

# ISPIM CONNECTS YOKOHAMA

## Transforming Society through People and Innovation

1-3 December 2025 - Yokohama, Japan



**CALL FOR SUBMISSIONS**

The ISPIM Connects Yokohama Conference, "Transforming Society through People and Innovation", is a three-day event that brings together around 300 innovation management professionals from over 35 countries.

Yokohama, Japan's second-largest city, addresses unique social challenges and leverages distinctive advantages. Challenges include achieving carbon neutrality, ensuring sustainable urban development, and improving quality of life through innovations in biotechnology and pharmaceuticals. These issues align closely with Yokohama's commitment to the UN Sustainable Development Goals. Conversely, Yokohama's strengths lie in its robust startup ecosystem, significant R&D and advanced manufacturing sectors, and its active role in international collaboration.

ISPIM encourages examples and insights into successful innovation practice, challenges or research from all regions of the world. If you are in doubt, please discuss your idea with an email to [admin@ispim.org](mailto:admin@ispim.org).

Themes include:

<p><b>Local Focus Themes:</b></p> <ul style="list-style-type: none"> <li>• Advanced Manufacturing and R&amp;D</li> <li>• Green Transformation and Sustainability</li> <li>• International Collaboration and SDG Leadership</li> <li>• Life Sciences and Well-being of People</li> <li>• Smart City Development</li> <li>• Startup Ecosystems and Open Innovation</li> </ul> <p><b>General Themes:</b></p> <ul style="list-style-type: none"> <li>• AI and Innovation</li> <li>• Business Models</li> <li>• Circular Innovation (SIG)*</li> <li>• Digital Disruption &amp; Digital Transformation (SIG)*</li> <li>• Entrepreneurship, Start-Ups &amp; SMEs</li> <li>• Futures &amp; Foresight (SIG)*</li> <li>• Health, Healthcare &amp; Innovation Management (SIG)*</li> <li>• Innovation for big Challenges (Societal, Climate, SDGs etc)</li> </ul>	<ul style="list-style-type: none"> <li>• Innovation Leadership &amp; Organisational Culture (SIG)*</li> <li>• Innovation Management Systems, Standards &amp; Certifications (SIG)*</li> <li>• Innovation Training, Teaching &amp; Coaching (SIG)*</li> <li>• Knowledge &amp; Technology Transfer</li> <li>• Living Labs (SIG)*</li> <li>• Methods &amp; Skills for Innovation Management Research</li> <li>• Open Innovation</li> <li>• Platforms, Ecosystems and Supply Chains</li> <li>• Responsible Innovation (SIG)*</li> <li>• Social Innovation (SIG)*</li> <li>• Values-based &amp; Sustainability-Oriented Innovation Management (SIG)*</li> <li>• Other Innovation-Related Submissions</li> </ul> <p style="text-align: right;">* denotes Special Interest Group</p>
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### IMPORTANT DEADLINES

<b>3 October 2025</b>	Abstracts Only (All Submissions)*
<b>17 October 2025</b>	Acceptance Notification*
<b>31 October 2025</b>	Final Submissions (including papers & photos) PLUS registration <u>and</u> receipt of payment
<b>24 November 2025</b>	Presentation Slides

\* early submission and acceptance notification is possible for all authors with external funding application deadlines. Contact [admin@ispim.org](mailto:admin@ispim.org)

## PROCEEDINGS & PROGRAMME

Accepted submissions will be scheduled for presentation in the conference programme in thematic sessions. Papers will be published in the Conference Proceedings with an ISBN and included online in EBSCOhost and ProQuest. Authors may withhold their papers from the proceedings on request. Selected leading papers will also be entered, where suitable, for consideration by associated journals either directly or via paper development sessions during the conference. Partner journals are listed on the event website.

## SUBMISSION DETAILS

The table below describes the submission types. All files must be submitted online by the deadline dates at <https://www.conferencesubmissions.com/yokohama25>. Do NOT email submissions to ISPIM. Only one submission and one presentation per person is permitted. There is no limit on co-authoring or co-presenting. Anyone wishing to suggest a one-hour workshop should contact [admin@ispim.org](mailto:admin@ispim.org).

Submission Type	Documents required			
	Abstract	Paper	Lead Presenter Photo	Presentation slides
	(by 3 October 2025)	(by 31 October 2025)		(by 24 November 2025)
<b>Academic Submission</b> Academic research results of an empirical or theoretical nature.	125-150 words of plain text summarising the submission.	Optional No max length. (ISPIM paper template)	Presenter Photo: 110px by 110px	Strictly max 7 slides 10 mins + session discussion.
<b>Practice Submission</b> Interesting stories presenting successes, failures, challenges, good practice, projects and learning.				

Only one submission and one presentation per person. There is no limit on co-authoring or co-presenting. All abstracts are double-blind evaluated for acceptance and papers with potential for journal publication are double-blind reviewed. Paper word limits exclude references, tables & figures, but do include the abstract. If you are a couple of hundred words over the limit please do not worry, just be reasonable.

## EVALUATIONS

The evaluation of outlines is conducted by the Scientific Panel on a double-blind basis. The Panel contains academic, scientific and industry expertise. The primary evaluation criteria for acceptance are:

1. Is the submission topic relevant to the themes?
2. Contribution to current understanding, both in terms of theory and practice.
3. Scientific quality for academics; practical implications and foundations for practitioners
4. Probability of stimulating debate/insight.

**For guidelines, documents and further details, please visit [ispim-connects.com](http://ispim-connects.com)**