring these multifaceted issues through an interdisciplinary lens, this conference holds immense significance for legal professionals, industry leaders, policymakers, and academics. It provides a platform for critical discussions, knowledge exchange, and the formulation of innovative solutions to address the complexities of this rapidly evolving domain. The insights gained from this conference will contribute to shaping a robust legal framework that fosters creativity, protects intellectual property rights, and ensures accountability in the media and entertainment industries.

FORMAT

The conference will comprise keynote addresses, panel discussions, and paper presentations. Each session will focus on specific aspects of the Media and Entertainment arena. Participants will have the opportunity to engage with speakers, share perspectives, and contribute to constructive dialogue. It will be conducted in *offline* mode.

PAPER PRESENTATION

In addition to the keynote sessions and panel discussions, the conference will include paper presentations by Academicians, Research Scholars, Students, Professionals, Industry Experts etc. Participants are invited to submit original research papers addressing various dimensions in the legal and non-legal field of Media and Entertainment. The participants with selected abstracts will present a “functional paper” at the conference in the unique format where they will be provided with tangible feedback from the adjudicatory panel for any improvisation, if need be. Subsequently, the top 10 submissions may be published in an edited book with an ISBN number.

PUBLICATION

We are pleased to inform you that the publication of selected papers will be conducted with great care and professionalism. The top 10 submissions, as determined by the adjudicatory panel, may get the opportunity to be featured in an edited book with an ISBN number. This publication will ensure that the high-quality research and innovative ideas presented at the conference are disseminated widely and gain the recognition they deserve. Further details regarding the publication process, timelines, and requirements will be communicated shortly. We appreciate your contributions and look forward to your participation in making this conference a success.

THEMES

Through this conference, legal professionals, scholars, and industry experts will convene to examine the following key themes:

A) ARTISTIC FREEDOM & CENSORSHIP

- The Intersection of Media Law and Constitutional Rights
- Content Regulation in the Light of Constitution and Data Privacy
- Balancing Artistic Expression and Censorship in the Digital Age
- Evolution of Media Laws in the Digital Era and Their Impact on Content Creation
- Comparative Analysis of Media and Entertainment Laws Across Different Jurisdictions and the Effect of International Streaming on Municipal Laws
- Artistic Freedom and Print Media
- Artistic Freedom in Literature
- Artistic Freedom in Dramatic Performance & Other Public Performances - Traditional Artistic Forms and Free Speech

- Cinematographic Films and Television
- Artistic Freedom in Digital Media – Social Media and OTT Platforms – Intermediary Guidelines, Data Privacy
- Artistic Freedom in Advertising
- Artistic Freedom and Religion
- Censorship in Music and Performance Art
- Impact of Censorship on Creative Industries
- Impact of Censorship on Minority Voices
- International Perspectives on Artistic Freedom
- Legal Frameworks for Protecting Whistleblowers in Media
- The Future of Artistic Freedom in the Age of Surveillance

B) IPR IN MEDIA AND ENTERTAINMENT LAW

- Intellectual property rights enforcement in the age of content piracy
- Judiciary's Approach to Royalty Payments and Registered Copyright Societies
- Evolving Copyright Laws in Response to Technological Changes
- Trademark Issues in Media and Entertainment
- IPR Challenges in User-Generated Content
- Fair Use and Parody in Media
- Cross-Border IP Enforcement
- Intersection of IP laws and Film industry
- Copyright Law and Music Industry
- Economic Rights vs. Moral Rights
- Open Source and Creative Commons Licensing
- IP Issues in Fashion and Design
- Challenges in Licensing Music for Public Performance

C) MODERN TECHNOLOGIES IN MEDIA AND ENTERTAINMENT LAW

- Blockchain and Smart Contracts in Media Rights Management
- Big Data and Media Law
- Artificial Intelligence in Content Creation and Distribution - Legal implications and challenges
- Virtual and Augmented Reality in Entertainment - Navigating the legal landscape of immersive experiences
- Data Analytics and Personalized Content: Privacy concerns and regulatory frameworks
- Digital Advertising and Consumer Protection: Ensuring fair practices in the digital advertising ecosystem
- Cybersecurity in Media and Entertainment: Protecting sensitive data and intellectual property
- Legal Challenges in E-Sports and Online Gaming

D) MULTIFACETED LIABILITIES IN THE DIGITAL MEDIA ECOSYSTEM

- Jurisdictional Challenges in Digital Media Transactions
- Content Moderation and Platform Liability
- Legal Responsibilities of Digital Platforms
- Legal Rights and Responsibilities of Content Creators
- Socio-Legal Challenges in Streaming and Online Distribution
- Impact of Digital Transformation on Traditional Media Laws

Please Note: The topics mentioned here are not exhaustive and contributors may also contribute to other topics related to the above-mentioned themes.

SUBMISSION GUIDELINES

Eligibility: The submissions are accepted from -

- Legal professionals, including lawyers, judges, and legal consultants.
- Industry experts from media and entertainment sectors.
- Academics, researchers, research scholars and students specializing in Media and Entertainment Law.
- Members of regulatory bodies and governmental agencies related to media and entertainment.
- As well as anyone with an interest in the subject.

Word Limit: The submission may be between **6000 to 8000** words including Abstract and footnotes.

Authors' Details: Details about the author(s), including full name, category of participant (Academics/Research Scholars/Students/Legal Professionals/Industry Experts), name of the organization/university/institution (if any), contact details including contact number and email ID, are to be mentioned in the Cover Letter of both the abstract and full paper.

Co-authorship: Up to 2 authors permitted.

Plagiarism: Only original and non-plagiarized work needs to be submitted. The plagiarism level must be less than 10%.

Abstract: The Paper must be accompanied by an Abstract of not more than 300 words with 5 Keywords.

Citation: A uniform mode of citation *i.e.* Bluebook 20th edition must be followed throughout the work.

Font Details: Times New Roman, Size 12, Line Spacing 1.5, Justified.

Footnotes: Times New Roman, Size 10, Line Spacing 1.

Review: The submissions received would be reviewed by the Review Committee to determine whether the subject matter is within the scope of the themes and assess the quality of the manuscript.

Publication: Selected Papers may be published in an edited book after the conclusion of the event. Authors may receive intimation of the same. Additional information REGARDING THE PUBLICATION REQUIREMENTS WILL BE MADE IN DUE COURSE.

Submission: All submissions are to be made via e-mail as MS Word documents at melawconclave24@nuals.ac.in

No pdf format shall be entertained.

REGISTRATION FEES

REGISTRATION LINK : <https://forms.gle/LKpVa6LTQdKzZm7H8>

For Academics, professionals, research scholars or students from both legal and non-legal discipline

Category of Participant	INDIAN DELEGATES		FOREIGN DELEGATES	
	Early Registration	Bird Registration	Early Registration	Bird Registration
Industry Experts/ Professionals/ Academicians	Rs. 2500	Rs. 3000	\$ 75.00	\$ 100.00
Research Scholars	Rs. 1000	Rs. 1500	\$ 75.00	\$ 100.00
UG & PG Students	Rs. 500	Rs. 1000	\$ 50.00	\$ 75.00

For Co-Authored Papers: Each Co-author will be charged separately, at the same rate as the individual author.

Please Note : Registration is free of charge for current NUALS undergraduate, postgraduate, and Ph.D. students.

IMPORTANT:

- *Fees to be paid only after the Abstract Selection. The selected abstracts will be notified through email.*
- *For accommodation extra charges will be applicable on prior request.*

CONDITIONS & CANCELLATION REFUND POLICY

- The registration fee mentioned above is inclusive of GST
- Conference registration is mandatory to all participants (Co-Authors have to register separately)
- No Cancellation and Refund.

Important Dates:



Last date for Abstract Submission	7 September 2024, 11:59 PM IST
Last Date of Intimation of Selected Abstracts	10 September 2024, 11:59 PM IST
Last Date for Registration and Payment	Early Bird : 15 September 2024, 11:59 PM IST Late Bird : 20 September 2024, 11:59 PM IST
Last Date of Paper Submission	22 September 2024, 11:59 PM IST
Date of the Conference	3rd, 4th and 5th October 2024
Publication	Will be announced soon

Publication Charges: A publication fee (inclusive of postal charges) is applicable. In the case of co-authored papers, each co-author will be charged the same fee as the primary author. Payment for publication is required to be done after the Acceptance of the Paper is communicated to the author/s by the Editors.

AWARDS

The conference will have the following awards, which will be announced and bestowed at the conference.

- ★ Best Research paper
- ★ Best Presentation
- ★ Top 5 Papers will be awarded with Certificate of Merit.

Note: All participants shall receive a Certificate of Participation.

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Social Media Handles:

INSTAGRAM

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