

FACULTY DEVELOPMENT PROGRAM

ON

BRIDGING RESEARCH AND PUBLICATION: WRITING SKILLS WITH STATISTICAL INSIGHTS

5th to 9th January, 2026 | 10:00 AM to 03:00 PM

Mode: Online / Offline

Organized by
Faculty of Law, Marwadi University.

Knowledge Partner



Day 1 – Advanced Publication Strategies & Journal Positioning

Session 1 (1.5 hrs): Understanding Journals, Metrics & Publication Ecosystem

Topics:

Why publish in Scopus/WoS? – Career Progression, Global Visibility, Academic Credibility.

Key indexing platforms: Scopus, WoS (SCI, SSCI, AHCI, ESCI), ABDC list.

Journal metrics in detail:

Impact Factor, CiteScore, SJR, SNIP, H-Index.

Quartile system (Q1–Q4) and its importance for academic careers.

Editorial hierarchy (editors-in-chief, associate editors, reviewers).

Common reasons for desk rejection: Mismatch With Scope, Weak Novelty, Poor English, Methodological Flaws.

Red Flags: identifying predatory journals and hijacked journals.

Session 2 (1.5 hrs): Strategic Journal Selection & Positioning Research for Success

Topics:

How to select the right journal: Scope Matching, Target Audience, Indexing Requirements.

Reading “Aims & Scope” pages carefully.

Aligning manuscript with journal focus: Methodology Fit, Regional Context, Interdisciplinary Scope.

Positioning the manuscript:

Highlighting novelty & contribution.

How to frame the “so what?” factor.

Reading recent papers of the journal: Citation Trends, Common Structures.

Preparing pre-submission inquiries to editors.

Session 3 (1.5 hrs): Ethical and Responsible use of AI in Research Writing

Topics:

Role of AI in Academic Writing

Boundaries of acceptable support

Responsible AI Usage

Accuracy verification methods

Maintaining author accountability

Citation Transparency

When & how to acknowledge AI tools

Tools: OpenAI Guidelines, Elsevier/IEEE policies

Ethical Concerns

Data privacy & consent

Authorship integrity

Misuse detection

AI-Supported Writing Workflow



Day 2 – Titles, Abstracts & Literature Reviews for Visibility

Session 1 (1.5 hrs): Crafting Powerful Titles & Abstracts

Topics:

Importance of the title: balance between precision, keywords, and attraction.

Types of titles: Descriptive, Interrogative, Declarative.

Abstract types: Structured Vs. Unstructured.

Components of a strong abstract: Background, Method, Results, Conclusion, Implication.

Common mistakes in abstracts: Too Much Theory, Missing Results, Vague Implications.

Selecting effective keywords for indexing and citations.

Session 2 (1.5 hrs): Writing Literature Reviews & Framing Research Gaps

Topics:

Role of literature review: Not Summary, But Argument-Building.

Structuring a literature review: Chronological, Thematic, Methodological.

Identifying gaps: Content Gap, Methodological Gap, Contextual Gap, Contradictory Evidence.

Synthesizing instead of summarizing: “Compare → Contrast → Conclude.”

Tools for efficiency:

Reference managers (Mendeley, Zotero, EndNote).

Bibliometric tools (VOSviewer, R-Bibliometrix) for mapping trends.

Avoiding plagiarism and patch-writing.

Session 3 (1.5 hrs): Research Project Writing - Conceptual Foundations

Topics:

- **Framing Research Questions- SMART & researchable questions**
- **Objectives & Hypothesis Development:** Exploratory, Descriptive, Causal
- **Conceptual Framework:** Variables, Relationships, Theory Linkages
- **Project Structure:** Intro → Literature → Method → Results → Conclusion
- **Connecting Literature to Methodology:** Gap → Justification → Method Alignment



Day 3 – Methodology, Results, Discussion & Reviewer Handling

Session 1 (1.5 hrs): Writing Methods & Presenting Results

Topics:

Methodology essentials:

Transparency & Replicability.

Detailing sampling, Instruments, Models, Tools.

How much detail is enough? – Striking the right balance.

Choosing between Qualitative, Quantitative, And Mixed Methods.

Presenting results:

APA/MLA tables, Graphs, Visuals.

Reporting statistical tests (P-Values, Coefficients, Effect Sizes).

Reporting qualitative findings (Themes, Quotes).

Ensuring robustness: sEnsitivity Checks, Alternative Specifications.

Session 2 (1.5 hrs): Discussion Writing & Peer Review Navigation

Topics:

Discussion section:

Linking results to theory.

Highlighting contributions & implications.

Limitations and future research.

Writing conclusions that extend beyond “Summary.”

Understanding the peer review process:

Desk Rejection → Review → Revise & Resubmit → Acceptance.

How to handle reviewer comments professionally.

Writing effective rebuttal letters.

Common pitfalls: Overclaiming, Ignoring Limitations, Vague Implications.

Session 3 (1.5 hrs): Case Study Design & Analysis

Topics:

Purpose of Case Study: Depth Analysis, Contextual Learning

Case Identification: Selection Criteria + Boundaries

Case Structuring: Background, Data Narrative, Results, Conclusion

Analytical Techniques: Thematic, Comparative, Chronological

Presenting Case Outcomes: Lessons Learned, Practical Implications



Day 4 - Session Focus: SPSS for Social Sciences Data Management & Basic Tests

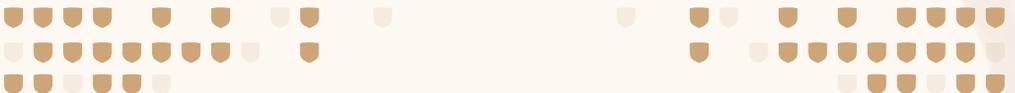
Topics:

Navigating SPSS interface: Variable View Vs. Data View.
Dataset preparation: Importing, Coding, Recoding Variables, Handling Missing Data.
Descriptive statistics (mean, SD, frequencies).
Crosstabs and Chi-Square test.
Independent and paired T-Tests.

Day 5 - SPSS Advanced Analysis & Mini-Project

Topics:

One-way ANOVA and post-hoc analysis.
Correlation analysis (Pearson & Spearman).
Regression analysis (simple & multiple).
Reliability testing with Cronbach's Alpha.
Reporting results in APA/journal-ready style.



Chief Patron:
Prof. Dr. R.B. Jadeja
Provost, Marwadi University.

Co-patron:
Prof. Dr. Sanjeet Singh
Pro Vice-Chancellor, Marwadi University.

Dean:
Prof. Dr. Ishita Chatterjee
Dean, Faculty of Law, Marwadi University.

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Faculties: Rs. 700
Ph.D. Scholars / Researchers: Rs. 500

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