



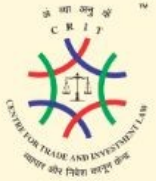
WORLD TRADE
ORGANIZATION



WTO
CHAIRS
PROGRAMME



Kathmandu University
School of Management



CALL FOR PAPERS

WCP - Nepal 3rd Annual Conference on Climate Change and Trade Sustainability in South Asia

Conference Tracks

Track #1: Climate Change and Sustainability

Track #2: Regional and Global Trade Dynamics

Track #3: Digital Transformation and Trade Innovation

Track #4: Trade Barriers, Services, and Marketing

Track #5: Leadership, Human Resources, and Gender in Trade

Track #6: International Business

Paper Submission Window: **27 August - 10 December, 2024**

Paper Submission Deadline: **10 December, 2024**

Notifications of Paper Acceptance Decision: **21 December, 2024**

Early Bird Registration Deadline: **28 December, 2024**

Registration Deadline: **07 January, 2025**

Conference Date: **11 - 12 January, 2025**

Organized by:

WCP - Nepal
Kathmandu University, School of Management
Lalitpur, Nepal

WCP - India
Center for Trade and Investment Law
Indian Institute of Foreign Trade, New Delhi
India

WCP - Nepal 3rd Annual Conference
**Climate Change and
Trade Sustainability
in South Asia**
11 - 12 January, 2025

CALL FOR PAPERS



WTO Chairs Programme - Nepal
Kathmandu University School of Management
Lalitpur, Nepal

KATHMANDU UNIVERSITY SCHOOL OF MANAGEMENT

Established in August 1993, Kathmandu University School of Management (KUSOM) is the first institution in Nepal to initiate a Master of Business Administration (MBA) program. The school holds the prestigious position of being the leading business school in the country, consistently rated as the best in all B-School rankings in Nepal to date. It is the first choice for both aspiring management students and employers seeking top-tier management graduates.

KUSOM is at the forefront of management development in Nepal, setting quality standards and introducing innovative trends for other business schools to follow. Its graduates provide high-quality managerial, entrepreneurial, and intellectual resources, contributing to the growth and success of numerous business, development, and academic enterprises in the country.



WTO CHAIRS PROGRAMME NEPAL

Among the 120 applications received for Phase 3 of the WTO Chairs Programme (WCP), 17 institutions were selected to join the network of WCP Chairs, and Kathmandu University School of Management (KUSOM) is one of them. This selection has provided KUSOM with the opportunity to network with 35 other universities already part of the WCP network.

The WTO Chairs Programme (WCP) aims to enhance academic institutions' expertise on WTO-related work and issues, with the goal of improving research, teaching, and outreach to policymakers. KUSOM has been implementing Phase 3 of the WCP in Nepal since 2022 and the programme will continue till 2026, focusing on three major pillars of intervention:

Research: The program will provide funding opportunities for academic research on topics related to international business and trade. The objective is to support policymakers in making evidence-based policies that could help achieve sustainable competitive advantages for Nepali exportable products.

Curriculum Development: Throughout the programme, KUSOM will introduce specialized courses for undergraduate, graduate, and research degree programs. These courses will help students build a strong theoretical foundation in topics related to international business and trade.

Capacity Building and Outreach: The WCP will organize training programs, international conferences, and trade-related awareness initiatives for relevant stakeholders at various levels. These activities will be conducted in direct consultation and coordination with various ministries of the Government of Nepal, private sector organizations and their representatives, and international agencies.

WCP - INDIA

CENTRE FOR TRADE AND INVESTMENT LAW INDIAN INSTITUTE OF FOREIGN TRADE, NEW DELHI

The Centre for Trade and Investment Law (CTIL) was established in 2016 by the Ministry of Commerce and Industry, Government of India, in pursuit of its objective of developing international trade and investment law capacity in India. The Centre is a part of the Centre for Research in International Trade (CRIT) at the Indian Institute of Foreign Trade, New Delhi. CTIL provides sound and rigorous analysis of legal issues pertaining to international trade and investment law to the Department of Commerce, Government of India and other governmental departments. The Centre functions as a repository of information on trade and investment law, with a wide range of resources at its disposal. It is a leading platform in India for engaging in and influencing the evolving discourse on global economic law issues. The Centre has been consistently providing technical inputs to the Government of India on issues of international trade and investment law.

Since its inception, more than 2000 advisory opinions have been provided by the Centre to the Department of Commerce, Government of India on vital trade issues including the planning and implementation of trade promotion schemes under India's Foreign Trade Policy, interpretation and analysis of multilateral and bilateral trade agreements, providing research and inputs to assist India in its ongoing trade negotiations,

international trade dispute, matters of international and domestic taxation, and the development of domestic laws that affect India's trade commitments. The Centre has also established itself as a thought leader in the various domains of international economic law such as WTO law, international investment law and legal issues relating to economic integration, by publishing a variety of books, articles and papers, and by holding and participating in conferences, stakeholder consultations, seminars and training programmes.

FACULTY OF MANAGEMENT PURBANCHAL UNIVERSITY

Established in 1995, the Faculty of Management (FOM) at Purbanchal University (PU) pioneered professional management education in Nepal by introducing the country's first Bachelor of Business Administration (BBA) program. Since then, FOM has expanded to offer 13 degrees across diverse fields, including Business Management, Tourism and Hospitality Management, and Fashion and Designing Management. It also pioneered PhD and MPhil programs in management under PU. Today, FOM provides graduate, master's, and doctoral programs through 51 schools and colleges nationwide, showcasing its leadership in advanced management education in Nepal.

THEME

Climate Change and Trade Sustainability in South Asia

The WCP - Nepal 3rd Annual Conference on Climate Change and Trade Sustainability in South Asia is a significant event that brings together scholars, policymakers, industry leaders, and stakeholders from across the region to discuss the pressing issues at the nexus of climate change, trade, and sustainable development. Set against the backdrop of South Asia's unique challenges and opportunities, the conference will explore how the region can navigate the complexities of climate change while advancing trade and economic growth in a sustainable manner.

The conference is structured around six key tracks: Climate Change and Sustainability, Regional and Global Trade Dynamics, Digital Transformation and Trade Innovation, Trade Barriers, Services, and Marketing, Leadership, Human Resources, and Gender in Trade, and International Business. Each track delves into critical issues such as food security, digital economies, trade integration, the impact of emerging economies like China and India, and the role of AI in trade.

Additionally, the conference will address human resources, gender, and leadership in trade, along with strategies for internationalizing SMEs/MSMEs in the context of South Asia's evolving trade landscape.

Sub Themes & Tracks:

Track 1: Climate Change and Sustainability

- Climate Change and Food Security
- Trade and Sustainability
- Circular and Digital Economies
- SDG and ESG in South Asia
- Unilateral sustainability measures in South Asia
- Circular economy challenges of South Asia

Track 2: Regional and Global Trade Dynamics

- Climate Change and the role of Intra-Regional Trade of Edibles
- South Asia Global Trade Integration
- Emerging China and Emerging India Geoeconomics of South Asia
- Future Trade Perspectives After LDC Graduation
- Trade Facilitation in South Asia
- Trade Policy Reviews
- Trade Laws, Negotiations & the WTO
- South-Asian perspective on JSI negotiations, JSI on environment issues

Track 3: Digital Transformation and Trade Innovation

- Digital Transformation and Trade
- AI on Trade in South Asia
- Fintech and International Trade
- Trade Finance and Investment
- Addressing gender divide through digital inclusion

Track 4: Trade Barriers, Services, and Marketing

- TB & NTB Trade in South Asia
- Service Trade in South Asia
- International Marketing and Trade
- Marketing Strategies for Cross-border Trade
- Services trade to address sustainability concerns

Track 5: Leadership, Human Resources, and Gender in Trade

- Human Resource and Trade
- Leadership in the South Asian Context
- Gender and Trade
- Regulatory landscape for just transition in South Asia
- Gender disparity issues in modern supply chains
- Enhancing the role of women in trade

Track 6: International Business

- Business and Performance in Emerging Markets
- International Business Complexities
- Strategies for Business Resilience
- SMEs/MSMEs Internationalization Strategies

Associated Journal

Journal of Business and Management Research (JBMR) is a double-blind peer-reviewed scholarly journal published biannually by Kathmandu University School of Management (KUSOM), Nepal.



Submission Guidelines

- Papers must be fewer than 12,000 words inclusive of all materials, including appendices and references.
- Papers must contain no information that identifies the author(s) on the title page or elsewhere in the document.
- The submitter should clean the paper's File Properties to remove identifying information.
- Submissions that consist only of abstracts, extended abstracts, or research proposals will not be accepted.
- All submissions must be in English.
- Each submission must state on its front page at the top right, the requested Track (number and name).
- Each submission must include an abstract, not to exceed 200 words, that summarizes the manuscript. This abstract will appear in the Conference Proceedings with your permission if accepted for the presentation.
- Only submissions made through our official online submission portal will be reviewed for potential inclusion in the conference. Only PDF and Word files will be accepted.
- No request for change of authors, order of authors, and their affiliations will be entertained post-submission deadline.
- Each paper can be submitted only to ONE track.

Key Dates

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For Submission: <https://wcpnepal.ku.edu.np/paper-submission/>

REGISTRATION

Registration Rates		Only Registration	Only Registration	Only Registration
		Nepal	India	Others
Doctoral Students	Early Bird (Until 28 December, 2024)	NPR 2000	INR 2000	USD 50
	Regular	NPR 3000	INR 3000	USD 65
Faculty/ Researchers	Early Bird (Until 28 December, 2024)	NPR 2500	INR 2500	USD 60
	Regular	NPR 3500	INR 3500	USD 75

For Registration:

For more information on WCP - Nepal 3rd Annual Conference

Please visit:

<https://wcpnepal.ku.edu.np/>

<https://wcpnepal.ku.edu.np/3rd-intl-conference-announcement/>

Conference Chair

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Registrar, Kathmandu University

Chair-WTO Chairs Programme Nepal

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Conference Organizing Partners



WCP - India

Center for Trade and Investment Law (CTIL)

Indian Institute of Foreign Trade (IIFT)

New Delhi, India



पूर्वाञ्चल विश्वविद्यालय

PURBANCHAL UNIVERSITY

Faculty of Management

Purbanchal University

Biratnagar, Nepal