



**An ICSSR Sponsored  
National Seminar**  
on Enhancing Privacy  
Protection in the  
Digital Age: Legal Challenges  
& Innovations



24th January 2025

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## About **GD Goenka University**

GD Goenka University is a premier multidisciplinary institution redefining education with a forward-looking approach. Offering undergraduate, postgraduate, and doctoral programs, the university equips students with the skills and knowledge to excel in a dynamic global economy. Committed to academic excellence, research, and holistic development, it fosters intellectual curiosity, creativity, and social responsibility. A leader in implementing NEP 2020, the university comprises 8 schools, hosting 6000+ students and 11,000+ alumni from over 45 countries. Recognized by UGC, BCI, and ICAR, and rated "Diamond" by QSI-GAUGE, it is a member of AIU, ACU, and IAU.



## About **School of Law**

The School of Law at GD Goenka University offers clinical legal education tailored to industry needs. Its innovative curriculum includes specializations in Cyber Law, Artificial Intelligence and Law, IPR, Arbitration and Mediation, Criminal Law, Corporate Law, and International Trade. Students can pursue dual specializations such as IPR with Corporate Law or Criminal Law with Cyber Law. Ranked among North India's top law schools by Legal World and Outlook Rankings 2023, it was named India's "Most Promising Law School" by Competition Success Review 2024.



## About **ICSSR**

The Indian Council of Social Science Research (ICSSR), established in 1969 by the Government of India, promotes social science research through grants for projects, fellowships, publications, and international collaboration. Its National Social Science Documentation Centre (NASSDOC) offers library and information services to researchers across the country.

# Objectives of the National Seminar

- Examine the existing legal framework and identify gaps and challenges in protecting individual privacy in the digital age.
- Discuss and showcase cutting-edge technologies, tools, and best practices that can enhance privacy protection, such as encryption, blockchain, and anonymization.
- Provide a platform for experts from various fields (law, technology, policy, and academia) to share knowledge, experiences, and research findings on privacy protection.
- Formulate and propose policy recommendations to policymakers, regulators, and industry leaders to strengthen privacy laws and regulations.
- Educate participants and the broader public on the importance of privacy protection, online safety, and digital rights, empowering individuals to make informed decisions about their personal data.

# Learning Outcomes of the National Seminar

- Participants will gain insights on the current legal framework governing data privacy and its limitations.
- Participants will develop the familiarity with international best practices and standards for data protection.
- Participants will be able to assess the importance of emerging technologies and innovations for privacy protection (e.g., blockchain, encryption).
- Participants will explore the impact of data breaches, cybersecurity threats, and surveillance on individual privacy.
- Participants will understand the intersection of privacy, free speech, and national security.

# Sub-Themes of the National Seminar

## **Data Protection and GDPR: Implementation, Challenges, and Future Directions**

The General Data Protection Regulation (GDPR) is a game-changer in the privacy-legal landscape, streamlining the processing of personal data.

Its implementation poses challenges, including legal awareness, data mapping, consent management, and transparency.

## **Surveillance and National Security: Balancing Privacy and Public Interest**

Finding a balance between surveillance and national security concerns with individual privacy rights is crucial.

This requires transparency, accountability, and oversight mechanisms to ensure that surveillance measures are proportionate and necessary.

## **Artificial Intelligence and Machine Learning: Privacy Implications and Mitigation Strategies**

AI and ML raise concerns about data protection, bias, and automated decision-making.

Mitigation strategies include data anonymization, transparency in algorithmic decision-making, and human oversight.

## **Social Media and Online Platforms: Privacy, Free Speech, and Accountability**

Social media platforms must balance privacy, free speech, and accountability.

This involves implementing robust data protection policies, ensuring transparency in data use, and providing users with control over their data.

## **Cross-Border Data Transfers: International Cooperation and Conflicts**

Cross-border data transfers pose challenges due to differing data protection regulations. International cooperation, standard contractual clauses, and certification mechanisms can facilitate secure data transfers.

## **Emerging Technologies (IoT, Blockchain, etc.): Privacy Opportunities and Risks**

Emerging technologies like IoT and blockchain offer opportunities for privacy enhancement, but also introduce risks.

Addressing these requires privacy-by-design approaches, data minimization, and transparency.

## **Privacy and Vulnerable Groups (Children, Elderly, etc.): Special Considerations**

Vulnerable groups require special consideration due to their unique privacy needs. This involves implementing age-appropriate design, accessible privacy policies, and safeguards against exploitation.

## Call for Extended Abstract

Researchers, academicians and professionals are invited to submit the extended abstract of 500 words for unpublished original research papers and review papers with paper title and 4-5 keywords by 21st November, 2024. The notification about the decision on the abstract will be conveyed by 25 November 2024. The authors are expected to submit the full paper by the 10 December 2024 upon the acceptance of abstract and payment of the registration fee. Registration will be done after the acceptance of abstract. Selected papers will be published in conference proceedings with ISBN or UGC Care listed Journal.

## Registration Fee

Category	Faculty/Academician	Research Scholars	Students	Industry Professionals
Paper Presentation**	1200/	1000/	800/	1500/
Participation (offline only) *	1000/	800/	600/	1200/

\*\* Paper presenters are requested to register only after the acceptance of abstract

\* Participants can register now

Link for Abstract Submission- <https://forms.gle/2DoppVbNvf9J5LoAA>

Link for Registration- <https://forms.gle/MsYir2wsE3avPd178>

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