



KNOWLEDGE STEEZ EDUHUB LLP

ADVERTISEMENT BROCHURE



 knowledgesteezmedia@gmail.com

 +91-9667905729

 www.knowledgesteez.com



ABOUT US



A seed sowed in 2012 by two students from NUJS, Kolkata, Knowledge Steez Edu HUB has grown into a magnificent tree, covering hundreds under it. The idea was to create a website where not just law students from big cities but also from remote areas, as well as students from other social sciences, can look for academic and career opportunities.

To introduce, Knowledge Steez is a sincere effort to keep law students, researchers, scholars, academicians, and the teaching fraternity, Updated with all the academic opportunities coming their way, so as to boost their careers and promote much wider information dissemination. What we initially started as a blog, has now grown muscles and become one of India's most popular websites for law students and faculties across India.

Knowledge Steez has signed various MOU/partnership with National, International University and research think tanks like Pasundan University, Indonesia, ECLER Romania, Daffodil International University Bangladesh, IHMSAW Bangladesh, YHRI Nepal, South Ural State University, Russia, Gdansk University, Poland, School of Law, Manipal University Jaipur (India), Lomonosov Moscow State University, Russia, Ural State Law University, Russia, University of Santiago de Compostela, Spain, Management & Science University, Malaysia, Sultan Idris Education University, Malaysia, University Center of Brasilia and more.



ABOUT US



Knowledge Steez EduHub provides the below-mentioned services-

- **Awareness workshop**
- **Certificate Courses** for law, Media and Management Students
- **Clinical Legal Education** Training for Teachers
- Advise **NGOs** on various legal issues faced by them
- Organizing **Conferences National and International**
- Providing Training to **Legal Aid Clinics**
- Organizing Campaigns on **Human Rights, Women's Rights and Organ donation Campaigns** in **India, Bangladesh, Romania, Nepal, Turkey, Nigeria** etc.
- Conducting **Summer and Winter school** abroad
- Teachers training on **Legal Research, Career Development, Human rights** etc
- Support Colleges in planning **national and international** academic events as **media partners and knowledge partner** Providing training on **Media Law to Journalism** Students and Faculties.
- International Society of Artificial Intelligence and Digital Technologies has been established under Knowledge Steez which comprises of eight international universities as partners.



OUR STATS

Followers

Website visitors: 2 lakh+views per month

Linkedin: 8,500+ followers

Facebook: 26,000+ followers

Whatsapp Groups: 500+ groups

Volunteers

500+ volunteers across the globe

Sister Concerns

ADR HOC

IP Assisto

Consumer Assisto



HIGHLIGHTS



50 +International Conferences

200 + Media Partnerships

300+ Social Awareness Campaigns



How do we publicise? ■ ■

- Publication of all the essential information about the event on our website which records more than 1.5 lakh hits a month.
- Promotion of the event among followers of our website and Facebook page/groups. The followers of our website include not only law students from all the premier national law schools in India, but also teachers, academicians, and research scholars from diverse streams like, social sciences, commerce, management, etc. (the Facebook page is visited by around 5 lakh visitors in a month.)
- Promotion of the events across India through our representatives (Campus Ambassadors) in various colleges, including all the top-notch national law schools and Government colleges.
- Sending personal email notifications to the possible interest groups about the event and sharing the information with specific Google groups in different colleges.
- Sharing the information with our Knowledge Partners and Media Partners namely, Indian Case Laws, Click Internship, Law Solutions, and our subsidiary units (ADR HOC, IPAssisto and ConsumerAssisto) and many more.
- Any further action or necessary steps which might be required to ensure that the event/initiative gets wide coverage and promotion.
- Catering to the specific need of your organisation as per the instructions provided.



About the Packages

BASIC PACKAGE: 15,000 INR

- Publication of all the essential information about the event on our website which records more than 1.5 lakh hits a month;
- Promotion of the event among more than 60,000+ followers of our website and 25000+ Facebook pages/groups. The followers of our website includes not only law students from all the premier national law schools in India, but also teachers, academicians, and research scholars from diverse streams like social sciences, commerce, management, etc.;
- Promotion of the events across India through our representatives (campus ambassadors) in various colleges, including all the top- notch national law schools and Government colleges;
- Sending personal email notifications to the possible interest groups about the event and sharing the information with specific Google groups in different colleges.

ADVANCED PACKAGE: 20,000 INR

- All Services Mentioned in the Basic package and below-mentioned services free of cost.
- Sharing the information with our Knowledge Partners and Media Partners namely, IP Assisto, ADR HOC, Consumer Assisto and many more. Sharing the conference information with 10 More websites.
- Free Banner of the event on the website of Knowledge Steez.



About the Packages ■ ■ ■ ■

INSTITUTIONAL PACKAGE (VALIDITY MAXIMUM ONE YEAR) (VALIDITY UPTO 5 EVENTS) PRICE 40,000 INR

All services of Pro Package free for the next 5 events, courses, or notifications by your Institution. We assure the best services regarding the promotion of academic event.

SPECIAL INSTITUTIONAL PACKAGE : (VALIDITY UPTO 10 EVENTS) (VALIDITY UPTO 10 EVENTS) PRICE 50,000INR

All services of the Pro Package are free for the next 10 events, courses, or notifications by your Institution. We assure the best services regarding the promotion of the academic event.

COLLEGE ADMISSION SUPPORT PACKAGE : PRICE 1,30,000 INR PRICE 1,30,000 INR

Top Banner of the college on the Knowledge Steez website for the time period of One year. Free announcement regarding admission dates and deadlines.

MOOT COURT & MEDIATION COMPETITION PACKAGE:

Publication on website (one post)- Rs. 5,000/-

Publication + promotion on social media- Rs.8,000/-

Publication + promotion on social media + side banner- Rs. 14,000/-