



Delhi Metropolitan Education

(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

— MANAGEMENT • LAW • JOURNALISM —



PRESENTS

2nd STUDENT CONCLAVE

ON

**"Sustainable Choices, Empowered Voices: Rethinking
Consumption Through the Lens of Gen Z".**

7-8th November, 2025

(Hybrid Mode)

B 12, Sector 62, Noida Tel.: +91 89209 81152, +91 63919 98857



researchcell@dme.ac.in



[researchcell.dme](https://www.instagram.com/researchcell.dme)



[researchcelldme](https://www.linkedin.com/company/researchcelldme)

About Delhi Metropolitan Education :

Delhi Metropolitan Education (DME) was established in August 2012 under the aegis of Sunshine Educational & Development Society, which has been dedicated to working in the field of education for over 16 years. DME is affiliated with the prestigious Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi, and is approved by the Bar Council of India.

DME endeavours in educating young minds are aimed at forming and sustaining conditions that enable students to embark on an unparalleled educational journey that is intellectually, socially, and personally transformative and enriching. DME offers sought-after courses in the fields of Management, Journalism and Law.



About DME Research Cell :

Research Cell, DME, is an institutional-level committee dedicated to facilitating and aiding research and working untiringly to develop the academic and research skills of faculty members. Its Student body was developed to educate students about different aspects of research, providing them with a platform to cultivate and hone their skills.

About the Student Conclave :

This conclave invites us to look at sustainability through the eyes of Gen-Z. As a generation deeply connected to global issues and digital platforms, Gen Z is reshaping what it means to consumer responsibly. Their choices are driven by not just trends, but by values, environmental impact, ethical sourcing and transparency. Through engaging discussions, research presentations and collaborative dialogue, the conclave aims to uncover how these young voices are influencing industries, policies and everyday decisions. Together we will explore how conscious consumption can become the new norm and how institutions can better align with the values of this generation. Its not just about products but it's about purpose.

The **Research Cell of Delhi Metropolitan Education, Noida**, aims to unite a wide spectrum of academicians, research scholars, industry practitioners, technologists, legal experts, and students. The conclave will offer a collaborative platform to delve into the evolving dynamics of Sustainability and Eco-Conscious exposure in today's world.

As human relationships and experiences increasingly intersect with technological frameworks, these themes call for interdisciplinary reflection and critical engagement. The event will encourage rich dialogue, present cutting-edge research, and explore the psychological, ethical, technological, and legal dimensions of how we engage, share, and connect in the current age.

Important Dates :

Last Date of Submission of Abstract	26th October 2025
Acceptance of Abstract	29th October 2025
Last Date of Registration	3rd November 2025
Last Date of Submission of Full Paper	5th November 2025

Objectives of this Conclave :

- To explore the evolving consumption patterns of Gen Z and understand how sustainability, ethics and social impact shape their purchasing decisions.
- To provide platform to the researchers, students and professionals to present studies and case analyses on sustainable consumption and youth driven change.
- To examine the role of digital media, influencers and activism in amplifying Gen Z voices.
- To foster collaboration between academician, industry and policy makers in designing strategies that align with GenZ's values of sustainability and inclusivity.
- To encourage innovation in sustainable product development, marketing and education, with long term focus on responsible growth.

Perks & Awards :

- Best Paper in Each Technical Session. (Cash Prize & Certificate of Merit)
- Certificate of Presentation to Presenters
- Certificate of Participation to Participants
- Qualified papers will have a 100% opportunity of getting them published in Scopus indexed journal, books or peer reviewed journals. The review for the respective journals will be separate.

Registration :

Please note that the Conclave will be held in **hybrid mode** on **7th November, 2025** (Offline) and **8th November, 2025** (Online). Registration has to be done after the acceptance of abstracts by **3rd November, 2025** . The Link for submitting the final papers will be sent via Mail after the Acceptance of Abstracts.

Submission Guidelines :

Additional Guidelines :

- Participants are invited to submit an extended abstract (300 - 500 words) relevant to the central theme of the Conclave in Word Document format. Co-authorship of up to only two authors is permitted.
- **Formatting Guidelines:**
 - a. Single Column, A4 Size, 1.5-line spacing
 - b. Font Style: Times New Roman, Size 12
- **Each submission must include a cover page with the following details:**
 - a. Title of the Long Abstract
 - b. Author(s)
 - c. Affiliation(s)
 - d. Contact Details
(including an active email address and mobile number)
- Experts will review abstracts, and only those approved by the reviewers will be selected and notified to the authors.
- Acceptance implies that at least one author will attend the Conclave and present (Online/Offline).
- Only original, unpublished work will be considered. Proposals presenting identical or substantially similar work already published or under review elsewhere will not be accepted.
- All papers shall be strictly subjected to anti-plagiarism software and scrutinised through blind review of the Editorial board. The paper should be original and unpublished work of the author(s), and plagiarism is strictly prohibited. **Plagiarism criteria:** 10 per cent, excluding footnotes and bibliography.
- The sub-themes provided are merely indicative and not exhaustive. Participants are free to choose any topic relevant to the conclave's central theme.

Who can Participate?

- Undergraduate Students
- Postgraduate Students
- Research Scholars (From all branches and fields of education)

Mode of Submission :

Extended Abstracts/ Full Papers will be submitted through Google Form (Link/QR Mentioned to the Right).

Abstract Submission :

Abstracts for review can be submitted either through the following Link - [Abstract Submission Link](#) or by Scanning the QR Code provided as follows:



Sub Themes :

- Sustainable Fashion: rethinking clothing, accessories & footwear

- Organic food and conscious consumption

- Beauty, skincare and wellness in the era of Sustainability

- The role of digital influence and green marketing in promoting conscious choices

- Youth activism, policy and the businesses of sustainability

- Technology for sustainable living

- Legal frameworks for sustainable consumption

- Investigative journalism and greenwashing : exposing unsustainable practices.

- Biotechnology, recycling and waste management solutions for the greener future.

- Consumer protection laws and GenZ's role in sustainable development

- Human rights, climate justice and the voice of GenZ's

- Digital platforms and e-commerce, shaping responsible consumer behavior.

- Innovation and entrepreneurship in the circular economy.

- Philosophical and ethical dimensions of sustainable Choices.

- Cultural shift in consumption : tradition vs. sustainability

- Media as a catalyst for GenZ's sustainable awareness.

- GenZ and the rise of eco friendly scientific research.

Note: The sub-themes are indicative and not exhaustive.

Payment Details :

Registration for the Conclave (along with the payment of registration fee) has to be done separately once the intimation of the selection of Abstracts has been received. Selected authors will receive a registration link along with the acceptance mail.

Fee Payable:

- **Rs. 1000/-** (Rupees One Thousand Only) per offline presenter.
- **Rs. 750/-** (Rupees Seven Hundred Fifty Only) per online presenter.
- **Rs. 350/-** (Rupees Three Hundred Fifty Only) per participant (Excludes Presentation, only for attending the conclave).
- **Kindly Note**, in case of more than one author is attending the conclave in person then each author has to register separately once the acceptance of the abstract has been given.

Fee payable through IMPS/NEFT :

Delhi Metropolitan Education

A/C No: **50100187447560** (Savings A/C)

HDFC Bank Ltd., Sector 18, Noida

IFSC: **HDFC0001592**

“Less for the landfill, more for the soul; Our footprints lighter, our stories whole.”

Patrons



Prof. (Dr) Ravikant Swami
Director, DME



Hon'ble Mr. Justice Bhanwar Singh
Director General DME
Former judge, Allahabad High Court



Prof. (Dr) Komal Vig
Additional Director, DME

Faculty Incharges



Ms. Khushi Chaudhary
Assistant Professor,
DME Management School



Prof. (Dr.) Shalini Gautam
(Dean, Research & Outreach)



Dr. Raveena Bhargava
Associate Professor,
DME Law School



Ms. Bedapriya Lahiri
Assistant Professor,
DME Law School

Student Organising Committee



Mr. Vaibhav Shahi
Convenor, DME Research Cell
+91 63919 98857



Ms. Disha Bhatia
Co-Convenor, DME Research Cell
+91 87000 47475



Ms. Anika Singh
Co-Convenor, DME Research Cell
+91 85956 14834



Ms. Palak Duneja
Student Advisor, DME Research Cell
+91 97113 78657



Mr. Vedant
Student Advisor, DME Research Cell
+91 95689 25055