

Call for Chapters
Edward Elgar Publishing

**Sustainable Entrepreneurship in a Globalized Digital Economy:
Navigating Innovation, Impact, and Scalability in the 21st Century**

Please send a two-page chapter proposal on or before September 14, 2025 to
sascha@tec.mx

Co-editors Sascha Fuerst (EGADE Business School, Tecnológico de Monterrey, Mexico), Lasse Torkkeli (LAB University of Applied Sciences, Finland), Nicolaj Hannesbo Petersen (UCL University College, Denmark), and Eduardo Terán-Yépez (University of Almería, Spain) invite scholars to contribute with chapters for a new handbook titled “Sustainable Entrepreneurship in a Globalized Digital Economy: Navigating Innovation, Impact, and Scalability in the 21st Century” (Edward Elgar Publishing, UK).

The book explores how sustainability, technology, and globalization intersect to redefine entrepreneurship and international business in today's world. As digital transformation accelerates, entrepreneurs face new challenges and opportunities when developing ventures that are both economically viable as well as environmentally and socially responsible. This book brings together leading scholars in entrepreneurship and international business to examine key topics such as the impact of AI, blockchain, and big data on sustainable entrepreneurship, digital platforms and circular economy business models, and the role of digital solutions in addressing sustainability challenges. Through theoretical and conceptual advancement, empirical research as well as illustrative case studies, this volume serves as a resource for academics, policymakers, and business leaders. It develops frameworks to help entrepreneurs and business managers navigate globalized markets while embedding sustainability at the core of their business strategies. This book is a must-read for anyone interested in the future of entrepreneurship and international business in an era of rapid technological advancement and growing sustainability imperatives.

Research on sustainable entrepreneurship, digital entrepreneurship and international entrepreneurship has grown dramatically over the past decades, yet extant literature has often seen them as separate domains. This book responds to this gap by integrating research on digital transformation with frameworks for responsible and sustainable business. It provides a holistic view of sustainable entrepreneurship, balancing environmental and social considerations with technological and economic factors. Hence, conceptual, empirical, or case study chapters need to focus on aspects that integrate digitalization, sustainability, and entrepreneurship in an international context:

- The integration of sustainability, digitalization, and international entrepreneurship.
- New conceptual models that extend and combine frameworks such as the resource-based view, institutional theory, stakeholder theory, and platform theory in the context of sustainable digital entrepreneurship.

- Contemporary case studies across different contexts that illustrate how sustainability-driven ventures are founded, digitized, and (internationally) scaled.
- Emerging themes, such as the role of generative artificial intelligence and ethics in sustainable entrepreneurship, green innovation, circular economy business models, and scaling of impact-driven start-ups in an international context.

We look for conceptual and empirical chapters as well as case studies covering different geographical areas.

Deadlines & Communication

Submission of chapter proposals for review (two pages): September 14, 2025

Notification of abstract acceptance: September 22, 2025

Submission of complete chapters (1st review) between 6,000 and 7,000 words: November 23, 2025

Submission of complete chapters (2nd review): March 31, 2026

Book Citation Index

Edward Elgar Publishing was one of the first publishers to include their scholarly titles in the Book Citation Index (part of the Web of Science), and their books are now also included in the SCOPUS citation index. Edward Elgar expects the book to fit the criteria for inclusion in these indexes, ensuring that it has greater visibility. The final decision, however, on whether a book is included rests with the editorial boards at Clarivate Analytics and Elsevier.

Please don't hesitate to reach out to sascha@tec.mx for any questions.