



**International Conference
on
New Age Legal Dynamics: Social Media and
Artificial Intelligence**

ORGANIZED BY

UPES School of Law, Dehradun

September 19-20, 2025

UPES School of Law, Dehradun, India

ABOUT UPES SCHOOL OF LAW

The UPES School of Law is a pioneer in shaping tech-savvy legal professionals for the future, equipping students with skills to navigate the evolving legal landscape, where technology like artificial intelligence, blockchain, and data analytics are reshaping traditional legal frameworks. It is committed to providing a transformative legal education that seamlessly integrates industry expertise, innovative learning and exceptional student outcomes. Through a blend of theoretical knowledge and practical experience, the school nurtures the next generation of legal professionals with strategic initiatives that bring real-world legal practices to the classroom. The school offers innovative programs, including Disruptive Technologies Law, Intellectual Property Laws, Cyber Security and Digital Laws etc. which emphasize industry trends, ensuring graduates are skilled at addressing legal issues in the tech sector. Complementing this academic rigor, the school hosts multiple student-led clubs and committees that foster experiential learning, industry engagement, and research-driven discussions. Among these, the TechnoLawgy Society serves as a dynamic platform for integrating technology and law, equipping students with the skills to navigate the evolving digital landscape. Additionally, specialized committees focusing on intellectual property rights, fintech law, cybersecurity, and emerging legal-tech innovations provide students with opportunities to explore niche areas of law and technology. These initiatives ensure that students gain practical exposure, engage with industry experts, and contribute to cutting-edge legal discourse.

Further enhancing this synergy between law and technology, students leverage Augmented Reality/Virtual Reality (AR/VR) labs, moot court simulations, and other digital tools to engage in immersive learning experiences that replicate real-life scenarios. These advanced learning methodologies not only sharpen their practical skills but also prepare them to tackle future legal challenges with confidence. This holistic approach blending technology with traditional legal education ensures that graduates are equipped with the expertise needed to lead in an increasingly digital and interconnected world.

This commitment to academic excellence and innovation has positioned the school among the top legal institutions in the country. The school has earned significant recognition in both national and international rankings, securing the 28th rank in India in the Law category by NIRF 2024 and 4th in India by BW Legal World in 2024. These accolades reflect the School's dedication to fostering a future-ready legal education that bridges the gap between law, technology, and industry.

ABOUT THE CONFERENCE

The exponential advancement of digital technologies has precipitated profound transformations across societal, economic, and legal domains, necessitating a critical re-examination of existing regulatory frameworks. The pervasive role of social media in shaping public discourse, the proliferation of artificial intelligence in decision-making processes and the

escalating concerns surrounding data privacy and digital surveillance underscore the imperative for robust legal mechanisms that balance innovation with fundamental rights and democratic principles.

This conference aims to foster an in-depth discussion on the evolving legal, ethical and regulatory challenges arising from the intersection of social media and artificial intelligence in the modern era. Key themes include the governance of algorithmic decision-making, the jurisprudential tensions between platform accountability and freedom of expression and the evolving nature of intellectual property in the digital economy. The increasing reliance on artificial intelligence (AI) generated content in domains such as education, journalism and commerce further raise complex questions of authorship, authenticity and ethical oversight. Moreover, the rapid development of decentralized ecosystems including the metaverse and smart contracts, challenges traditional legal conceptions of liability, enforcement and dispute resolution.

With the objective of providing a platform for academicians, scholars, practitioners and policymakers to explore these pressing legal challenges and propose forward-looking solutions, the UPES School of Law is pleased to announce the Call for Papers for the International Conference on New Age Legal Dynamics: Social Media and Artificial Intelligence, which will be held at the UPES, Kandoli Campus, Dehradun, Uttarakhand, on 19-20 September 2025 as an in-person event.

CONFERENCE OBJECTIVES

At the digital crossroads, the interplay between communication, law and society demands thoughtful reflection and proactive governance. Therefore, this conference seeks to bring together legal scholars, technologists, policymakers, and practitioners:

- To examine the transformative role of social media, artificial intelligence, and global interconnectedness in reshaping communication and societal norms.
- To encourage interdisciplinary dialogue to address pressing concerns such as privacy, data protection, misinformation, surveillance, algorithmic bias, and accountability in the digital age.
- To discuss the role of legal systems and policies in balancing innovation, ethical safeguards, and public interests, with insights from global benchmarks like General Data Protection Regulation (GDPR), 2016 and the European Union Artificial Intelligence Act, 2024.
- To bring together legal scholars, technologists, policymakers, and practitioners to exchange ideas, share experiences and develop comprehensive solutions to digital-era challenges.
- To chart actionable pathways for building a more inclusive, sustainable and equitable digital landscape through proactive governance and innovation.

SUB THEMES

Submissions are invited on the following sub-themes. However, these are only indicative/suggestive and related contributions are also welcome.

1. Exploring the impact of social media

- Social media in shaping public discourse, activism, and commerce.
- Legal and ethical challenges such as misinformation, hate speech, and algorithmic bias.
- Balancing freedom of expression with reasonable restrictions in democratic societies frameworks and safeguarding rights of the marginalized sections of the society.

2. Examining the role of government and law enforcement

- The role of governments and agencies in combating cybercrimes and ensuring digital inclusion.
- Legal frameworks to regulate state surveillance and protect civil liberties.
- Possible collaboration between international stakeholders to address transnational challenges.

3. Rethinking the role of law in the digital era

- Existing gaps in legal frameworks and possible adaptive laws to address emerging technologies.
- Platform accountability, misinformation, and cross-border cyber regulations.
- Role of judicial oversight in upholding constitutional rights in the digital age.

4. Artificial Intelligence in education

- Transforming teaching, learning, and assessment in the digital era while addressing accessibility and ethical concerns.
- Digital literacy for modern society.
- Online education and accreditation standards.
- Responsible publishing practices in the era of AI generated content.

5. Addressing ethical and legal challenges in artificial intelligence

- Ethical implications of AI, including bias, accountability, and transparency.
- Legislative and regulatory efforts to ensure responsible artificial intelligence development.
- Balancing the societal benefits of artificial intelligence with its associated risks.
- Antitrust issues including algorithmic collusion, data access barriers for smaller competitors, and the potential for artificial intelligence driven market manipulation.

6. Understanding privacy and data protection

- Effectiveness of current privacy and data protection laws.
- Best practices for safeguarding personal data in a globalized digital economy.
- Emerging threats to privacy in the context of advanced data analytics & surveillance technologies.
- Exploring the legal gaps in smart contracts.
- Balancing privacy and data protection for consumer rights.

7. Promoting ethical and responsible journalism

- Role of press in fostering an informed society while navigating the digital revolution.
- Balancing the right to freedom of speech and expression and the ethical responsibilities of the media.
- Various strategies to combat sensationalism, fake news, and biases, emphasizing the importance of integrity and accountability in journalism.

8. Evolving intellectual property laws in the digital era

- Intellectual property challenges in protecting digital assets.
- Artificial intelligence generated works
- Open-source innovation
- The role of law in the metaverse- regulating virtual spaces: intellectual property, privacy, and dispute resolution in digital ecosystems.
- Role of artificial intelligence in intellectual property filing and prosecution: challenges in evidence, transparency, authenticity etc.

PUBLICATION OPPORTUNITY

A select number of papers featuring novel and high-quality research will be chosen for publication in a book by the international academic publisher BRILL. The papers selected will undergo a thorough quality control process through peer review.

A Book of Abstracts with an ISBN will also be published, and submission guidelines will be provided upon the selection of abstracts.

The three best papers, selected from all themes, will also be awarded special recognition.

DISTINGUISHED SPEAKERS



Prof. Ignacio Cofone

Professor of Law and Regulation of AI,
Faculty of Law & Institute for Ethics in AI,
University of Oxford, United Kingdom.



Prof. (Dr.) Indranath Gupta

Professor & Dean,
Office of Data, Innovation and Technology,
O.P. Jindal Global University, Haryana.



Prof. (Dr.) Surbhi Dahiya

Professor & HOD,
Department of Media Business Studies,
Indian Institute of Mass Communication (IIMC),
New Delhi.



Nikhil Narendran

Partner
AI, Corp. Law Practice & TMT,
TRILEGAL, Bengaluru.



Dr. Arul George Scaria

Professor of Law and Co-Director,
Centre for IP Research and
Advocacy (CIPRA) at NLSIU, Bengaluru.



Dr. Shouvik Kumar Guha

Associate Professor of Law & Co-Coordinator,
The Centre for Financial and Regulatory
Governance Studies & the Centre for Competition Laws,
NUJS, Kolkata.

SUBMISSION GUIDELINES

- **Abstract:**
- An abstract of 350 words (excluding 4-5 keywords), on the above-mentioned themes, are invited, and submitted as Word (.doc/.docx) documents.

Abstract Submission Link

<https://docs.google.com/forms/d/e/1FAIpQLSf7aihklROBV1YGzIP3BByzOoDbjmsCyPUMLCmXoImInk4gbQ/viewform>

- There is no restriction on the number of co-authors, however, each author must register separately for the conference after the acceptance of their abstract is communicated.
- Multiple submissions are permitted, however, only those submissions that meet the evaluation criteria will be accepted.
- **Full Paper:**
- **Word Count:** Papers should be between 4000 and 6000 words (excluding footnotes).
- **Font Size and Style:** Kindly use Times New Roman 12 point for the main text and 10 point for footnotes.
- **Headings:** The heading should be used as per the following style:
First heading: 14 pt, Bold, Center
Second heading: 12 pt, Bold, Left aligned
Third heading: 12 pt, Italics, Centre
- **Line Spacing:** The line spacing of the main text of the paper should be 1.5 and words between footnotes should be 1.
- **Indent:** Left and Right indent should be 0.5 on both sides.
- **References:** OSCOLA 4th Edition.
- **Quotations/ Quotation Mark:** Quotations over 25 words should be indented. Double quotation marks should be used; single quotation marks should be used only for quotes within a quotation.
- The submission should be the original work of the authors and must not be published elsewhere. The papers shall not exceed 10% similarity under any anti-plagiarism detection software.
- The submissions must be accompanied by a cover letter bearing the following information that is full name of the author/s, designation of the author/s, institutional affiliation/s and contact details of the author/s.
- Authors may be expected to revise their abstracts and research paper submissions based on reviews and comments received from the organizing team.
- All authors need to register separately for the conference.

REGISTRATION DETAILS

Registration is invited in the form of:

Delegate Participant: Access to all plenary sessions and paper presentation sessions.
Author/Co-Author- Access to all plenary sessions and opportunity for presentation of research articles.

You may register yourself by making a payment at:

BANK DETAILS

Beneficiary Name: UPES Purpose: ICESEL

Bank Name: Yes Bank

Bank Account: SB – 011594600000224

Branch Code: 000115

Branch IFSC Code: YESB0000115

Swift Code: YESBINBB

Branch Name: Ground Floor, 56, Rajpur Road, Dehradun

REGISTRATION FEE

Indian Participants:

- For Academicians/ Professionals: 2000 INR
- For Research Scholars & Students: 1000 INR

Foreign Participants:

- For Academicians/Professionals: 100 USD
- For Research Scholars & Students: 50 USD

IMPORTANT DATES

Abstract Submission Deadline	April 20, 2025
Notification of Acceptance/ Rejection	April 30, 2025
Registration Deadline	May 15, 2025
Submission of First Draft of Full Paper	June 30, 2025
Submission of Final Full Paper	July 30, 2025

CONFERENCE SCHEDULE

DAYS	DATE	SCHEDULE
Day 1	September 19, 2025	<ul style="list-style-type: none"> ▪ Registration ▪ Inauguration and Welcome Address ▪ Keynote Speech ▪ Panel Discussion ▪ Conference Sessions and Paper Presentation
Day 2	September 20, 2025	<ul style="list-style-type: none"> ▪ Fireside Chat ▪ Conference Sessions and Paper Presentation ▪ Awards and Certificate Distribution ▪ Valedictory Session

For Further Queries Please Contact:

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**World
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**7TH RANK IN
INDIA**