



EU ACC
1 WEEK CERTIFICATE PROGRAM
REIMAGINING MANAGEMENT
AR & VR TECHNOLOGY
with Immersive Realities



from
27th Oct 2025 –
2nd Nov 2025

6:00 – 7:00 pm
IST



ZOOM
online live sessions



Register Now

WHAT YOU WILL LEARN ?

Day 1: Introduction to AR & VR for Business Leaders

- Evolution of AR, VR, and XR technologies
- Global AR/VR market trends & business opportunities
- How immersive technologies reshape management & strategy
- Case Study: AR in retail & VR in leadership training



Day 2: AR in Business & Management

- AR in marketing & consumer engagement
- AR for supply chain visibility & operations management
- AR-based training tools for employees
- Activity: Experience/demo of AR in business scenarios

Day 3: VR in Business & Management

- VR for corporate training & skill development
- VR in remote collaboration & leadership coaching
- VR in product prototyping & customer experience design
- Case Study: VR-based recruitment & onboarding



Day 4: Designing Immersive Management Experiences

- Storytelling & branding in AR/VR business environments
- Immersive UX for customers, employees & stakeholders
- Human factors: trust, engagement & adoption challenges
- Workshop: Designing a customer journey using AR/VR



Day 5: AR/VR in Strategic Management & Decision-Making

- Immersive data visualization for decision support
- Using VR simulations for business strategy testing
- AR dashboards for real-time management insights
- Demo: Exploring immersive data analytics tools

Day 6: The Future of Work & Immersive Enterprises

- AR/VR in hybrid workplaces & smart offices
- Metaverse applications in HR, training & collaboration
- Ethical, legal & financial challenges in immersive adoption
- Panel Discussion: The CEO/CIO perspective on immersive tech



**Day 7: Career opportunities
opportunities for AR or VR in your
domain
Career pathways in AR/VR development &
research**

OUR EXPERTS



Mr Sridhar

Founder & CEO

Intrino Robotics & Technologies Pvt Ltd

Holding a Master's degree in Mechatronics and a Bachelor's degree in Mechanical Engineering. Our company specializes in the intersection of digital twin technology, immersive tech, and robotics, contributing to groundbreaking developments in various industries. This role has allowed me to apply my academic knowledge in a practical and impactful way, driving advancements in the dynamic and rapidly evolving landscape of Industry 4.0.



Dr Meena Kannan

AR/VR Developer , Ass Prof , KCT

"With 7 years of academic experience in AR/VR development, I've honed my skills in creating immersive experiences using Unity, Unreal Engine, and other cutting-edge tools. My expertise spans AR/VR application development, 3D modeling, and interactive storytelling. I'm passionate about pushing the boundaries of what's possible in AR/VR."



PROGRAM HIGHLIGHTS



**EU AccCourse completion
Certificate**



**live classes , flexcible hours
recordings of classes provided**



Resume building & Mentoring support



**Industrial exposure
and Internships**



**hands on exposure
availability**



**Hands on experiences
on all aspects**



**Project and publication
assistance**



**24/7 accessible
study material**

OUTCOMES FOR MANAGEMENT PARTICIPANTS

- Understand the strategic role of AR/VR in management
- Gain insights into real-world business use cases across sectors
- Learn to design immersive experiences for customers & employees
- Explore future leadership and workplace trends with AR/VR
- Develop a practical AR/VR-based business solution

Registration Fee Details

PARTICULARS	EARLY BIRD (30 TH Sep 2025)	REGULAR REGISTARTION
UG/PG/PhD Students	INR 999 / \$ 50	INR 1999 / \$ 100
Faculty/Academia/Industrial Professionals	INR 1999 / \$ 90	INR 3999 / \$ 180



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Learn from Experts , Get certified join soon

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Registration link -<https://forms.gle/UyLamAUEQ96HHVeY9>

