



EU ACC 1 MONTH CERTIFICATE PROGRAM IN AI & Management

“Lead the AI Revolution in Your Industry”

From 1st Sep -30th Sep 2025 , 6:00 - 7:00 PM



+91 8867394159

Join Now

www.igteu.in
info@igteu.in



COURSE SYLLABUS

Week 1

- **Module 1: Introduction to AI and its History**
 - Overview of AI concepts and applications
 - Brief history of AI and its evolution
- **Module 2: Machine Learning Fundamentals**
 - Introduction to machine learning and its types (supervised, unsupervised, reinforcement learning)
 - Understanding machine learning algorithms and models
- **Module 3: Deep Learning Fundamentals**
 - Introduction to deep learning and its applications
 - Understanding deep learning architectures (CNNs, RNNs, etc.)
- **Module 4: AI Tools and Platforms**
 - Overview of popular AI tools and platforms (TensorFlow, PyTorch, etc.)
 - Hands-on experience with AI tools and platforms
- **Module 5: AI Applications in Business**
 - Overview of AI applications in various industries and functional areas
 - Case studies of successful AI implementations

Week 2

- **Module 6: AI in Marketing and Sales**
 - Overview of AI applications in marketing and sales
 - Case studies of AI-powered marketing and sales solutions
- **Module 7: AI in Finance and Accounting**
 - Overview of AI applications in finance and accounting
 - Case studies of AI-powered financial analysis and forecasting
- **Module 8: AI in Operations and Supply Chain Management**
 - Overview of AI applications in operations and supply chain management
 - Case studies of AI-powered supply chain optimization
- **Module 9: AI in Human Resources and Talent Management**
 - Overview of AI applications in HR and talent management
 - Case studies of AI-powered recruitment and talent development
- **Module 10: AI Ethics and Bias**
 - Overview of AI ethics and bias
 - Understanding the importance of AI ethics and bias mitigation

COURSE SYLLABUS

Week 3

- **Module 11: Developing AI Strategies**
 - Overview of AI strategy development
 - Understanding the importance of AI strategy alignment with business goals
- **Module 12: AI Governance Frameworks**
 - Overview of AI governance frameworks
 - Understanding the importance of AI governance and compliance
- **Module 13: AI Ethics and Governance**
 - Overview of AI ethics and governance principles
 - Understanding the importance of AI ethics and governance in AI development and deployment
- **Module 14: AI Risk Management**
 - Overview of AI risk management
 - Understanding the importance of AI risk assessment and mitigation
- **Module 15: AI Strategy and Governance Case Studies**
 - Real-world case studies of AI strategy and governance

Week 4

- **Module 16: Implementing AI Solutions**
 - Overview of AI solution implementation
 - Understanding the importance of AI solution design and development
- **Module 17: Managing AI Projects**
 - Overview of AI project management
 - Understanding the importance of AI project planning and execution
- **Module 18: AI Adoption and Change Management**
 - Overview of AI adoption and change management
 - Understanding the importance of organizational change management for AI adoption
- **Module 19: AI Talent Development and Acquisition**
 - Overview of AI talent development and acquisition
 - Understanding the importance of AI talent development and acquisition for AI success
- **Module 20: Capstone Project Presentations**
 - Participants will work on a capstone project and present their findings and solutions

COURSE OBJECTIVES

- **Equip professionals with knowledge and skills to leverage AI technologies for business transformation:** Provide participants with a comprehensive understanding of AI concepts, tools, and techniques, enabling them to harness the power of AI for business innovation and growth.
- **Provide a deep understanding of AI concepts, tools, and techniques:** Offer in-depth knowledge of AI fundamentals, including machine learning, deep learning, and natural language processing, as well as practical experience with AI tools and platforms.
- **Develop strategic management skills for AI technologies and projects:** Teach participants how to develop and implement AI strategies, manage AI projects, and ensure successful AI adoption in their organizations.
- **Foster critical thinking and problem-solving skills for AI-driven solutions:** Encourage participants to think critically and creatively about AI applications, and develop problem-solving skills to tackle complex business challenges with AI-driven solutions.

OUR EXPERTS



Dr Rahul Vadisetty

Sr Software Engineer at US BANK, USA

Rahul Vadisetty is a passionate and dedicated AI researcher and technologist with over a decade of experience in AI, machine learning, cybersecurity, and cloud computing.. His pioneering work in AI-Based Smart Governance has provided governments with AI-driven frameworks to enhance decision-making.



Dr RATH Satyasambit

Research Technician, RIKEN , Japan

Holds a PhD in Artificial Intelligence from Tokyo Institute of Technology and Master's Degree from National Central University, Taiwan. Working as a RT in RIKEN . Having wide range of experience in AI , ML & Automation .



Prof. Naeema Nazar

Assistant Professor, VISAT Eng College

IEEE SB Counselor @ VISAT Engineering College Global Strategy Representative for India @ IEEE Photonics Society, USA. Her expertise in AI and ML, her research and educational contributions, and her passion for advancing knowledge and excellence in her field.



Dr Mohit Tiwari

Bharati Vidyapeeth's College of Engineering, Delhi , IN

Dr. Mohit has 10 years of experience teaching, research, and administration Dr. Mohit has been actively involved in research projects related to Artificial Intelligence and Machine Learning, exploring their applications in various domains. He has designed and taught courses on AI and ML, developing curriculum and pedagogical approaches to enhance student learning outcomes. Dr. Mohit has expertise in applying AI and ML techniques to real-world problems, including IoT, data analytics, and predictive modeling.

TAKE AWAYS

- **Practical knowledge of AI concepts, tools, and techniques:** Participants will gain hands-on experience with AI tools and platforms, and develop practical knowledge of AI concepts and techniques.
- **Ability to develop and implement AI-driven solutions:** Participants will be able to develop and implement AI-driven solutions to address complex business challenges.
- **Understanding of AI strategy, governance, and ethics:** Participants will understand the importance of AI strategy, governance, and ethics, and how to apply these principles in AI development and deployment.
- **Skills to manage AI projects and teams:** Participants will learn how to manage AI projects and teams, and ensure successful AI adoption in their organizations.
- **Insights into AI applications in various industries and functional areas:** Participants will gain insights into AI applications in various industries and functional areas, such as marketing, finance, and operations.
- **Network with peers and industry experts:** Participants will have the opportunity to network with peers and industry experts, and build relationships that can help them in their future careers.

COURSE OUTCOMES

- **Understand AI fundamentals and applications in business:** Participants will gain a solid understanding of AI concepts, tools, and techniques, as well as their applications in various industries and functional areas.
- **Develop AI-driven solutions for business problems:** Participants will learn how to develop and implement AI-driven solutions to address complex business challenges, such as predictive analytics, customer segmentation, and process automation.
- **Strategically manage AI technologies and projects:** Participants will understand how to develop AI strategies, manage AI projects, and ensure successful AI adoption in their organizations.
- **Apply AI ethics and governance principles:** Participants will learn about the importance of AI ethics and governance, and how to apply these principles in AI development and deployment.
- **Analyze and interpret data for informed decision-making:** Participants will understand how to collect, analyze, and interpret data to inform business decisions, and how to use AI tools and techniques to drive business insights.

PROGRAM HIGHLIGHTS



EU AccCourse completion Certificate



live classes , flexcible hours recordings of classes provided



Resume building & Mentoring support



Industrial exposure and Internships



hands on exposure availability



Hands on experiences on all aspects



Project and publication assistance



24/7 accessible study material

TARGET AUDIENCE

Business leaders and managers

AI and data science professionals

Entrepreneurs and startup founders

Professionals seeking to transition into AI roles



Registration Fee Details

PARTICULARS	EARLY BIRD (30 TH JULY 2025)	REGULAR REGISTARTION
UG/PG/PhD Students	INR 1999 / \$ 50	INR 3499 / \$ 100
Faculty/Academia/Industrial Professionals	INR 2999 / \$ 90	INR 4999 / \$ 180



Scan & Register

Learn from Experts , Get certified join soon

CONTACT US FOR MORE INFORMATION :
+91 88673 94159

MAIL US AT :
info@igteu.in , www.igteu.in
contact us for discounts for bulk registrations
and other quiries
Registration link - <https://forms.gle/twTfeDk2HnKkQasE7>

