



# 2026 International Conference on Entrepreneurship, Leadership & Change Management (Interdisciplinary)

*Organised by Knowledge Steez Edu Hub LLP & Management & Science University, Malaysia in collaboration with Shaheed Sukhdev College of Business Studies, University of Delhi*



## April 25, 2026

Outreach and Media Partners

PLATFORM: ZOOM



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[www.knowledgesteez.com](http://www.knowledgesteez.com)

## About Knowledge Steez Eduhub

Knowledge Steez Edu Hub LLP is a distinguished educational organization committed to promoting academic excellence and capacity building across diverse disciplines including law, management, and social sciences. The organization has established itself as a leading platform for scholarly collaboration, offering a wide array of national and international conferences, research opportunities, workshops, and online courses.

With a strong focus on interdisciplinary learning and inclusive knowledge dissemination, Knowledge Steez Edu Hub LLP partners with universities and institutions across the globe. Its initiatives aim to bridge the gap between academic theory and professional practice by fostering critical dialogue, research development, and professional networking.

The organization is dedicated to creating accessible and meaningful academic experiences for students, researchers, and professionals through its innovative and socially driven approach to education.

Website - <https://knowledgesteez.com/>

## About Management & Science University, Malaysia

Management and Science University (MSU) is a globally recognised institution, ranked by both Quacquarelli Symonds (QS) and Times Higher Education (THE), dedicated to building holistic human capital and championing equality through transformative education. Its award-winning academic programmes meet rigorous local and international standards, accredited by bodies such as the Malaysian Qualifications Agency (MQA), Japan's ABEST21, the Netherlands' ACEEU, the UK's IBMS, and Sri Lanka's UGC.

The university has been honoured with multiple awards, including Engaged & Sustainable University of the Year 2024, People's Choice Award 2023, and Global Green University of the Year 2023 by ACEEU, alongside previous recognition as Asia's Most Entrepreneurial and Engaged University. MSU also holds the prestigious EMNA E-STAR for its commitment to education, research, and entrepreneurship, as well as the QS 5-Star Overall rating across multiple metrics.

Website - <https://www.msu.edu.my/>



## About Shaheed Sukhdev College of Business Studies



Shaheed Sukhdev College of Business Studies (SSCBS) is a premier undergraduate business college under the University of Delhi that offers specialized business degrees and is known for its rigorous curriculum, focus on practical skills, and thriving student life. Founded in 1987 and located in Rohini, Delhi, it has consistently ranked as one of the top undergraduate management institutes in India and is named after the freedom fighter Sukhdev Thapar.

To explore new frontiers of knowledge and nurture value-driven, socially responsive, committed, and ethical citizens of the world is their mission.

To create a centre of excellence for learning, dedicated to meeting the aspirations of society, is their long-term vision.

SSBCBS has an incubation and innovation centre that offers various entrepreneurial courses to support a better future.



# Outreach and Media Partners



WICCI UT Chandigarh Council is the Union Territory Council of Women's Indian Chamber of Commerce and Industry (WICCI), a premier national business chamber dedicated to creating global impact for women entrepreneurs, business leaders, and professionals. Backed by influential global networks such as G100, ALL Ladies League, Women Economic Forum, and SHEconomy, WICCI works to influence policy, strengthen ecosystems, and empower women across sectors.



Punjab Angels Network is a leading platform committed to strengthening India's entrepreneurial ecosystem by connecting investors, entrepreneurs, incubators, and experts on a common forum. Through strategic mentorship and investment facilitation, the Network bridges critical gaps in the startup journey, supporting the effective execution and scalable growth of innovative ventures.



Entrepreneurial Mindset Network is a global community of practice promoting the application of the entrepreneurial mindset across business, education, healthcare, and social entrepreneurship. The Network defines the mindset through seven core entrepreneurial behaviours, aligned with the letters of "MINDSET," making the concept practical, memorable, and easy to apply. Its mission is to inspire individuals worldwide to make their unique contribution through the power of the entrepreneurial mindset.



Egnition India Community is a dynamic platform dedicated to nurturing entrepreneurial thinking, innovation, and leadership among students, founders, and professionals across India. The community serves as a collaborative space for idea exchange, mentorship, capacity building, and ecosystem engagement. Through workshops, industry interactions, startup discussions, and networking initiatives, Egnition India empowers aspiring entrepreneurs to transform ideas into impactful ventures while fostering a culture of innovation, responsibility, and growth.

# About the Conference

The International Conference on Entrepreneurship, Leadership, and Change Management is designed as an interdisciplinary dynamic platform for academics, industry professionals, policy makers, and emerging entrepreneurs to exchange insights and best practices in today's rapidly evolving global environment.

In an era marked by technological disruption, shifting market demands, and complex social challenges, the conference explores how visionary leadership and innovative entrepreneurial strategies can drive sustainable growth and transformative change. Sessions will feature keynote addresses, interactive panel discussions, and case study presentations that highlight real-world applications of leadership principles and change management methodologies.

Recognising that entrepreneurship is a driving force of innovation, leadership is the anchor of vision, and change management is the pathway to sustainability, the conference seeks to explore the interconnections among these domains within a rapidly globalising world. By connecting scholars, practitioners, and young leaders, the conference aims to cultivate collaborative networks and inspire actionable solutions that contribute to economic development and social impact worldwide.

It is envisioned as a space where ideas are critically examined, collaborations are forged, and pathways are charted for nurturing leaders and entrepreneurs who can steer change in uncertain times.



## Eligibility

Academicians, industry experts, research scholars and students from all disciplines are invited to contribute papers.

## Important Dates

Last date for submission of abstract	<b>05/03/2026</b>
Conference Date	<b>25/04/2026</b>
Full paper submission deadline (for publication)	<b>10/05/2026</b>

## Call for Papers

Authors are invited to submit their original and unpublished manuscripts based on the different aspects of entrepreneurship, leadership and change management. The broad themes for the conference are (but not limited to) the following:

**Note: The submission of a Full Paper is at the discretion of the Author and is not a Mandatory Condition for paper presentation.**

### *Track 1: Entrepreneurship, Innovation and Emerging Economies*

#### Sub-themes:

- Start-up ecosystems, venture creation, and scaling in emerging and developing economies
- Innovation, technology transfer, and commercialization of research
- Social, inclusive, and sustainable entrepreneurship models
- Entrepreneurial finance, venture capital, and alternative funding mechanisms
- Policy, institutions, and support systems for entrepreneurship development

### *Track 2: Leadership Theories, Practices, and Ethics*

#### Sub-themes:

- Contemporary leadership theories: transformational, servant, adaptive, and authentic leadership
- Ethical, responsible, and values-based leadership in complex and uncertain environments
- Cross-cultural, gender-inclusive, and diversity-driven leadership dynamics
- Leadership development, capability building, and succession planning in public and private sectors
- Digital leadership, virtual teams, and remote/hybrid workforce management

### *Track 3: Managing Organizational Change and Transformation*

#### Sub-themes:

- Change management theories, models, and frameworks (e.g., Kotter, ADKAR)
- Employee resistance, resilience, well-being, and engagement during change processes
- Organizational restructuring, mergers and acquisitions, and strategic renewal
- Digital transformation, technological disruption, and business process reengineering
- Measuring, sustaining, and institutionalizing successful change initiatives

### *Track 4: Entrepreneurship and Sustainable Development*

#### Sub-themes:

- Green entrepreneurship, eco-innovation, and circular economy models
- Entrepreneurial pathways and innovations aligned with the UN SDGs
- Inclusive entrepreneurship and enterprise development for marginalized and underserved communities
- Sustainable supply chains, responsible resource management, and ethical production practices
- Social enterprises, hybrid organizations, and community-based business models

### *Track 5: Strategic Leadership in a Digital and Global Era*

#### Sub-themes:

- Data-driven decision-making, analytics, and AI-enabled strategic leadership
- Global leadership competencies, cross-border management, and expatriate leadership challenges
- Crisis leadership, resilience-building, and strategic risk mitigation
- Digital transformation leadership, virtual collaboration, and technology-enabled workplaces
- Corporate governance, transparency, and strategic foresight in a global context

### *Track 6: Education, Capacity Building, and Policy for Entrepreneurial Leadership*

#### Sub-themes:

- Curriculum design, pedagogy, and assessment in entrepreneurship and leadership education
- University–industry collaboration, incubation, and capacity-building ecosystems
- Government initiatives, policy frameworks, and institutional support for entrepreneurship development
- Training, mentoring, and capability-building for women, youth, and emerging entrepreneurs
- Lifelong learning, executive education, and leadership development for transformational change

## Paper Submission Guidelines

Academicians, industry experts, research scholars, and students are invited to contribute papers on topics related to the conference theme. All paper submissions will be subjected to a double-blind peer review. The reviewers' decision will be final and binding. To facilitate the review process, the author should adhere to the prescribed guidelines.

Abstract should not exceed 500 words and should contain the title of the paper, authors' & co-author names, institutional affiliations, abstract and keywords (up to 5). The maximum full paper length (excluding tables, figures and references) should not exceed 5000 words. The paper should be in Times New Roman, Font Size 12, with 1.5 line spacing. Authors should follow the APA (Seventh Edition) style of referencing. Plagiarism should not exceed 10% to maintain the originality of the manuscript.

**Abstracts to be sent to: Link provided or through the QR at the bottom of the page.**

**The submission of a Full Paper is at the discretion of the Author and is not a Mandatory condition for paper presentation.**

### Best Paper Award

- A certificate will be awarded to one best paper in every track.
- Paper Presentation by Power Point is optional and not mandatory.

### Registration Fees:

<b>Academicians/ Research Scholar</b>	<b>1200 INR</b>
<b>Corporate</b>	<b>2000 INR</b>
<b>Students</b>	<b>1000 INR</b>
<b>International (can ask for waiver)</b>	<b>70 \$</b>



### Submission Link:

<https://forms.gle/WfxZMx6aArWTK4LfA>

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**CONFERENCE PATRON:  
Dr. Prof. Poonam Verma,  
Principal SSCBS**

**CONVENOR**

**Nadia Nabila Mohd Saufi,**  
Senior Lecturer,  
Department of Business  
Management & Law, MSU

**CO-CONVENOR(S)**

- **Dr. Kumar Bijoy,** CEO-  
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- **Dr. Ankita Upadhyay,**  
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- **Dr. Jyotika Bahl,**  
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**STUDENT CO-CONVENORS**

- **Srishti Agarwal -**  
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- **Astitva Kumar Rao -**  
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## Publication Opportunity

- Selected Papers will be recommended for publication in an Indexed journal or an ISBN book.
- A maximum of three authors is allowed in each paper.

## Participation Certificate

- E-Certificates will be emailed upto 10 days after the conference.
- Co-authors are required to register separately for the conference.

**FOR QUERIES: [ksteezmanagement.info@gmail.com](mailto:ksteezmanagement.info@gmail.com)**

