



MANIPAL UNIVERSITY
JAIPUR



University: 58 | Overall: 98
Engineering: 58 | Management: 81
Law: 32 | Architecture: 21
Innovation: 11-50 | SDG: 11-50



INTERNATIONAL CONFERENCE ON **MEDIA, COMMUNICATION AND SUSTAINABLE FUTURES:** **ADVANCING GENDER, HEALTH AND WELL-BEING** (ICMCSF 2026)

10-11 DECEMBER, 2026



Organized by

Department of Media, Communication and Fine Arts; School of Arts,
Faculty of Management, Commerce & Arts
Manipal University Jaipur



About Manipal University Jaipur

Manipal University Jaipur (MUJ) is a prominent institution of higher education established in 2011 as part of the renowned Manipal Education and Medical Group. Located on a 122-acre campus in Jaipur, Rajasthan, MUJ has quickly risen to become one of the top universities in the region. The university is recognized by the University Grants Commission (UGC) and approved by the All-India Council for Technical Education (AICTE). It has also earned an A+ grade accreditation from the National Assessment and Accreditation Council (NAAC), highlighting its commitment to academic excellence. MUJ offers a wide range of undergraduate, postgraduate, integrated, and doctoral programs across various disciplines, including Engineering, Architecture, Planning, Fashion Design, Interior Design, Fine Arts, Hospitality, Humanities, and Management. The university is known for its state-of-the-art infrastructure, including advanced research facilities and a modern digital library. The university's commitment to research and innovation is evident in its rapid growth in scientific knowledge, which aligns with its mission to drive economic and societal development through science, technology, and innovation.



About International Conference

The International Conference on Media, Communication and Sustainable Futures (ICMCSF) is envisioned as an annual international conference dedicated to fostering interdisciplinary dialogue on the evolving role of media and communication in shaping equitable, inclusive, and sustainable societies. The inaugural edition, ICMCSF 2026: Advancing Gender, Health and Well-being, is scheduled to be held on 10–11 December 2026, bringing together scholars, researchers, practitioners, policymakers, industry professionals, and students from across the globe to engage with contemporary issues at the intersection of media, communication, society, and sustainable development. Recognizing communication as a catalyst for social transformation, policy discourse, technological innovation, and community engagement, the conference seeks to explore how communication can contribute to advancing gender equality, improving health and well-being, and addressing emerging global challenges. The conference provides a vibrant platform for presenting cutting-edge research, exchanging ideas, fostering interdisciplinary collaborations, and building partnerships between academia, industry, government, and civil society. ICMCSF 2026 aims to facilitate meaningful conversations that inspire innovative research, evidence-based practice, and sustainable solutions for contemporary societal challenges. Through keynote addresses, technical sessions, panel discussions, workshops, and networking opportunities, the conference aspires to strengthen global scholarly collaboration and contribute to the advancement of knowledge in media and communication studies. ICMCSF 2026 welcomes original research contributions across the following thematic tracks. The listed sub-themes are indicative and not exhaustive. Interdisciplinary research aligned with the conference theme is highly encouraged.

About the Department

The Department of Media, Communication and Fine Arts is a dynamic interdisciplinary hub that brings together the creative expression, and technological dimensions of modern communication. It offers comprehensive undergraduate, postgraduate, and doctoral programs across Journalism, Mass Communication, Film Studies, and Applied Art, designed to shape future-ready professionals and socially conscious leaders in the fields of media and design. The department is committed to fostering innovation, cultural literacy, and professional excellence encouraging students to push boundaries while staying rooted in social responsibility. With a strong placement support system, industry collaborations, and hands-on learning experiences, the Department of Media, Communication, and Fine Arts prepares its students to be influential voices and creative problem-solvers in today's fast-evolving global landscape.

Conference Tracks & Sub Tracks

Track 1

Communication for Sustainable Futures

Sub-themes

- Communication and Sustainable Development Goals (SDGs) • Development Communication
- Media and Social Change • Communication Policy and Governance • Climate and Environmental Communication
- Community and Participatory Communication • Communication for Social Innovation
- Media Literacy and Digital Inclusion • Communication and Public Engagement
- Communication for Equity and Inclusion • Emerging Perspectives in Communication for Sustainability

Track 2

Gender, Diversity and Inclusive Communication

Sub-themes

- Gender and Media Representation • Feminist Communication Studies • Women and Digital Media
- LGBTQIA+ Communication • Body, Identity and Representation
- Diversity and Inclusive Media • Gender, Technology and Society • Communication and Human Rights

Track 3

Health, Well-being and Communication

Sub-themes

- Health Communication • Public Health Campaigns
- Mental Health and Well-being • Digital Health and Telemedicine
- Health Literacy • Risk and Crisis Communication • Healthcare Communication • Health Equity
- Behaviour Change Communication • Communication for Healthy Communities

Track 4

Digital Innovation for Social Impact

Sub-themes

- Artificial Intelligence and Society • AI for Health and Well-being
- Digital Inclusion • Social Media and Communities
- Digital Citizenship • Platform Governance • Ethics and Responsible AI
- Emerging Communication Technologies • Data and Society

Track 5

Media, Culture and Social Transformation

Sub-themes

- Journalism and Democracy • Film, Television and OTT • Podcasts and Audio Media • Popular Culture
- Strategic Communication • Public Relations • Advertising and Social Marketing
- CSR Communication • Youth and Digital Culture • Media, Identity and Society

Note:

While the above themes form the primary focus, submissions on related topics aligned with the conference objectives are also welcome. We encourage innovative and interdisciplinary perspectives that contribute to advancing sustainable communication knowledge and practices.



CONFERENCE CHAIRS

Chief Patron

Lt. Gen (Dr.) M D Venkatesh
Chairperson, MUJ

Patron

Dr. N N Sharma
President, MUJ

Co-Patrons

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Conference Chair

Prof (Dr.) Sushil Kumar Rai
Head
Department of Media,
Communication and Fine Arts

Prof. (Dr.) Fakira Mohan Nahak
Director
Directorate of Public Relation
and Media Communication

Prof. (Dr.) Trishu Sharma
Associate Dean
School of Arts

Conference Conveners

Dr. Avneesh Kumar
Associate Professor

Dr. Anushka Srivastava
Assistant Professor

Publication Opportunities (Scopus-Indexed Journals)

Selected high-quality papers may be considered for publication in Scopus-indexed journals:

- ★ Journal of Public Health Research, Sage (Q2)
- ★ Frontiers in Reproductive Health (Q1)

Note: Publication is subject to the respective journal's scope, peer-review process and editorial decision. Applicable Article Processing Charges (APCs) for both the journals, if any, will be borne by the authors.

Important Dates

★ Abstract Submission	:	31 October 2026
★ Abstract Acceptance	:	10 November 2026
★ Full Paper Submission	:	30 November 2026
★ Registration Last Date	:	30 November 2026

Abstract Submission and Guidelines : The authors willing to participate in the conference should submit a structured abstract (500 – 600 words) to the email id: mujicmcsf@gmail.com

Individuals are requested to register only after receiving confirmation of Abstract acceptance.

Best Paper Awards: One Best Paper Award will be given in each of the five tracks, only full-paper submissions will be considered.

Registration Details

Category	India (INR)	Outside India (USD)
Faculty Members	4,500	50
PhD Scholars	4,500	50
Industry Experts	4,500	50
Students – PG	2,000	20
Attendees	1,000	10



Registration link or QR

<https://formbuilder.ccavenue.com/live/ccavenue/manipal-university-jaipur-2/icmcsf-2026011>

Note:

Accommodation is available for outstation participants on a first-come, first-served basis, subject to availability.

Website:

Department of Media, Communication and Fine Arts | Faculty of Management , Commerce & Arts (FoMCA)
at Manipal University Jaipur

Contact us:

For more information or queries, feel free to reach out to at

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