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on

Intelligent Value Creation in a Digital Civilization: AI, Sustainable Finance, Governance and Human-Centric Transformation

IVDC–2027

22nd - 23rd January 2027

Hybrid Mode

Conference Venue : BIT Mesra, Patna Campus

Organised by
Department of Management Studies
Birla Institute of Technology - Mesra
Patna Campus

SUBMISSION GUIDELINES

- **Extended Abstract: 500-800 words**
- **Full Paper: 5000 – 6000 words (including references)**
- **Format: Times New Roman, Fonts - 12 Pt, 1.5 Line spacing, APA Style**
- **Plagiarism: Below 10% (Similarity and AI)**

PUBLICATION OPPORTUNITIES

- All accepted abstracts will be published in conference proceedings with an **e-ISBN**.
- Selected full papers will be considered for an **ISBN-registered edited book**, potentially proposed for **Scopus indexing.**
- High-quality papers may be considered for publication in **Scopus-indexed Q1/Q2 journals**, subject to peer review and editorial acceptance.

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- **Abstract Submission:** ~~05 Nov 2026~~ 25 November 2026
- **Acceptance Notification:** ~~15 Nov 2026~~ 01 December 2026
- **Full Paper Submission:** 05 December 2026
- **Registration Deadline:** 10 December 2026

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Presentation, participant, and Best Paper Award in each Track

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Category	*Early Bird Registration Fee (Till 20th November 2026)*	Regular Registration Fee
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The Department of Management Studies, BIT Mesra, Patna Campus, is proud to organize an International Conference IVDC–2027 that brings together global academicians, industry leaders, policymakers, and researchers to deliberate on the transformative role of Artificial Intelligence, Sustainable Finance, Governance Systems, and Digital Transformation in shaping the future of business and society.

In an era of rapid digital evolution, organizations are transitioning from traditional value creation models to intelligent, data-driven, and sustainable ecosystems. This conference aims to foster interdisciplinary dialogue and collaborative research addressing challenges in financial inclusion, ESG integration, governance frameworks, and human-centric AI systems.

Track 1: AI, Banking and FinTech Systems
- AI in banking, credit scoring & fraud analytics
- Digital payments, CBDC & financial inclusion
- Blockchain and decentralized finance
- RegTech and compliance automation

Track 2: Sustainable Finance, ESG and Value Creation
- ESG metrics and reporting frameworks
- Green finance and climate investments
- Sustainable banking and impact investing
- AI-driven ESG analytics

Track 3: Governance, Public Policy and Digital Economy
- AI in governance and digital public systems
- Policy analytics and economic development
- Smart cities and digital infrastructure
- Data privacy and ethical governance

Track 4: Human Resource Management and Future of Work
- AI in HR analytics and talent management
- Hybrid work and workforce transformation
- Leadership in digital organizations
- Employee wellbeing and engagement

Track 5: Marketing, Consumer Analytics, Digital Platforms and Media Consumption
- AI-driven marketing and personalization
- Consumer behavior in digital ecosystems
- Digital branding and influencer economy
- Customer experience analytics

Track 6: Operations, Supply Chain and Industry 5.0
- Smart supply chains and predictive logistics
- Sustainable operations and circular economy
- Industry 5.0 and human-centric automation
- Digital transformation in operations

Track 7: Entrepreneurship, AgriTech, Innovation and MSMEs
- Digital entrepreneurship and startups
- AI-driven smart agriculture and precision farming
- AgriTech innovation and rural entrepreneurship
- Agribusiness models, agricultural value chains and market access
- MSME growth through technology platforms
- Innovation ecosystems, venture finance and social entrepreneurship

Track 8: Data Science, Analytics and Decision Intelligence
- Machine learning in business decision-making
- Big data analytics and forecasting models
- AI ethics and explainable AI
- Decision support systems

Track 9: Human-Centric AI & Digital Society
- Ethical AI and responsible innovation
- AI and social inequality
- Technology and human wellbeing
- Digital inclusion and societal impact

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